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## **Professional Skills Matrix**

Team	Research	Literature	Referencing	Excel skills	Presentation
members		review	skill		skills
А	4	5	3	3	5
В	3	4	4	4	5
С	3	4	3	4	4

## **Personal SWOT**

Strength	Weakness		
Ability to maintain academic rigour	Lack of coherence		
Ability to work in a concise manner	Lack of structured approach		
Improved critical thinking skills			
Improved time management skills			
Improved excel competence			
Ability of statistical exercise			
Opportunities	Threat		
Learning citation skills	Risk of low academic integrity		
Learning research skills	Risk of plagiarism		

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Reflection

Introduction

The purpose of the extended reflection assignment is to reflect on the issues surrounding

my resubmissions. In this reflection, I will discuss what the incident was, what I interpret

and what I learned from it. In order to reflect on this, I will use Rolfe's reflection Model.

The model consists of three components of reflecting experiences namely What, So What

and Now What? (Doran et al. 2020).

Reflection

What?

In my literature review summative assignments and RRMP research proposal summative,

I explored the recent topics regarding academic research methodologies and digital

media. In the first, I undertook the research proposal while my second assignment was

regarding the literature review on the selected subject. After submitting the assignments,

the feedback reflects both my strengths and weaknesses.

In the literature review summative, my approach was concise and well-focused, and I

received much appreciation from the marker. Conversely, there were some weaknesses

of mine as well which were highlighted. These included lacking appropriate citations in

some areas which have limited the reliability and academic integrity of my work. I failed

to acknowledge the original authors of the information in some areas which resulted in

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the lack of academic integrity. I noted that I had critical analysis skills, but they were not

consistent throughout the work. The marker praised the structure of the literature review

I made; however, the main weakness was lacking appropriate citations. Apart from this, I

was also advised to refine some phrases in order to maintain academic rigour.

I have also received valuable feedback from the marker in the Research Proposal

Summative. I mainly received feedback on my comprehension of the topic and the

relevance of the topic with digital media. The marker praised that my presentation had a

flow and logical sequence and structured manager where each point connected to the

previous effectively. Contrarily, the professor explained that I had an issue of repetition in

my assignment, and I have to slow down my verbal delivery. Moreover, the professor

advised me that some of the discussions were descriptive rather than analytical which

had reduced the in-depth understanding and exploration of the topic.

Overall, I can say that both the assignments of mine have shown foundational or basic

understanding of the topic and how to undertake research. However, I need to have more

focus on critical analysis, consistency in citations and a greater engagement with

opposition views, critiques and debates.

So What?

Various key issues arose when reflecting on the feedback that reduced the overall quality

of my assignments. For instance, in the case of the research proposal, I repeated some

information which reduced the flow, robustness and clarity of the presentation. It is also

argued that when a student does repetition, it not only affects the grades but also

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contributes to overall negative thoughts of doing homework and studying (The effortful educator, 2020). We often fail to understand the correct brand with a similar logo and the same thing occurs that refers to a lack of clarity when a student does repetition. On the other hand, I also faced time constraints and within a short period, I tried to cover as many points as possible during the delivery of the presentation. This further impacted my overall engagement with the presentation. Furthermore, my critique on discussion indicates, my research should have been more dynamic to capture different perspectives.

It has been observed from the feedback obtained in the literature review that absence of consistent citation has been noticed. This has affected the overall credibility of the assessment and has also restricted the probability of developing a proper critical discussion. In this aspect, recent evidence has shown that proper citation helps improve the reliability of the research content and helps build trustworthiness of the content (Libquides, 2024). In order to proper create an argument proper citation is necessary. It has been also observed from the feedback that although enough strong and argumentative critical analysis were evident in the research, a lack of consistency in this critical analysis has been observed in the revenue. It has been evident that more focus has been implemented in certain aspects of research whereas the other areas of the research have not been prioritised in a proper manner. This has resulted in the issue of limited consistency in my work throughout the file. Insufficient citation integration and imbalance in the writing has led to a lack of integrity and coherence in the research. Moreover, the feedback also pointed to an improper use of different quotations which also has questioned the maintenance of formal standard of academic writing throughout this https://github.com/cybergokul/cybergokul.github.io/tree/main/References/Module-

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research. In this aspect, Akhtar and Riaz, (2019) has shown that maintaining a format standard is critical to make the writing more understandable. Overall, from the feedback I have been able to understand the areas where I need to place my focus on, for instance not putting proper citation, or focusing on certain areas of writing more than other areas has resulted in lack of coherence in my writing. In addition, a tendency to rush for the presentation and not followstandards of academic writing has also lowered my performance in this assessment.

## Now What?

By moving forward, I have decided to integrate various strategies which can be beneficial for me in mitigating the different issues which have been highlighted to me with the help of the feedback. For instance, I would focus on enhancing the overall clarity and the overall pacing for the presentation. I would also focus on properly refining tube contents of the transcript which would encourage me in avoiding repetition and would allow me to scrutinise my work repeatedly. I would also focus on developing consistency in my writing. This I can do through proper integration of critical analysis and citing the information sourced outside. In addition to this, proper integration of academic convention would also help me enhance my competence level. I would also focus on further obtaining feedback which would help me correctly analyse my issues and would help in enhancing my research skills. This would allow me to develop academically accurate work which would further help me enhance my competence and writing skills.

E-portfolio link: https://cybergokul.github.io/ and

https://github.com/cybergokul/cybergokul.github.io/tree/main/References/Module-

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Conclusion

Therefore, from the above analysis it can be stated that proper feedback is necessary to

address the issues which affects my competence level and affects the research skills.

Proper citation, critical analysis integration and feedback obtaining would help me

enhance my research skills and would help me enhance my overall research competence

and my analytical skills.

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