Group: G10 - Strawberry Dumplings

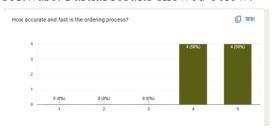
Member: Tian Zebai FW83IY, ChenSiyu D8WCT3, WangFei IIONHK,

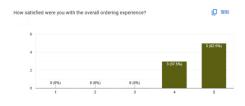
Topic: Smart Ordering in a Restaurant

Evaluation Report

Data Analysis

During iPhone testing, potential sample bias was noted, but 83.3% praised the system's iPhone screen adaptability. The interface got positive feedback, with 68.7% finding it aesthetically pleasing. Users were satisfied with order processing speed and accuracy (rated 4 and 5). Voice function accuracy ratings had even distribution, indicating room for improvement. The majority (62.5%) were content with search and recommendation accuracy. In market competitiveness evaluation, users balanced advantages over other software. Partial results showed below:





User feedback points

Users pointed out that the smart search function fell short in delivering expected results with fewer restaurant reviews, highlighting the necessity for improvements in the search algorithm to better handle small data sets. Regarding navigation, some users mentioned that the app's experience could be smoother when selecting a restaurant, suggesting potential enhancements to the layout and interaction design of the user interface. In terms of translation accuracy, users stressed the critical need for precision in the translation function, particularly for apps supporting multiple languages.

Team division of tasks

Wang Fei: Responsible for improving the speed and accuracy of order processing and optimising the system back-end logic. Evaluate and adjust the parameters of ElasticSearch and ChatGPT to improve the relevance of search results in response to user feedback on search accuracy.

Chen Siyu: Responsible for adjusting and optimising the user interface to ensure that the interface is aesthetically pleasing and conforms to users' operating habits. For the navigation fluency issues raised by users, redesign the interface interaction.

Tian Zebai: Responsible for the entire evaluation process, refinement and report writing, analysing user feedback data and providing necessary information to colleagues.

Signature of the participant:

Huang Lihua





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