

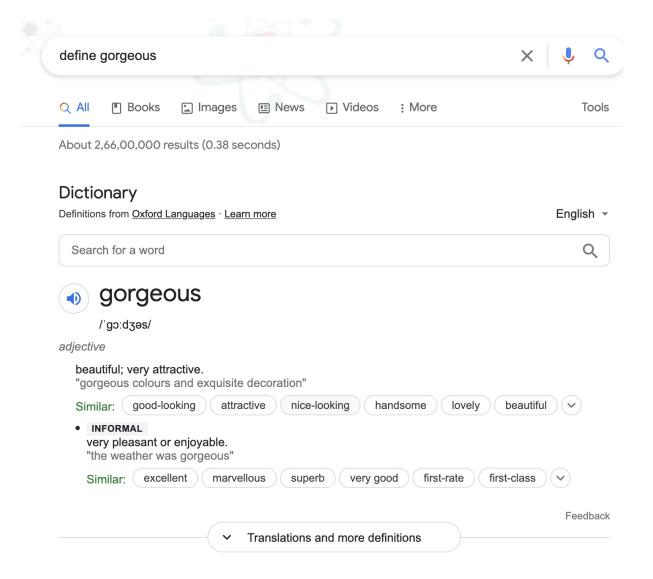
# Google Search Operators Cheat Sheet: Tips, Operators, and Commands That You Should Know

Let's start our Google search syntax cheat sheet with basic search operators, along with their descriptions. Step 1? Search queries.

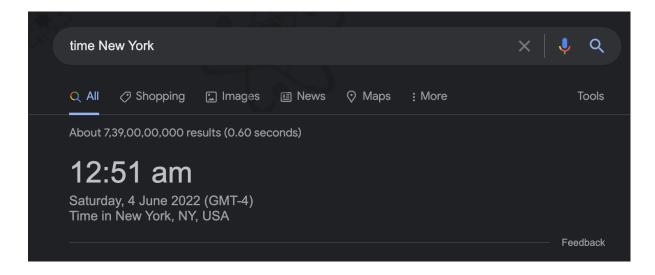
#### **Informational Search Queries**

• **define:** Placing this before your search term returns your specified word's definition.

Example: define gorgeous

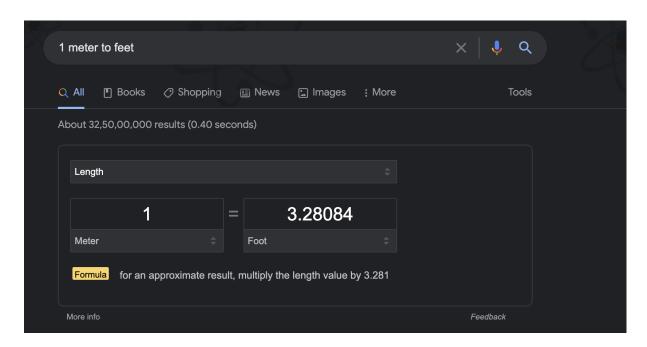


• **time:** This query provides you with the current time at a particular location. Example: time stockholm



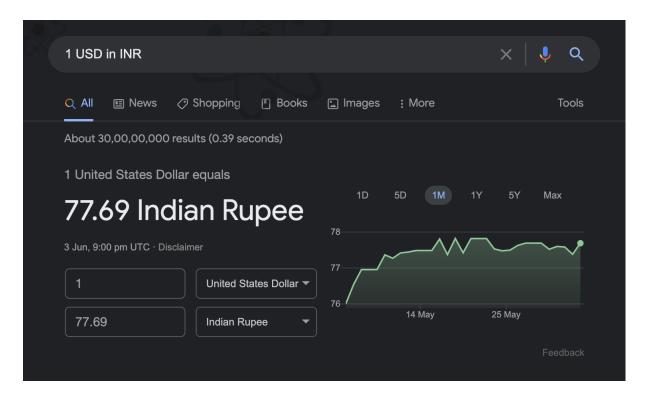
• to: This operator converts measurements from one unit to another.

Example: 1 meter to feet

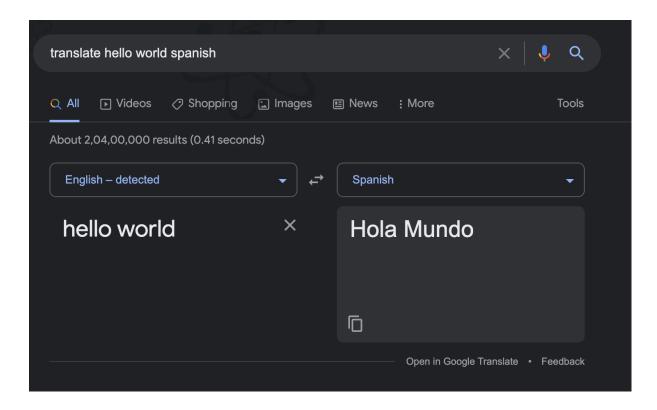


• in: This converts currencies from one unit to another.

Example: 1 USD in INR

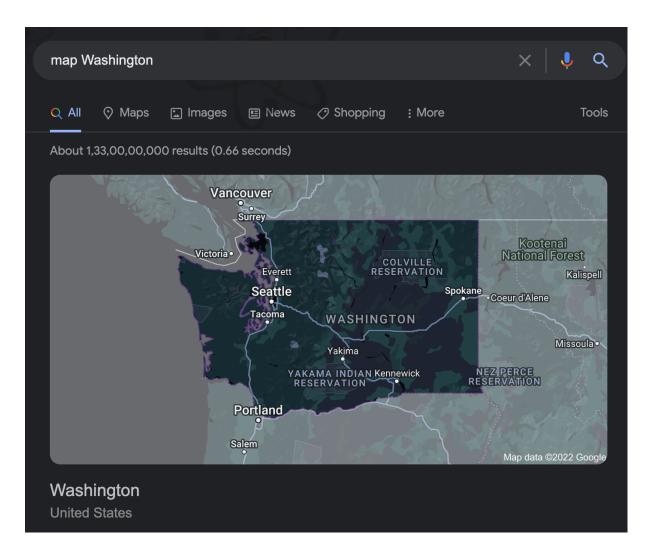


• **translate:** This operator translates queried terms into another language. Example: translate hello world spanish



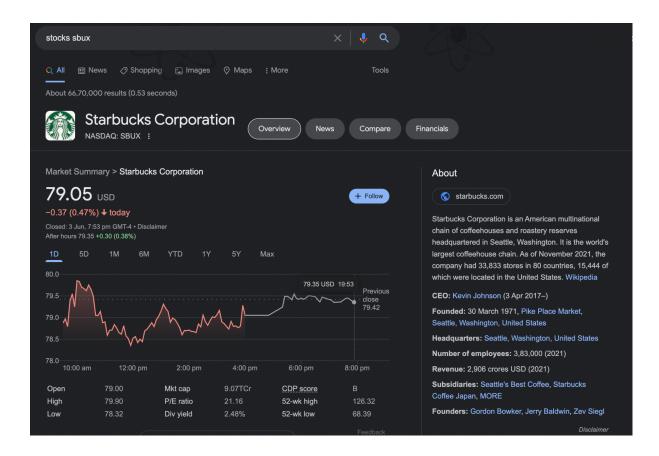
• map: This operator returns a map of your specified location.

Example: map washington



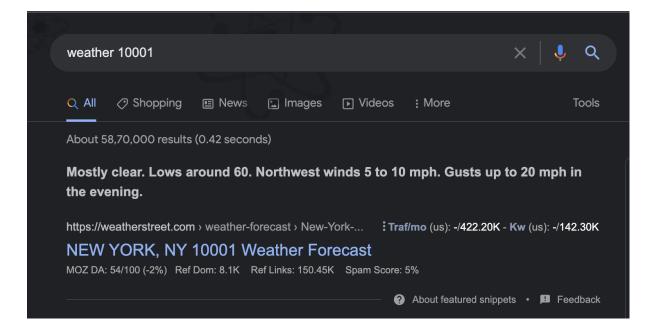
• **stocks:** This Google search operator presents stock information (including value) for your search query.

Example: stocks sbux



 weather: You can retrieve the weather forecast for the given location or ZIP code.

Example: weather 90210



Can search results be even more convenient than short word operators? We can do more even with mere *symbols*! Let's take a look in the operator symbols section of our Google search filters cheat sheet.

# **Basic Google Search Symbols**

The following are the special Google symbols that you can use to narrow down your search results:

• - Use this symbol to **exclude** a specific term from your search results.

Example: best mobiles -apple

• | This symbol works analogous to 'OR'. The search result will contain either of the terms you specify in the left and right side of this symbol.

Example: mobile | headphone

• @ This symbol provides you with search results that match a particular social media site.

Example: @facebook

• # This returns search results that include the term that you specify in the hashtag.

Example: #blackbeauty

• "" It returns search results with all terms placed within quotes in a **consecutive** order.

Example: "trust the process"

• \* Any words that **fit in place** of the asterisk are returned.

Example: best \* in new york

• .. This symbol provides search results that match any values or prices between the specified range.

Example: macbook \$200..\$500

• () You can **group search terms** and control the search logic of the query with this symbol.

Example: (best | worst) office suite

• \$ This symbol returns the **prices** of your specified search term.

Example: chromebook \$1000

Now, let's dive a bit deeper with more advanced operators.

# **Google Advanced Search Operators Cheat Sheet**

This section of our Google search cheat sheet highlights various advanced search operators, along with their descriptions.

# 1. related:[website]

You can use this operator to collect several comparable sites for a certain website.

#### AND

Perform a search for all of the terms provided. This will give you the results for the two terms.

# 3. Cache

This operator retrieves the most current cached version of a website (as long as the page is indexed).

# 4. filetype

Displays the results of a certain filetype like DOCX, PDF, PPT, TXT etc.)

#### 5. site

Restrict results to a single website.

#### 6. connected

Find sites that are connected to one another.

# 7. intitle

Look for sites with a specified term in the title.

#### 8. Allintitle

Similar to "intitle," this searches for online sites that include all of the terms in the page title.

#### 9. inurl

Looks for pages that have a certain term in the URL.

#### 10. allinurl

Like "inurl," this searches for websites that include all of the terms in the URL.

#### 11. intext

Looks for pages in the content that include a specified term.

#### 12. allintext

Looks for results that contain all of the particular terms on the page.

# 13. AROUND(N)

This proximity search looks for sites that have two words (or phrases) that are within N words of one another.

# 14. Site: [website] keyword

You can use this to search for a relevant keyword within your specified site using a term or phrase, and Google will return relevant pages that you can link to and from inside your website. This will enhance your website's <u>SEO</u>.

# 15. site: [website]

This searches for anything you decide on a certain website and limits all your search results to that site. Our advice? Use this to locate page links and boost your SEO!

#### 16. -[term]

The minus sign is used before the provided phrase in this search query to delete a specific keyword from the search results. It's useful when you're looking for something that has several meanings and wants to eliminate one of them.

#### 17.term1 +term2

You may use the + operator before a certain phrase to ensure that some of the keywords are always included in the search result.

#### 18. cache: [website]

Google search will provide the most recently cached version of the webpage accessible on Google if you use the cache operator. This is the purpose of caching. The findings are saved in a data structure that allows for guick retrieval.

#### 19. inurl: [keyword]

This operator, when used with a keyword, returns all search results that have the keyword anywhere in their URL.

#### 20. intitle:

This search operation returns results containing the term or phrase within the page title.

#### 21. allintitle:

If you use this operator at the start of your query, Google will only return results that include all of the phrases in the page title you give.

#### 22. Intext:

If you begin your search with allintitle, Google will only return results that include all of the phrases in the page title you provide.

#### 23. Allintext:

This operator will allow you to search the page text for complete phrases or keywords.

Let's say you remember mentioning a term or phrase in an article, but you can't recall which one. To check, use this operator.

#### 24. inanchor:

This operator comes in handy when it comes to SEO. The inanchor: search operator returns results for pages with the term you entered in the anchor text.

#### 25. Allinanchor:

The whole keywords/phrases are shown as anchor text using this Google search operator.

#### 26. Inurl:

This operation will return results that have the keyword you specify in the URL someplace.

It's useful for attempting to remember a URL or looking for sites regarding a given topic.

#### 27. Allinurl:

This operator displays keywords found in URLs. This time, though, it will display the complete keyword or phrase you entered.

#### 28. Postauthor:

This search operator aids you in swiftly locating content authors. Simply type their name into Google and you'll be able to easily access blog posts and articles written by them.

#### 29. Loc:

This operator (with a specified location) will assist you in narrowing down your results to that area.

# 30. site: [website.com] -inurl:www

This combination of the two aids in narrowing down results so that you may browse a site's subdomains.

# 31. Filetype:[extension]

This operator aids in the discovery of a target page with a certain file extension.

#### 32.term1/condition1 OR term2/condition2

You may use the OR search operator to look for search results that fit one of many requirements or search phrases.

# 33. keyword1 \* keyword2

The asterisk \* wildcard operator can be used to acquire additional matches from the supplied words. When you use the wildcard in a phrase, you'll get all the possible versions of that phrase. The REGEX \* operator, which we employ as a wildcard, is extremely similar to this.

# 34.term1 AROUND(X) term2

The maximum distance between the two keywords may be defined using the AROUND(N) operator. The N in the brackets indicates the maximum number of words that can be used to divide the two terms.

#### 35. daterange:[dat1-date2]

The supplied operator will display search results for a date range you choose. It uses the Julian date format.

#### 36. [year1]..[year2]

This Google search operator allows you to add a year range filter to your queries separated by dots.

# 37. [flu shot ext:pdf site:edu]

This operator helps in getting relevant documents from the Google search.

#### 38. Site:[demo.com] -inurl:https

You may use this operator to locate non-HTTPS pages that have been indexed on your site.

# 39. [Hello World -intitle:Hello -intitle:World]

Simply find articles in the results that mention the given terms.

# 40. python site:demo1.com OR site:demo2.com

We can perform the search on the given term simultaneously on multiple websites using the above combination of operators.

# 41."[content]"

The above operators lets you search if some duplicate is present on other websites of the given content

# 42. filetype:pdf seo

It's easy to lose track of pages and assets you've added to your site, such as PDFs, Word documents, and slideshows. You may select a file type and then search your site (or the entire web) for a keyword using the filetype search operator, and the results will reveal the files that match.

#### 43. inurl:resources intitle:resources mountain bike

Resource pages are collections of the greatest resources on a certain subject.

# 44. [topic] intitle:infographic inurl:infographic

Infographics are a fantastic visual element to have on your website.

#### 45. [name] site:twitter.com | site:facebook.com | site:linkedin.com

This search operator may be used to locate a certain individual on social media.

# 46.intext:[competitor] OR intext:[competitor] -site:website.com

You may find sites that have mentioned competitors using this combination of site: and intext: and OR... You, however, are an exception.

# **Tips for Using Google Search Operators**

Want to make the best use of this Google search operators cheat sheet? Here are some important tips to keep in mind:

- **Remove spaces** between the search operator and the search term.
- Combine basic and advanced search operators to narrow your search results.

- Make sure to **exclude terms or phrases** without significance.
- Use Google search operators to pinpoint websites that have plagiarised your own website.