

Sales_Analysis - Last saved: Today at 11:53 AM

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Sales Forecast Trend

Total Sales: 8.32M

Total Quantity Sold: 5M

Total Customers: 4.219K

Anomaly Detection

Monthly Sales Seasonality

Historical sales data shows fluctuating trends with noticeable growth during peak seasonal periods. Sales increase significantly toward the end of the year, indicating strong consumer spending during festive or promotional seasons.

The forecasting model predicts moderate future sales growth while maintaining seasonal demand patterns. The confidence interval suggests reliable predictions, although anomalies may occur due to market conditions.

Anomaly detection identifies unusual spikes and drops in sales. These anomalies may result from promotional campaigns, bulk customer purchases, supply chain disruptions, or seasonal demand variations. Overall, sales performance indicates stable business growth with strong seasonal trends.

Sum of Sales

Year

Sum of Sales

Year

Sum of Sales

Month Name

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