

COLLEGE CODE: 935



Estd. 1990



Estd. 1990

IMS

G H A Z I A B A D

UNIVERSITY COURSES CAMPUS

INSTITUTE OF MANAGEMENT STUDIES (University Courses Campus)

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INFORMATION BROCHURE 2018

IMS

GHAZIABAD

UNIVERSITY COURSES CAMPUS



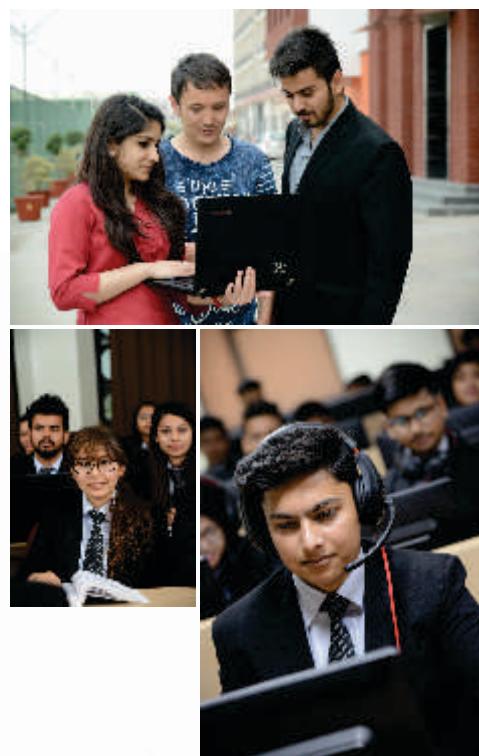
VISION

To develop the institution into a world class centre for Management / IT / Biosciences / Journalism & International Business which inspire its students to realize their full potential and contribute to the development of the society.

MISSION

Our mission is to impart vibrant, innovative and global education to make IMS the world leader in terms of excellence in education & research.

28 YEARS of EXCELLENCE



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- 'Ranked 1st in U.P. and Uttrakhand' by Times B School 2018 Survey
- 'Best Industry Exposure in Post Graduation- MIB' awarded by CEGR
- 'Best BCA College in North India 2018' awarded by CEGR



- Best Journalism and Mass Communication College in North India-2017' awarded by CEGR
- 'Ranked 3rd in Northern India/ Delhi NCR' by Times B- School 2017 Survey
- MIB Relaunch of the 10th Batch
- 'Best BBA Institute in Northern India-2017' awarded by GESA
- 'Best BCA in Northern India 2017' awarded by CEGR

- 'Best Private BBA Institute in India 2016' awarded by ASSOCHAM
- 'Ranked 1st in U.P. and Uttrakhand' By Times B-School 2016 Survey
- 'Ranked 3rd in Northern India/Delhi NCR' By Times B-School 2016 Survey
- NAAC Accredited

- 'Best Management College for Placements 2015' awarded by CEGR
- Silver Jubilee Year

- 1st in U.P & 16th in All India by MBA Universe
- Membership with CSI (Computer Society of India)

- Started Master Degree in Biotechnology (M.Sc. BT)

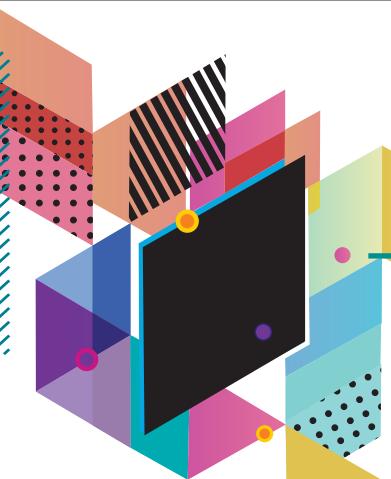
- Started School of Media Studies

- ISO 9001:2008 Certified
- School of Biosciences - B.Sc. (H) BT & B.Sc. (H) MB came into existence

- Foray into MIB & BCA Course

- Pioneer in BBA Course

- Established



MENTOR'S MESSAGE

With heartfelt gratitude to Almighty I congratulate IMS Ghaziabad, University Courses Campus for successful completion of more than two decades in the field of Management, International Business, Journalism, IT and Biosciences. The campus has maintained its excellence in its field and I am proud to say that it has proved its importance in northern India. We aim at fostering value based education to our students thereby developing their management & technical acumen along with core human values.

The advanced technically equipped infrastructure facilitates our students for creative application, research activities, experimentations and innovations. We objectively work with our students to make them proficient in their professional, technical and interpersonal skills.

I wish IMS Ghaziabad, University Courses Campus continues to excel with myriad of achievements every year. I wish all the best to all faculty members and students for continuous untiring efforts towards excellence and their future endeavors.

Naresh Agarwal

CHAIRMAN'S MESSAGE

The effects of globalization have driven tremendous changes within the education system. Today, change is so rapid that the education system has to keep itself abreast with the latest development. This has led to the globalization of the education sector which should be oriented into the transnational competence.

IMS Group of Institutions is dedicated to create professional executives of the 21st century and has created a niche by providing quality innovative programs and industry oriented professional erudition. It is a passion shared equally by the institute, faculty, staff, students, corporate and alumni. Through our academic programs we nurture leaders who will shape the destiny of organizations in the new millennium.

Our mission is to provide world-class management education in India in an atmosphere of freedom, while adhering to strict academic standards in research and teaching. At IMS, we believe in building foundation on a wide base of knowledge, which includes the elements of professional, practical, subjective and spiritual base. IMS is involved in providing value based quality education for students to all sections of the society and to make higher education an effective instrument for socio-economic transformation of the nation. Your inclination towards IMS is an indication of our accomplishments, as we are always on our way to perfection.

I extend my best wishes and welcome you all for an exciting journey of student's life.

Sanjay Agarwal



Shri Sanjay Agarwal
Chairman
Entrepreneur & Academician



Shri Rakesh Chharia
General Secretary
Chartered Accountant
Pole-Ads Advertising Ltd.



Shri Sudhir Shukla
Joint Secretary
B.A.G Films Ltd.



Shri Ramesh Chaudhary
Treasurer
Industrialist



Shri Naresh Agarwal
Executive Member,
Ex. M.P., Rajya Sabha
Former Minister, Govt. of U.P.



Dr. Pramod Agarwal
Executive Member
Rama Paper Mills Ltd.



Shri Ashok Chaturvedi
Executive Member
U-Flex Group of Industries



Shri Nitin Agarwal
Executive Member
MLA and Former MSME & Export
Promotion Minister, Govt. of U.P.



Shri Rajiv Chaudhary
Executive Member
Chaudhary & Sons Forging Ltd.



Ms. Garima Aggarwal
Executive Member
Philanthropist



Smt. Anshu Gupta
Executive Member
Philanthropist



Shri Apurve Goel
Executive Member
AAA Paper Marketing Ltd.



Shri Vidur Chharia
Executive Member
Chartered Accountant
Pole-Ads Advertising Ltd.



Rakesh Chharia
IMS, Ghaziabad

GENERAL SECRETARY'S MESSAGE

An institution bridges the gap between an individual and a professional. IMS Ghaziabad, University Courses Campus is no exception to this. We stand high as a legacy of 28 years old educational group which is a result of a nascent dream and great vision. During the course of journey the IMS Group of Institutions has been repeatedly appreciated by the stalwarts of academia and corporate.

In the fast paced development, IMS Ghaziabad has gone through certain metamorphic changes including series of development such as centralized air-conditioned campus, value added certification courses, flip classroom teaching, introduction of new departments and programs, construction of new hostels and increased intake of students. From the very beginning, IMS has been concentrating to augment excellent academic delivery environment by creating all necessary inputs for overall growth and development of students into professionals. Besides developmental transformations, the college professionals have also grown up in the modern arena, strengthening the corporate connect by sending students for live projects, summer internship programs and skill development programs. The students having an entrepreneurial bent are also encouraged by honing all the necessary skills.

I wish a prosperous growth and future to the youth by associating with IMS Group of Institutions.



Sapna Rakesh
IMS, Ghaziabad
University Courses Campus

DIRECTOR'S MESSAGE

With a vision of serving the society by imparting professional quality education, the Institute of Management Studies - IMS was established and nurtured for 28 years. The establishment of the new campus is one of the continuous efforts in the direction to spread the wings across the larger part of the society. Our focus is always to transform the students to uphold the values of strong character, integrity and compassion.

IMS Ghaziabad, University Courses Campus has taken strategic leap in their vision towards professional education. We are trying to empower our youth with requisite skills in real sense to contribute to the industry from day one. To overcome the limitations of the University syllabi, additional job oriented specializations are also available for the students.

Apart from pedagogy front, we are experimenting with the European adapted pedagogy models-flip based and case based teaching. Teaching evaluation processes are customized to the quality and capability of the students to absorb the learning through innovative practices. We are also focusing on the career skills and life skills to be continuously groomed by motivating them to pursue their passion.

Our MIB program comes with cutting edge sartorial knowledge skills and additional employment oriented specialization. The course has been benchmarked with the best suitable contents and practices across the globe. Our technology embedded pedagogy with excellent faculty, infrastructure and vision should be able to create man power who has the capacity to evolve as a valued contributor to the nation.

Best Wishes!

ACADEMIC ADVISORY BOARD



Mr. Lokesh Sikka
Vice President, CHRO
Head HR & Administrator, ONIDA

Mr. Dhruva Chauhan
VP, Brands & Retail
Grasim Bhiwani Ltd.

Mr. Dinesh Jain
Joint President, HR
UFLEX Group

Mr. Lokesh Saxena
Managing Director,
DISA India

Mr. Apurva Chamaria
IMS Alumnus
Chief Revenue Officer,
RateGain

Mr. Neeraj Malik
Executive Vice President
Aptech India Ltd.

Mr. Parag Rastogi
Director
Bennet & Coleman

Mr. Sanjay Sethi
Director, Sustainability
Phoenix Group, Dubai, UAE

Dr. Justin Paul
IVEY B. School
University of Puerto Rico

Mr. Puneet Gupt
COO, The Times of India (Digital)
Times Internet



ABOUT IMS GROUP OF INSTITUTIONS

MS group of institutions was founded in 1990 by a group of visionaries and intellectuals to impart quality education in a stimulating and innovative environment where students are empowered with knowledge and professional skills while upholding the values of integrity, tolerance and mutual respect.

IMS Group of Institutions has attained a matchless and a reputable place amongst the best professional education institutions in India over the past 28 years. Since its inception, the group has promoted education in the areas of Management Sciences, International Business, Information Technology, Biosciences, Engineering and Journalism through its three educational campuses equipped with state-of-the-art infrastructure and modern technology. Located strategically in the NCR, IMS Group of Institutions deliver the real-world experience for succeeding in today's competitive global marketplace. The academic programmes prepare the students to be consistent performers and innovators who continuously imbibe from real life business situations and experiences.

The faculty interaction with the corporate world in the form of research & consultancy, management development programmes and national & international conferences has become an important enabler for designing and imparting learner-centric value- based education. IMS believes that leadership skills can be inculcated to produce competent managers for tomorrow. The programs are meticulously designed to enhance managerial and technical competence. The IMS Group continues to attract diverse talent and promotes a culture of accepting challenges for holistic development of the students.



CAMPUS - I

CAMPUS - II

CAMPUS - III

INSTITUTE OF MANAGEMENT STUDIES, GHAZIABAD

- Management PGDM- 2 years (Full Time Programme) (Approved by AICTE & Accredited by NBA, NAAC, granted MBA equivalent status by AICTE and AIU)
- Master of Computer Application (MCA) - 3 Years Approved by AICTE and affiliated to GBTU (Gautam Buddh Technical University, Lucknow)

IMS ENGINEERING COLLEGE, GHAZIABAD

IMS Engineering College was established in 2002 offering technical expertise in the field of B. Tech, M. Tech & MBA. It is a TCS, NAAC accredited and ISO 9001:2008 certified institute. IMSicians have consistently bagged top ranks in UPTU – B. Tech examinations. The institute wants its students to become perfect adventurers, confident technical experts and determined path-finder in 21st century corporate global scenario.

IMS, GHAZIABAD (UNIVERSITY COURSES CAMPUS)

IMS offers undergraduate and post graduate programmes affiliated to CCS University, Meerut. Courses of study are MIB, M.Sc. Biotechnology, BBA, BCA, BJMC, B.Sc. (Hons.) Biotechnology and B.Sc. (Hons.) Microbiology. It has consistently produced University toppers which speaks volume about the quality of education imparted by its erudite faculty. Regular sessions are organized for preparation of competitive exams/entrance exams for higher studies and jobs. The institute is ISO 9001:2008 certified and NAAC accredited.

IMS GHAZIABAD, UNIVERSITY COURSES CAMPUS



IMS Ghaziabad, University Courses Campus, has a unique trilogy of students, faculty and learning resources, producing some of the best human capital in the country. The institute intends to graduate students with a global perspective who are competent, caring, creative, generous professionals of potential and character. Its aim is to impart an unsurpassed educational experience, delivering both knowledge and the ability, to use them effectively in related professional areas.

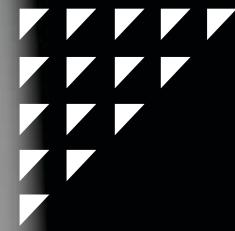
IMS offers courses in affiliation to Chaudhary Charan Singh University, Meerut namely MIB, M.Sc. Biotechnology, BBA, BCA, BJMC, B.Sc. (Hons.) Biotechnology and B.Sc. (Hons.) Microbiology. It has consistently produced University toppers which speaks volume about the quality of education imparted by its learned faculty. The institute is ISO 9001:2008 certified and NAAC accredited. The college is the proud recipient of the recent eminent awards in the field of education such as Times B School Survey 2018 and ASSOCHAM 2016.

The institute has modern world class infrastructure equipped with centrally air-conditioned campus, classrooms with latest audio-visual teaching facilities, flip classes, communication & computer labs, rich resource centre having vast online & offline knowledge platforms and advanced separate superlative in- house hostel facilities for boys and girls. The students are provided with comfortable amenities for ensuring a sustainable lifestyle.

The curriculum design includes academic teachings, specializations and value added programs for the development of students' skills and abilities to apply theories and concepts to real life situations. Research driven faculty ensures that the students achieve high standards of excellence. In the era of digitalization, the programmes also integrate the use of information technology in the learning processes. Industry academic interface such as live projects, summer internships, guest lectures, industry visits and workshops help the students to develop better insights of workplace.



WE ARE ALL A WORK-IN-PROGRESS



RANKING & ACCREDITATIONS

The constant endeavor to achieve excellence in all fields, is one of the prime virtues which sets apart IMS, Ghaziabad University Courses Campus from other institutes in the similar category. For its exemplary work done in the past 28 years, the institute has received appreciations from top-notch industrialists, academicians and organizations of high repute from time to time. This outstanding work can be witnessed in the form of various awards and accolades which have been conferred to the institute on the basis of overall performance, innovative pedagogies and curriculum, placements and the new initiatives taken for the holistic development of the students.

The General Secretary of IMS Ghaziabad- Mr. Rakesh Chharia got bestowed with 'Edupreneur of the Year Award 2015' for his outstanding and exemplary contribution towards education in 2015 by CEGR. The Director, Dr. Sapna Rakesh – IMS Ghaziabad, University Courses Campus also received 'Philanthropy Award' by Love Care Foundation for recognizing the efforts of IMS Ghaziabad towards social activities.

Best Industry Exposure in Post Graduation- MIB 2018



Best BCA College in North India 2018



Ranked 1st in U.P. and Uttrakhand 2018



Ranked #3rd in Northern India/ Delhi NCR 2017



Best Private Institute in Northern India for Placements 2017



Best Journalism and Mass Communication College in North India 2017



Best BCA College in Northern India 2017



Best BBA Institute in Northern India-2017



Ranked #1st in U.P. and Uttrakhand 2016



Ranked #3rd in Northern India/ Delhi NCR 2016



Best Private BBA Institute In India 2016



Rashtriya Shiksha Gaurav Puruskar 2016



NAAC Accredited



ISO Certified (9001:2008)



THE WORLD-CLASS INFRASTRUCTURE AT IMS PROVIDES A CONDUCIVE AMBIENCE FOR STIMULATING LEARNING EXPERIENCE. THE CAMPUS ALSO PROVIDES LATEST TEACHING AIDS AND IS WI-FI ENABLED. STUDENTS HAVE THE OPTIONS OF USING INTERNET FROM ANYWHERE IN THE CAMPUS. ALL THE CLASS ROOMS ARE EQUIPPED WITH PROJECTION AND COMPUTER SYSTEM WITH INTERNET CONNECTIVITY.



INFRASTRUCTURE AND FACILITIES

Lecture Rooms

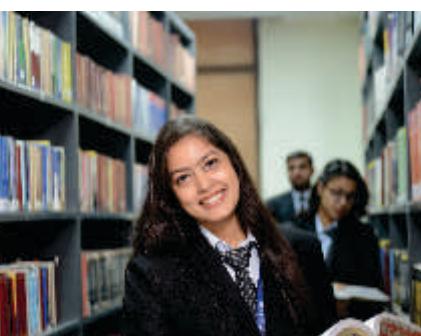
The well-furnished air conditioned lecture rooms provide the students a productive environment. The latest audio visual aids and multimedia technology enables the faculty members to have interactive teaching sessions which creates confidence and enthusiasm among students. The rooms are equipped with pedagogical aids like video cameras, smart boards and LCD projectors.

Knowledge Resource Centre

The Institute has a well stocked air conditioned Knowledge Resource Centre containing reference material, Indian & International books, e- journals , research publications and magazines .In addition to this, the centre also contains directories, industry reports and statistical compilations that provide useful information for project work. It has been designed as per the needs of faculty, staff and students. The college has always received great applause from various panels of leading educational bodies including NAAC, AICTE and CCS University for having updated reading material for the avid readers. The college is also a member of DELNET which provides ready access to libraries of leading institutions of NCR. It also has a rich online database covering titles published by the aggregators like EBSCO, IEE and J-Gate.

IT Labs

Centralized air conditioned IT labs are equipped with the latest software and hardware. The college has more than 350 state-of-the-art core i3 systems, which are managed by well configured servers such as IBM X 3400, HCL Thin Client Servers etc. All systems are interconnected & internet is provided through fiber optic @ 40 Mbps bandwidth. The internet facility has been provided to all the students for their academic and research work. The e-mail facility offers a very user-friendly web based system allowing users to access mails from anywhere.



Journalism Studio- 'Expressions'

Journalism Studio- Expressions is well equipped with professional and modern infrastructure to provide practical knowledge of handling different types of camera, lights and conduct classes for video editing on FCP (Final Cut Pro) and designing. Students also learn software like Sound Forge, Photoshop, Illustrator and InDesign. Sessions on news reading techniques and live reporting with the help of professional equipments help the students to learn the aspects of media industry. Studio is equipped with Sound Mixer and Teleprompter to sharpen the skills of students in news anchoring. The practical sessions are held on a regular basis even outside the premises to make the students professionally ready for media industry.

Auditorium

Fully air conditioned auditorium with a capacity of more than 250 persons is available for the students. It is equipped with latest audio visual systems to facilitate events like conferences, seminars, guest lectures, exchange programmes and cultural events.

Bank Facility

The students are provided with banking facilities. All banking needs are taken care by a branch of Oriental Bank of Commerce situated at IMS Campus-I. ATM facility is also present in IMS Hostel.

Free Laptops

Students are provided with free laptops for facing the challenging environment. The access to digital learning prepares the students for real time application at workplace.

Bioscience Labs

Bioscience Labs have state-of-the-art infrastructure with fine equipment and facilities such as Laminar Flow-Hood, Thermal

INFRASTRUCTURE

Cyclers, Optical Microscopes, Autoclave, UV - Visible Spectrophotometer, Double Distillation Assembly, Temperature Regulated Ultra-centrifuge, B.O.D. Incubator, pH Meter etc.

Hostel

Advanced separate modern in-house hostel facilities are available for boys and girls. Constructed in a lush green and spacious environment, with a capacity to accommodate more than 2500 students. The hostel is equipped with excellent infrastructure with round the clock power supply. A convenience store, ATM and Local/STD/ISD facility are also available in the hostel. Each hostel is managed by a dedicated team of wardens. Various facilities like laundry, entertainment, Wi-Fi enabled connectivity, gymnasium, library etc are available. Spacious Mess Hall enables all students, faculty and staff members to have breakfast, lunch and dinner.

Cafeteria & Maggi Hotspot

Cafeteria & Maggi Hotspot are situated within the campus and are open till late hours to provide our students with a variety of snacks, meals and beverages. Students enjoy sumptuous and lip-smacking delicacies like Indian, Continental, Chinese, South Indian etc in a comfortable environment. The cafeteria follows hygiene standards. Maggi Hotspot has also been recently inaugurated to provide healthy meals to the students.

Sports and Recreational Facilities

Outdoor and indoor facilities for sports and recreation are available for the students to lead a balanced life style and to enhance leadership skills. To inculcate sportsman spirit, the college encourages indoor and outdoor sports such as cricket, lawn tennis, football, basketball, volleyball, badminton, table tennis, chess and carom. Gymnasium and Recreation Room for yoga & meditation are also provided for maintaining a healthy lifestyle. Television Lounges with cable connectivity is available in each Hostel Block.

WI-FI CAMPUS

CENTRALLY AIR CONDITIONED CAMPUS

ONLINE PUBLIC ACCESS CATALOGUE

DATABASE SEARCHES (EBSCO, IEEE EXPLORER, JGATE)

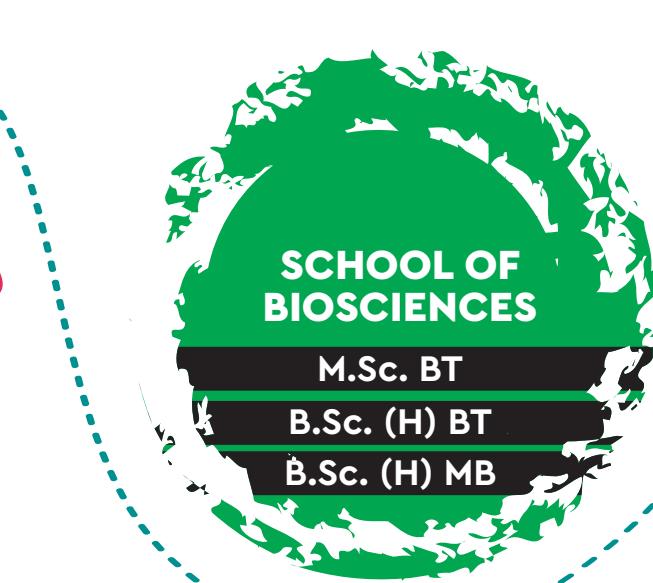
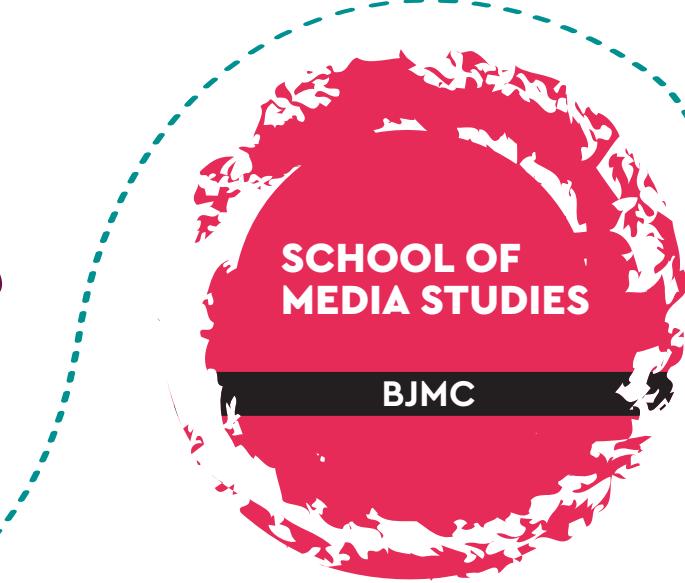
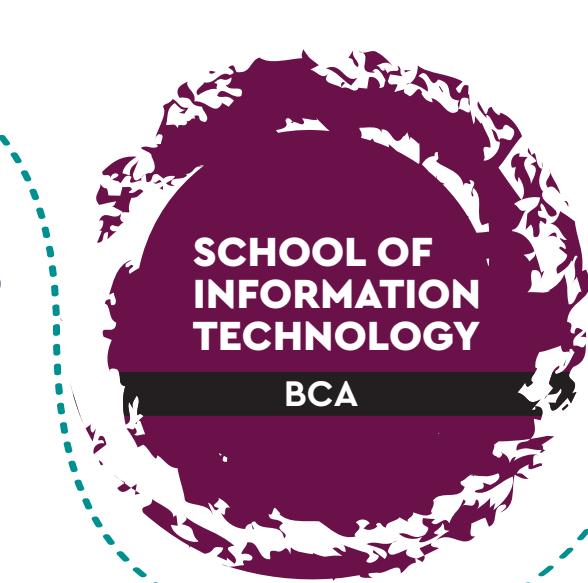
REPROGRAPHIC SERVICE

SPORTS AND RECREATIONAL ACTIVITIES

AC AUDITORIUM WITH 250+ CAPACITY

LAPTOP FOR EFFECTIVE LEARNING





COURSES OFFERED



BE READY

DEVELOPING GLOBAL LEADERS FOR SUSTAINABLE GROWTH



**SCHOOL OF
MANAGEMENT
STUDIES**

MIB

Master of International Business

The Master of International Business is a program enriched with educational training in international business management to develop the most reliable strategies for meeting the objectives of competitive organizations in an international environment. The course offers 60 seats, affiliated to CCS University Meerut. The MIB is based around the four fundamental elements of a successful international business education namely functional techniques, personal development, strategic decision-making and innovative practices. They are all crucial to establish roles in today's multinational and multicultural firms engaged in the evolving world of global business.

The students of MIB are given opportunities to complete their internships and live projects in various renowned companies in Dubai, where they gain hands on experience and test-run the knowledge attained while learning new skills. National Seminars are also conducted to acquaint the students with thought provoking panel discussion, where students, bureaucrats and administrators from PAN India discuss the global issues and solutions.

The syllabi for MIB compares favorably with the syllabi of some of the world's best international business schools and is consistently reviewed by academic advisory council to reflect the industry requirement and the dynamics of a constantly changing business world. Objectives are as follows:

- To update the knowledge base related to various business domains.
- To critically understand the significance of recent theoretical developments in business and their strategic implications.
- To demonstrate proficiency in analyzing and interpreting a wide range of business information related to the various functional areas of management in international arena.
- To train leaders to be able to evolve within the heart of complex international markets.
- To ensure the suitability of the candidates in international corporate workplace.

MIB and Post Graduate Diploma(PGD)

The MIB is designed as an intensive Two Year Programme aiming at creating a strong academic and professional foundation for development of holistic professionals in the area of Management. To keep students upgraded and walk with Industry prerequisite, POST GRADUATE DIPLOMA (PGD) is designed and its contents & processes are updated through a process of continuous feedback and interface with academicians and captains of industry. PGD is offered in four Specialization areas namely Marketing, Finance, IT & Operations and HRM. Students will have liberty to choose any one of the specializations.

Each specialization comprises basket multiple courses, one course for each LAP, starting from 2nd LAP. For the award of Post Graduate Diploma students have to go through University Curriculum of MIB and additional subjects specifically added, keeping in mind the management requirements. Students will be awarded with MIB degree from CCS University and in addition will be awarded PGD in opted specialization area.



**Foreign Internship Programme
Landmark Group, Dubai**

MIB University Course Structure

The curriculum of MIB and PGD is an outcome of elaborate reviews from distinguished industry experts and academician, influenced by the experience of various other premier institutes and Universities of India and abroad. The programme curriculum is spread over 4 semesters or 8 LAPs in a period of 2 years offering core and specialization courses.

FIRST YEAR >>

Semester I	
LAP 1	LAP 2
101 Management Concepts & Organizational Process	
102 Financial & Management Accounting -I	102 Financial & Management Accounting -II
103 Managerial Economics-I	103 Managerial Economics-II
104 International Business-I	104 International Business-II
105 Marketing Management-I	105 Marketing Management-II
106 Business Statistics-I	106 Business Statistics-II
LAP 1.1 Personal Discovery & Public Speaking	LAP 2.1 Goal Setting and Personality Development
LAP 1.2 Document Automation	LAP 2.2 Advanced Excel
LAP 1.3 Production and Operation Management	LAP 2.3 HRM
Specializations	
Marketing I	Brand Management
Finance I	Cost Accounting
IT & OR I	Networking & Computer Communication
HR I	Learning and Development
Workshops	
• Digital Footprinting and Webpage Presence • Finance for Non Finance Professionals	
Winter Internship Programme	
Semester II	
LAP 3	LAP 4
201 International Marketing Management-I	201 International Marketing Management-II
202 Financial Analysis and Decision Making-I	202 Financial Analysis and Decision Making-II
203 Business Environment-I	203 Business Environment-II
204 Business Laws and Taxation-I	204 Business Laws and Taxation-II
205 International Marketing Research-I	205 International Marketing Research-II
206 Computer Applications-I	206 Computer Applications-II
LAP 3.1 Effective Communication	LAP 4.1 Professional Communication
LAP 3.2 Operation Research	LAP 4.2 SPSS
LAP 3.3 Digital and Social Media Marketing	LAP 4.3 Fintech
Specializations	
Marketing II	Advertising Management
Finance II	Security Analysis and Portfolio Management
IT & OR II	DBMS
HR II	Employee Relations Laws
Workshops	
• Entrepreneurship and Start-Up Creation • Practical Aspects of Working Capital Management & Long-Term Investment Decisions Using Cases and Situations • Online Advertisement & Marketing Tools	
Foreign Internship Programme	
Summer Placements	

SECOND YEAR >>

Semester III

LAP 5	LAP 6
301 International Financial Management-I	301 International Financial Management-II
302 Organizational Behaviour and Development-I	302 Organizational Behaviour and Development-II
303 International Trade Procedures, Documentation & Logistics-I	303 International Trade Procedures, Documentation & Logistics-II
304 International Business Management-I	304 International Business Management-II
305 E-commerce-I	305 E-commerce-II
306 Foreign Language (Basic)-I German / French	306 Foreign Language (Basic)-II German /French
LAP 5.1 Business Communication	LAP 6.1 Employment and Communications
LAP 5.2 Data Analytics in R	LAP 6.2 Country Analysis

Specializations

Marketing IV	B2B Marketing	Marketing V	CRM
Finance IV	Derivatives and Risk Management	Finance V	International Trade Finance and Forex Management
IT & OR IV	Enterprise Resource Planning	IT & OR V	Vendor Management
HR IV	Global HRM	HR V	Competency Mapping

Workshops

- Marketing Analytics
- Web Analytics
- Cyber Security
- Financial Modeling

Semester IV

LAP 7	LAP 8
401 Project Management -I	401 Project Management -II
402 Strategic Management-I	402 Strategic Management-II
403 Consumer Behaviour-I	403 Consumer Behaviour-II
404 Services Marketing-I	404 Services Marketing-II
405 Foreign Language (Advanced)-I German/French	405 Foreign Language (Advanced)-II German/French
406 Project Report & Viva-Voce	
LAP 7.1 MS Project	
LAP 7.2 Environmental Management	

Final Placements

SPECIALIZATIONS

Finance	Marketing
• Cost Accounting	• International Trade Finance & Forex Mgmt
• Security Analysis and Portfolio Management	• Financial & Management Accounting
Management	• Financial Analysis and Decision Making
• International Financial Systems and Markets	• International Financial Management
• Derivatives and Risk Management	

IT & Operations

• Networking & Computer Communication	• International Trade Procedures, Documentation & Logistics
• DBMS	• E-Commerce
• Supply Chain Management	• Enterprise Resource Planning
• Project Management	• Vendor Management
	• Project Management

HR

• Learning and Development	• Business Laws
• Employee Relations Laws	• Organizational Behaviour and Development
• Global HRM	• Performance Management
• Competency Mapping	

Career Spectrum

Backed by 28 years of campus placements, IMS Ghaziabad MIB students are offered exciting opportunities in varied job profile like marketing, finance, human resource, international business and operations. Students get placed in various sectors like- MNCs, travel and tourism, global logistics and supply chain, international marketing & retailing, embassies, export import units, banking & insurance etc.

NURTURING & ENHANCING
FOUNDATIONAL MANAGEMENT SKILLS



BBA

BACHELOR OF BUSINESS ADMINISTRATION

The 3 year – full time BBA program is affiliated to CCS University, Meerut with 420 seats. The program focuses on empowering the students through quality education focusing on innovation, entrepreneurship and benchmarked management techniques. The institute aims at creating an environment of experiential learning through exposure to a range of real world practical problem solving techniques and utilizing opportunities to apply learned skills in diverse business situations.

The students of BBA have received accolades for their valuable contribution to research through research paper presentations in National and International Conferences at reputed educational institutes. Students of BBA Batch (2014-2017)- Shivangi Pundhir, Richa Tomar & Shivangi Yadav presented paper on E- governance in 'International Conference on E-governance in Digital India: Prospects and Opportunities for Entrepreneurship & Innovation.' Urvashi Mittal of BBA Batch (2015-18) presented a paper on 'Deceptive Advertising' at Christ University, Bangalore. Mr. Kunal Gaurav of BBA (2013-16) is the proud recipient of Gold Medal for attaining 1st rank in CCS University. The objectives of program are as follows :

1. To provide conceptual and in depth knowledge of various subjects and business education.
2. To improve employability skills of the students.
3. To build up self confidence and competency among students to take up self employable business ventures/ start ups.
4. To give an adequate exposure of operational environment in the field of management.



COURSE STRUCTURE



BBA Course Structure

The BBA Course is spread over six semesters in a period of 3 years. It is a stepping stone to the high value post-graduate courses like MIB, MBA, PGDM and many more. BBA gives basic idea on the business principles and strategies. The course helps the students to gain theoretical knowledge, business skills and their application in the corporate world.

FIRST YEAR >>

Semester I	Semester II
101 Business Organization 102 Business Mathematics 103 Principles of Economics 104 Book Keeping and Basic Accounting 105 Business Laws 106 Fundamentals of Management 107 Business Ethics	201 Organization Behavior 202 Business Communication 203 Indian Economy 204 Business Statistics 205 Business Environment 206 Principles of Accounting

SECOND YEAR >>

Semester III	Semester IV
301 Advertising Management 302 Indian Banking System 303 Human Resource Management 304 Marketing Management 305 Company Accounts 306 Company Law	401 Consumer Behavior 402 Financial Management 403 Production Management 404 Sales Management 405 Research Methodology 406 Operation Research

THIRD YEAR >>

Semester V	Semester VI
501 Entrepreneurship & Small Business Mgmt 502 Managerial Economics 503 Cost and Management Accounting 504 Income Tax Law and Accounts 505 Industrial Law 506 Computer Fundamentals	601 International Trade 602 Strategic Mgmt. & Business Policy 603 VAT & Service Tax 604 Management Information System 605 Auditing 606 Fundamental of E-Commerce



Specialization Course Curriculum

Each of the following certificate courses shall be spread over four semesters. Students may choose one specialization stream out of offered four courses at the onset of third semester. A specialization sensitization is done in the second semester to assist the students in selecting their areas of interest. In fifth semester, they may choose one option from the super specialization basket.

Courses Sem.	Retail and Marketing	Banking & Finance	Data Sciences in Management	Family Managed Business & Entrepreneurship
Third	Introduction of Retailing	Financial Statement Analysis	Advance Function & Data Modeling in Excel	Small Business Management
	Merchandising Management	Financial Accounting with Tally ERP 9	Data Visualization in Excel 2013/16 using PowerView, PowerMAP and Excel Dashboard	New Venture Creation & Franchising
Fourth	Digital Marketing	Digital Marketing	Digital Marketing and Search Engine Optimization	Digital Marketing
	E-Tailing	Financial Management with Excel Overview of Securities Market	Statistical Package for Social Sciences	Business Accounting & Finance
Fifth	Brand Management	Training of NCFM Module (Mutual Funds)	Data Management Using 'R'	Enterprise Resource Planning for Social Business
	One Elective	One Elective	One Elective	One Elective
Sixth	Project on Retailing and Marketing	Project on New Business Proposal	Project on Social Media Data Analytics	Project on Family Business and Entrepreneurship

SUPER SPECIALIZATION BASKET

- Social Media Data Analytics
- Statistical Package for Social Sciences (SPSS)
- NGO & CSR Marketing
- Step-Up with Digital Marketing
- Corporate Strategy & Sustainability
- Financial Modeling
- Supply Chain & Logistics
- Artificial Intelligence & Management
- B2B Marketing
- Content Writing & Blogging
- Event Management
- Strategic HR

European Pedagogy Adapted Model

The programme follows European Pedagogy Adapted Model, which is internationally benchmarked teaching system through highly qualified faculty consisting of experiential aspects such as flip classes, ERP driven modules, emphasis on research, case based practical learning and strong corporate interface such as industry visit, guest lectures and live projects. Mandatory summer internships of 4-6 weeks, project report evaluation based on internships, rigorous evaluation & feedback procedure, peer enrichment series and personality development programme also form an integral part of the curriculum.

Career Spectrum

After completion of the BBA course, students are fully equipped for any kind of managerial tasks. They have a plethora of options available for managerial position in India and abroad and can also apply for higher studies. They can pursue higher studies, attain jobs in private and government organisations and can also create new jobs for others by becoming successful entrepreneurs. After BBA the students can have a career in sectors like banking and financial Services, retail, health care, government agencies, service industries and non profit organizations. Our partnership with NIESBUD (National Institute of Entrepreneurship and Small Business Development) acts as a facilitator for those who have an entrepreneurial inclination.

BUILDING TECHNOCRATS
OF DIGITAL ERA



BCA

BACHELOR OF COMPUTER APPLICATIONS

IMS Ghaziabad, University Courses Campus offers 3 year degree course - BCA affiliated to CCS University, Meerut with 240 seats. The curriculum is spread over six semesters providing academic insights and practical exposure to the budding technocrats. IMS offers great infrastructure and excellent IT environment for academic and intellectual growth with well equipped computer labs consisting of latest micro processor based computers and updated softwares for hands on experience. The course is strategically divided in four areas namely problem solving & logic building, core computing technologies, project work for practical learning and personality development. Association with Wipro Wase-Earn & Learn program, Microsoft, NIIT and Computer Society of India- CSI polishes the technical skills to manage the competitive squeeze. The objectives of program are as follows:

1. To analyze a problem & identify the appropriate computing requirements & its solution.
2. To analyze the impact of computing on individuals, organizations and society including ethical, legal, security and global policy issues.
3. To use current techniques skills and tools necessary for computing practices.
4. To demonstrate a sound knowledge in key areas of computer science.

COURSE STRUCTURE



BCA Course Structure

The BCA Course is spread over six semesters in a period of 3 years. The course helps the students to apply theoretical knowledge, IT skills and their application at workplace. Corporate trainings and hands on experience on the real projects are the main thrust of the curriculum.

FIRST YEAR >>

Semester I	Semester II
101 Mathematics –I 102 Programming Principle & Algorithm 103 Computer Fundamental & Office Automation 104 Principle Of Management 106 Business Communication 105P Computer Laboratory & Practical Work of Office Automation 107P Computer Laboratory & Practical Work of C Programming 008 Environmental Studies	201 Mathematics II 202 C Programming 9C PROG 203 Organization Behavior 204 Digital Electronics & Computer Organization 205 Financial Accounting & Management 206P Computer Laboratory And Practical Work of C Programming

SECOND YEAR >>

Semester III	Semester IV
301 Object Oriented Programming Using C++ 302 Data Structure Using C & C++ 303 Computer Architecture & Assembly Language 304 Business Economics 305 Elements Of Statistics 306P Computer Laboratory And Practical Work Of OOPS 307P Computer Laboratory And Practical Work of DS	401 Computer Graphics & Multimedia Application 402 Operating System 403 Software Engineering 404 Optimization Techniques (OT)MAT 405P Computer Laboratory And Practical Work of CGMA 406 Mathematics-III

THIRD YEAR >>

Semester V	Semester VI
501 Introduction to DBMS 502 Java Programming and Dynamic Webpage Design 503 Computer Network 504 Numerical Methods 505P Minor Project 506P Viva-Voce On Summer Training 507P Computer Laboratory And Practical Work Of DBMS 508P Computer Laboratory And Practical Work Of Java Programming & Dynamic Webpage Design	601 Computer Network Security 602 Information System: Analysis Design & Implementation 603 E-Commerce 604 Knowledge Management 605P Major Project 606P Presentation/Seminar Based On Major Project



Specialization Course Curriculum

Each of the following certificate courses shall be spread over four semesters. Students may choose one specialization stream out of offered three courses at the onset of third semester. In fifth semester, they may choose one option from the super specialization basket.

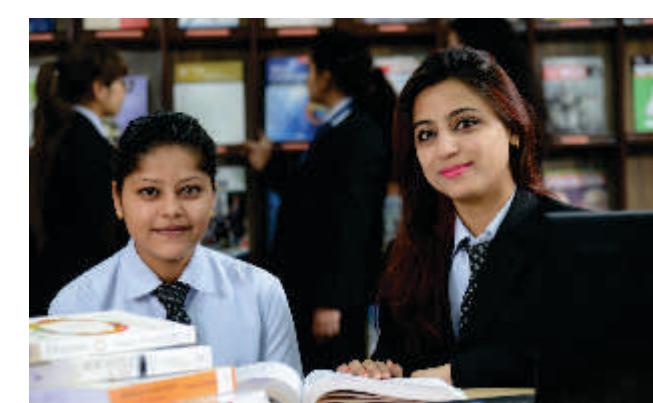
Courses Sem.	Data Analytics	Cyber Security with Real World Computing	Android & Web Based Computing
Third	Data Management with R/Python	Network Simulation	CORE JAVA
	Data Visualization using Python/Tableau Public / SQL	Linux Administration	SQL / JAVA Script
Fourth	Hadoop	Internet of Things (IOT)	PHP with MYSQL
	Social Media Data Analytics	CCNA	Angular JS
Fifth	Data Analytics with R/Python	Cyber Security	Android
	One Elective	One Elective	One Elective
Sixth	Project	Project	Project

SUPER SPECIALIZATION BASKET

- Hadoop Administration • Data Analytics with Python • S/W Testing • C# with Dot Net • Oracle DBA

European Pedagogy Adapted Model

The curriculum design and European Pedagogy Adapted Model emphasizes on the concepts of class room teaching supplemented with flip classes, lab assessment, guest lectures by industry wizards, project based learning, workshops and personality development module. IT and programming principles taught enables the students to think logically and develop good programming skills. The exposure to real IT world enables the students to develop to sharpen their decision making abilities and provide best feasible innovative solutions. Live projects, summer internship and 100% placement assistance are an active part of industry academia interface.



Career Spectrum

BCA is a stepping stone to the high value post- graduate courses like MCA, MIM, MBA, PGDM and many more. After completing BCA program the students have the option of joining IT sector as Web Developers, Software Engineers, Network Administrator and Software Testing Executive etc. Plethora of opportunities are also available in government sector such as EDP & ERP Officer, computer programmers, system & network administrator. Students have options available for technical position in India and abroad.



**CONGLOMERATING ETHICAL
COMMUNICATION AND CREATIVITY
SKILLS**



**SCHOOL
OF
MEDIA STUDIES**

BJMC

**BACHELOR OF JOURNALISM
& MASS COMMUNICATION**

School of Media Studies at IMS Ghaziabad offers world class infrastructure and excellent environment for academic knowledge, intellectual growth, practical orientation and innovative thinking among the students. The course offers 120 seats, affiliated to CCS University Meerut. The course comprises academic study of how individuals and entities relay information through mass media to large segments of the population through internet, television, magazines, newspapers, mobile phones, computers, tablets, etc. Abundant opportunities in this field are available across the globe in reputed organizations. The institute has launched the 'Community Radio' to provide a professional training platform for the students to achieve greater heights. Numerous outdoor activities are frequently planned for its students like Channel visit, outdoor photography and live reporting sessions. The objectives of program are as follows :

1. To promote understanding of media and develop insights of technologies in shaping and redefining media practices.
2. To familiarize and equip students with a wide range of communication skills required for news programme production.
3. To interact with top media professionals and experts from various fields to widen students' vision, right guidance and knowledge.
4. To provide opportunities to participate in live programme production of various channels in India and abroad.
5. To make major contribution to local, regional, national and international communities through working in media and bringing about change in the society.



BJMC Course Structure

BJMC program at IMS Ghaziabad focuses on enhancing technology driven and intellectually challenging thought leaders for tomorrow. Summer internships, international visits, live projects and excellent placement opportunities are available for the students to prove their mettle in mass media industry. Mass Media Studio-Expressions has photography section, news reading room, radio & video editing room for hands on experience. Social activities are also encouraged through NGO summer internships. 3 Tier Mentoring Program involves corporate, alumni and senior student mentors. The students have bought laurels to the institute by bagging University topper positions.

FIRST YEAR >>

Semester I	Semester II
101 Introduction to Mass Communication 102 Computer Basics 103 Value Education 104 General Hindi 105 Course Related Practicals - Viva	201 Introduction to Journalism 202 Constitution and Indian Political System 203 Indian Social System 204 General English 205 Course Related Practicals - Viva

SECOND YEAR >>

Semester III	Semester IV
301 Print Media-I (Reporting) 302 Indian Economic System 303 Electronic Media-I (Radio) 304 Media Laws 305 Course Related Practicals-Viva	401 Print Media-II (Editing) 402 Social Media 403 Public Relation and Corporate Communication 404 Electronic Media-II (Television) 405 Course Related Practicals-Viva

THIRD YEAR >>

Semester V	Semester VI
501 Advertising 502 Development Communication 503 Mass Media Writing Skills 504 Digital Journalism 505 Course Related Practicals-Viva	601 Print Media Practical-Viva 602 Radio Practical-Viva 603 TV Practical-Viva 604 New Media Practical-Viva 605 Project-Viva



Specialization Course Curriculum

Each of the following certificate courses shall be spread over two semesters. Students may choose one specialization stream out of offered two courses at the onset of third semester. In fifth semester, they may choose another specialization out of offered three courses.

Courses Sem.	News Reading & Anchoring	Event Management
Third	News Reading for Radio	Basic Concepts
	News Reading on TV	Planning and Designing
	Voice Control and Modulations	
Fourth	TV Anchoring : Concepts & Techniques	Managing Event Elements
	Moderating the Programme	Co-ordination and Execution

Courses Sem.	Graphic Designing & Layout	Photography & Video Film-making	Digital Content Marketing
Fifth	Tools of Photoshop & Illustrator	Camera: Techniques & Compositions	Marketing Tools on Internet
Sixth	Concepts of Lay-Out & Indesign	Video Camera Techniques	Networking
		Storyboard	Affiliate Marketing and Other Formats

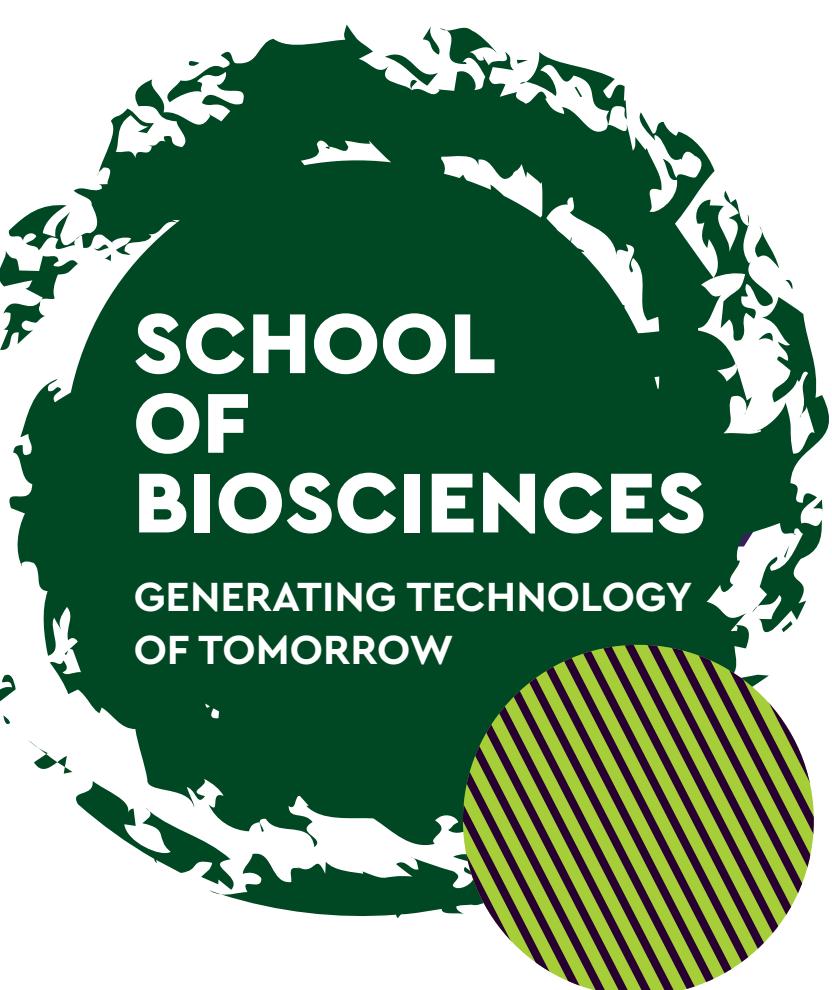
Mandatory Modules: Hindi & English Content Development (Sem II- Sem V)

European Pedagogy Adapted Model

European Pedagogy Adapted Model emphasizes guest lecture series on fortnight basis, political reporting, editing skills technique, graphic designing, photography, documentary making and development of oratory skills for news reading, RJ and anchoring. Class room teaching is supplemented with flip classes, studio learning and personality development module. The department encourages multi-skilling within an innovative and creative environment like online opportunities of blog writing, making videos, documentaries, short films, advertisements for various competitions and participations. The students get opportunity to showcase their creative bend in Annual Media Fest organized by the department. Visits to various news channels, press, seminars, Media Conclave and live TV programme are also planned for the students. They also write for in house newspaper- IMS Today and newsletter- PULSE. At the end of the IV semester the students go for industry internship or summer training in renowned media houses for a period of 5 weeks during summer vacation and submit a report on the same.

Career Spectrum

BJMC Program aims at creating journalists, writers, event managers, media planners & anchors of world class quality. The study of media practice enables students to work in the areas of advertising, public relation, print media, electronic media, film making, photography, video and interactive media. Students can enroll in postgraduate programmes such as MJMC, MBA(Advertising & PR), MBA (Media Management) and many other specialization courses.



M.Sc. BIOTECHNOLOGY

MASTER OF SCIENCE BIOTECHNOLOGY

Master of Science in Biotechnology is affiliated to CCS University, Meerut with an intake of 30 seats. The course is designed to fulfil the requirements of the new emerging research and job opportunities in the field of Biotechnology. The course enhances further the competencies of students who wish to excel and prove their mettle by following innovative research practices. National Conferences are a regular feature of the program which focuses on discussion of the topics having paramount importance.

Objectives

1. To provide advanced hands on training and recent research technologies in the applied aspects of Microbial Biotechnology, Immunology, Genetics, RDT, Biochemistry and Biophysics, Environment Biotechnology, Bio-processing, Instrumentation etc.
2. To provide high quality multidisciplinary education leading to Masters Degree in divergent field like Biotechnology so that the students can be absorbed in India and abroad.
3. To inculcate the art of acquiring knowledge and application of skills for refining research practices.
4. To stimulate logical thinking and encourage entrepreneurial qualities.

M.Sc. BT COURSE STRUCTURE AND RESEARCH ACTIVITIES

School of Biosciences supports multi-disciplinary collaborative research in Biology, Biochemistry, Engineering, Computer and Information Sciences, carried out using the state-of -the- art in house research infrastructural facilities. The core research disciplines are focused on areas like Microbiology, Biotechnology, Environmental Sciences, Bioinformatics, Plant and Animal Tissue Culture, Biomaterials and Nanotechnology.

The faculty contributes to the research work and keep themselves abreast of the recent development. Some of the research includes study of plants for bio-fuels production, use of bacteria and viruses as biosensors for environment improvement and biogeochemical interaction at soil- water-plants interfaces and isolation of high PHA producing Cyanobacteria to provide an alternative to the petroleum based plastics. The department is appreciated for a collaborative network of researchers in academics, clinical sciences and corporate. Our work is being funded through various governmental funding agencies like Department of Biotechnology, Department of Science and Technology etc.

FIRST YEAR >>

Semester I	Semester II
101 Fundamental of Genetics 102 Cytogenetics and Molecular Genetics 103 Statistical Methods and Bioinformatics in Biology 104 Tools and Techniques in Biotechnology Lab.: Fundamental of Genetics; Cytogenetics & Molecular Genetics; Statistical Methods & Bioinformatics in Biology; Tools & Techniques in Biotechnology.	201 Fundamentals of Biochemistry 202 Plant Genetic Resources: - Conservation and Sustainable use 203 Biotechnology in Crop improvement 204 Recombinant DNA Technology & Genetic Engineering Lab.: Fundamentals of Biochemistry; Plant Genetic Resources: - Conservation & Sustainable use; Biotechnology in Crop improvement; Recombinant DNA Technology & Genetic Engineering.
SECOND YEAR >>	
301 Microbial, Industrial and Environmental Biotechnology 302 Concepts of Nanotechnology 303 Animal Biotechnology and Immunology 304 Genomics and Proteomics Lab.: Microbial, Industrial and Environmental Biotechnology; Concepts of Nanotechnology; Animal Biotechnology and Immunology; Genomics & Proteomics.	<ul style="list-style-type: none"> • Report of work • Presentation of work • Viva-voce examination

European Pedagogy Adapted Model

The curriculum design and pedagogy of the course emphasizes on development of skills, knowledge and abilities for fostering research capabilities. The students are expected to achieve high standards of excellence through European Pedagogy Adopted Model including lectures, flip classes, seminars, discussions, structured team work, coupled with field work for holistic growth . The emphasis on practical insights, strong corporate interface, ERP driven modules, research logic, out of the box thinking and active participation in events, form an integral part of the course. The program integrates the use of computers for research and for day to day practical work. The students are taught to realize the importance of developing interpersonal skills, values & ethics through personality development module. Project dissertation of six month is also a mandatory part of the curriculum.



Career Spectrum

Employment record clearly reflects Biotechnology as a stream having great scope in future. Masters in Biotechnology have an option to pursue higher studies like Ph.D. or D.Sc. in India or abroad for making careers with pharmaceutical companies, chemical, agricultural and allied companies. One can also be employed in the areas of planning, production and management of bio-processing industries. Large scale employment in research laboratories run by the government as well as the corporate sectors, are also available. The scope of work can range from research, sales, marketing, administration, quality control, breeding, technical support etc.



B.Sc. BIOTECHNOLOGY

BACHELOR OF SCIENCE BIOTECHNOLOGY (Hons.)



COURSE STRUCTURE

The B.Sc.(Hons) Biotechnology course is spread over three years. The core course curriculum involves theory and practical knowledge. The course is designed to fulfil the requirements of emerging areas of Industry and fundamentals of Biotechnology.

FIRST YEAR >>		SECOND YEAR		
101 Biochemistry	201 Fundamental of Computer and Bioinfo	202 Bioenergetics and Biomembrane		
102 Biophysics	203 Molecular Biology	204 Molecular Genetics and Cytogenetics	European Pedagogy Adapted Model The programme follows European Pedagogy Adapted Model, which is internationally benchmarked teaching system through highly qualified faculty consisting of experiential aspects such as flip classes & labs, ERP driven modules, emphasis on research, field based practical learning and strong corporate interface such as industry visit, guest lectures and summer training.	
103 Cell Biology	205 Immunology and Immuno Technology	206 Recombinant DNA technology	Career Spectrum The unlimited applications of biotechnology provides abundant career choices. Jobs in government sectors, private sectors and research institutes have increased tremendously in the last five years and will continue to do so in the coming years. An option to pursue higher studies like M.Sc. and Ph.D in India or abroad is always open to Biotechnology Graduates. Agro, chemical, food processing and pharmaceutical industries regularly appoint Biotechnology graduates.	
104 Microbiology	207 Animal Physiology	208 Plant Physiology		
105 Genetics	209 Enzymes and Enzyme Technology			
106 Instrumentation and Bio Analytical Tech				
107 Biomathematics /Biostats				
108 Chemistry				
109 Biodiversity				
THIRD YEAR >>				
301 Plant Biotechnology				
302 Animal Biotechnology				
303 Molecular Virology				
304 Nano Biotechnology				
305 Environmental Biotechnology				
306 Industrial Biotechnology				
307 Genomics and Proteomics				
308 Biosafety, IPR and Entrepreneurship				
309 Recent Trends in Biotech				
310 Transcriptomics and Metabolomics				
311 Bioprocess Engg. and Technology				

Specialization Course Curriculum

Each of the following certificate courses shall be spread over two years. Students may choose one specialization stream out of offered two courses at the onset of second year.

Courses Year	Biotechnology	
	Instrumentation	Molecular Biology
Second	Basic Tools and Techniques in Cellular & Molecular Biology	Cell Culture, Fractionation & Protein Isolation
		Electrophoresis & Protein Profiling
		Enzyme Isolation & Characterization
Third	Advanced Tools and Techniques in Cellular & Molecular Biology	Study of Markers & Vectors
		DNA Isolation and its Applications
		Gene Cloning

Mandatory Module: Professional & Scientific Communication

B.Sc. MICROBIOLOGY

BACHELOR OF SCIENCE MICROBIOLOGY (Hons.)



COURSE STRUCTURE

The course is designed to provide knowledge and practical skills to enable the learner to enter the exciting world of Microbiology.

FIRST YEAR >>	SECOND YEAR >>	THIRD YEAR >>
		Course – IX Immunology & Medical Microbiology 301 Immunology 302 Medical Microbiology Course X – Food, Dairy and Agricultural Microbiology 303 Food and Dairy Microbiology 304 Agricultural Microbiology Course XI – Recombinant DNA Technology and Industrial Microbiology 305 Recombinant DNA Technology 306 Industrial Microbiology Course XII- Environmental Microbiology 307 Microbial Ecology 308 Microbes in Environmental Biotechnology Course XIII. Fundamentals of Information Technology and Bioinformatics. 309 Fundamentals of Information Technology 310 Genomics, Proteomics and Bioinformatics P 331 Practicals Based on Courses IX & X P 332 Practicals Based on Courses XI & XII P 333 Practicals Based on Courses XIII Honors Subjects 311 Diagnostic Microbiology 312 Biosafety and Bioethics

European Pedagogy Adapted Model

To encourage the communication and collaboration promoting professional interaction, European Pedagogy Adapted Model is followed at the institute. Various national conferences and events are planned to provide clarity to the students for latest developments and further career planning. Flip classes, cases, live projects and summer internships are some of the valuable efforts for enhancing understanding of various subjects. Modules on personality development help students to learn the art of interpersonal skills. Participations in various National Contests are a regular feature of the programme. Students complete their dissertation at various renowned research institutions like IFFCO, NBPGR, DRDO, IARI, Patel Chest Institute, BARC, New Delhi, G. B. Pant University, Pantnagar etc.

Career Spectrum

Microbiology is undeniably one of the fast-growing sectors, which is quite evident by numerous placement opportunities. With innovations in science and technology, the scope of research in the field of microbiology has expanded significantly. Microbiologists work in almost every industry and institution with excellent job profiles. Avenues are open for them in research and development laboratories of government and private hospitals, research organizations, pharmaceutical, food, beverage and chemical industries. Industrial companies employ microbiologists to do basic, environmental, healthcare and agricultural research. Students with the specialization with medical microbiology also work in hospitals and Health Protection Agency laboratories. Industrial microbiologists work in a range of companies from pharmaceutical, biochemical, biotechnology and food businesses.

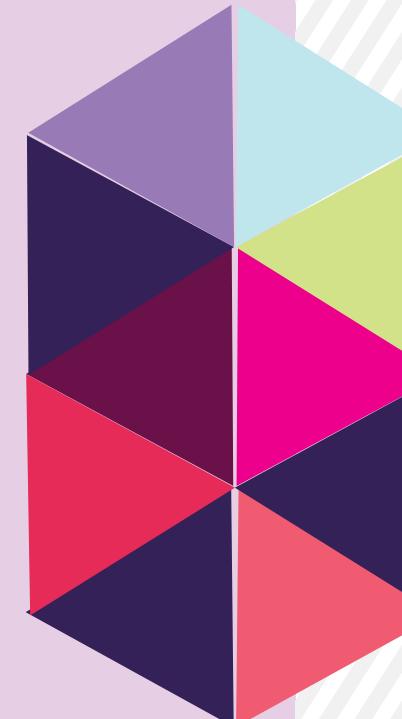
The B.Sc. (Hons) Microbiology course is 3 years graduate program, having 60 seats affiliated to CCS University Meerut. Bachelor of Science in microbiology provides excellent critical thinking skills and rigorous research training in subject area. With the wide curriculum framework it provides a pool of knowledge to the students to develop core competencies in scientific and microbiological aspect, thereby creating best professionals for the academia and industry. The institute believes in providing a platform at National level for understanding the in depth research work of the experts.

Objectives

- To provide an intensive learning and to develop technical & critical thinking skills, necessary for success in the field of Microbiology.
- To combine practical, hands-on training with cutting-edge research and teaching.
- To educate students about recent research technologies adopted globally, in order to make significant contributions in Biomedical, Microbiological and allied biological fields.
- To produce highly qualified students to meet the emerging needs in India and abroad.
- To develop interpersonal skills such as leadership, team work, and professional ethics, thus contributing towards the growth and development of society.



**EXCHANGE
THE IDEAS
ACROSS THE
WORLD**



**GLOBAL
EXPOSURE**



GIP | Global Immersion Programme

Learning beyond boundaries at IMS, enable students to lead anywhere in the world. Business is the means for creating opportunity across the globe, and the commitment of institute for global engagement prepares the youth for every challenge in the international business environment. One can learn the language of global business, engage with complex interconnected global issues, gain opportunities to study and travel abroad, and become an empowered global citizen. The cross cultural interaction through GIP provides students a platform to exchange knowledge from varied strata like Egypt, Brazil, Turkey, Russia, China, Iran and Uganda.

IMSMUNC | IMS Model United Nation Conference

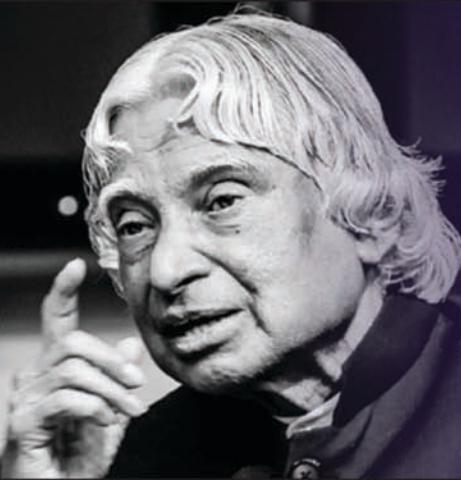
IMSMUNC is an extraordinary intellectual and social conference that brings together an amazing assortment of young mind to engage in cultural exchange and gain firsthand experience of negotiation. Delegates from different schools and different Universities act as UN representatives and debate on international issues. It brings a high energy and vibrancy to the campus. Dr. Satyapal Singh, Minister of State for Human Resource Development (Higher Education) adjourned as Chief Guest of the event in 2017. The efforts by team are committed to provide international curriculum through fun in learning.

ISAP | IMS Study Abroad Programme

IMS believes in fostering a steady stream of global citizens who are capable of living a contributive life. To become a global citizen, one should gain understanding and acquire knowledge by developing global perspective of culturally diverse world.

ISAP is the unique opportunity extended exclusively to IMS students with an aim to provide excellent global exposure, widening the domain of thoughts, abilities and practices of the students. Our academically meritorious students get opportunity to explore Dubai in order to learn cross cultural management. By studying abroad, students not only witness another culture, but they also experience the culture by adopting a new way of life. They encounter people from all walks of life and broaden their way of looking at things. Students have appreciated this initiative as a tool to gain deeper cultural understanding and personal independence by living and studying in another country.

CAREER DEVELOPMENT CENTRE | CDC



**"You cannot change your future,
but you can change your habits,
and surely your habits
will change your future."**

Dr. APJ Abdul Kalam



Career Development Centre- CDC at IMS Ghaziabad, University Courses Campus aims at improving students' soft skills for overall holistic development. The sessions planned provide a platform to the students to realize their full potential for personal and professional development. An amalgam of various techniques is used in innovative pedagogy for students' development such as mind mapping, decision making matrix and personal SWOT analysis. Psychometric personality assessments are also conducted to provide a powerful framework for driving positive change, harnessing innovation, and achieving excellence. The assessment helps the students to know themselves better and identify scope of improvements. The centre assists the student to carve a niche for themselves by adapting 'Learning by Doing' principle. Our innovative training practices are carefully designed for skill development in students, who are ready to take the plunge and prove their mettle in the challenging and ever changing competitive environment.

CDC also conducts Personality Development Programme-PDP for post graduate and undergraduate courses to enable students to identify their strengths, discover latent skills and create an action plan in order to achieve the pinnacle of success. PDP combines best training practises for enhancement of confidence, attitude and skills in the students. The objective of the programme is to accentuate one's ability to transcend oneself into paragons of efficiency, who can map up to the corporate and society expectations. Students are also benefited by individual counseling sessions and value its significance for eternal benefits. Resource people and experts are also invited to the campus to make the students ready for facing challenges by making constant efforts in the right direction.

The objectives of CDC are as follows:

1. To enable students to self discover their traits and abilities.
2. To inculcate grooming practices and etiquette.
3. To enhance employability.
4. To provide career guidance for long term success.

CPK | Career Potential Key

Career Potential Key- CPK has been designed by the centre in order to help the students to identify and understand their potential, personality, strengths and areas of development. The psychometric profiling of the students and skill mapping through Career Potential Key helps the students to effectively plan ahead by taking small steps each day. Having personality information help the aspirants to self discover themselves and improve accordingly for attainment of anticipated various short term and long term goals.



SEEDS | Skill Enhancement and Employability Development Sessions

Skill Enhancement and Employability Development Sessions- SEEDS is another initiative to foster employability skills of the students. These sessions include technical address, grooming etiquette, personal profile & job analysis, aptitude training, group discussion and mock interviews. The panellists of SEEDS are expert in their specialized domain and provide practical insights of the selection process in companies and higher educational institutions.



Modules

CDC equips the students with modules focusing on personal and professional development. The series are well planned in order to provide a ready framework for understanding self and delivering the best. Even an entry-level position suitable for minimal skills is better filled by a compatible personality who exhibits potential and optimism. Since personality also entails knowing how to relate with others, how to communicate effectively, and even how to dress appropriately, it is therefore undoubtedly a crucial step in helping the students to climb the echelon of success. Keeping this in mind the following modules are executed in a structured way:



LIFE @ IMS

Life at IMS Ghaziabad is an exhilarating ride. Each and every member adds his/her own spin to the place. Between the usual academia thrust of classes & assignments, there is plethora of committees and interest clubs which adds life in the environment. At IMS, opportunities are created to enable students to lead from the front. Most of the activities & events are conceived and organized by students' team. This not only motivates them to be a part of vibrant campus life but also helps them enrich their leadership skills.

Upakrama | Orientation Program for MIB

IMS Ghaziabad, University Courses Campus organizes 'Upakrama' - Orientation Program to welcome the students of post graduate program of Master of International Business. The program is followed by an interaction with the industry mentors to help the students to know their scope of improvement by following time management principles. Various activities are also planned in the orientation week such as personality profiling, case methods, ice breaking interactions, meditation and team building games. **Last year chief guest Mr. Nitin Seth, Chief Operating Officer- Flip Kart, guest of honor Mr. Ashish Jain, Director - Federation of Indian Export Organizations (FIEO) and Mr. Subhankar Ghose, Chief People Officer- Zoom Insurance Brokers Private Ltd. graced the occasion.**

Prarambh | Orientation Program

IMS Ghaziabad holds 'Prarambh' as one of the most vibrant Orientation Programs in the region. It welcomes all the new vibrant faces to the institution and helps them get acquainted with faculty members and other facets of the institute. Every year eminent personalities preside over as the chief guest and guest of honors.

Markfest | BBA Fest

School of Management Studies organizes annual inter institutional management fest- Markfest. The marketing festival focuses on icons and influence in the areas of marketing, digital, tech and business. In a way this is the perfect opportunity for the students to unleash their creative talents to emerge as a marketing wizard and strategist. Intent is to create exchange of thoughts on how to explore global marketing trends or be part of workshop sessions where students gain valuable, in-depth solutions to everyday challenges.

Invent | BCA Fest

School of Information Technology organizes an annual event 'Invent' in collaboration with Computer Society of India. It's a podium for tech innovation and raw ideas to echo and succeed. The event aims to achieve the vision of enabling students to be the frontiers of the emerging technology and innovation. Exciting tech competitions, case studies, coding, workshops and exhibitions are meticulously organized. Students from various colleges participate and showcase their technical skills in events like digital presentation, IT-Talent Hunt, Fun-Gama, Debate Competition and IT Role Play.

Genesis | Bioscience Fest

School of Biosciences organizes 'Genesis' an inter-institutional science fest for post graduate, graduate and senior secondary students from science background. Main thrust is on organizing thoughts on advance research and learning about latest discoveries. The students enthusiastically participate and showcase their talents in various life sciences based events like Biopost, Knockdown, Biosplash, Sciquest, Scitoon and Scitheatre.

FFET | BJMC Fest

School of Media Studies organizes an annual event "Film Festival & Entertainment Thunder". Students not only participate in different activities but also conduct the whole event efficiently. The fest is educational as well as entertaining. Film Competition, Poster Making, Dance Drama, Photography & Band Competition, attracts every student from various colleges and Universities.

Smriti | Alumni Meet

Every year IMS Ghaziabad gives a chance to the students to reconnect with their alma mater. The Alumni Meet- Smriti, enthusiastically look forward to getting back together with their batch mates and develop strong networking. Each year, the Ruby and Silver Jubilee Batches are invited to keep evolving with the changing times.

Pulse | An Annual Inter Institutional Cultural Fest

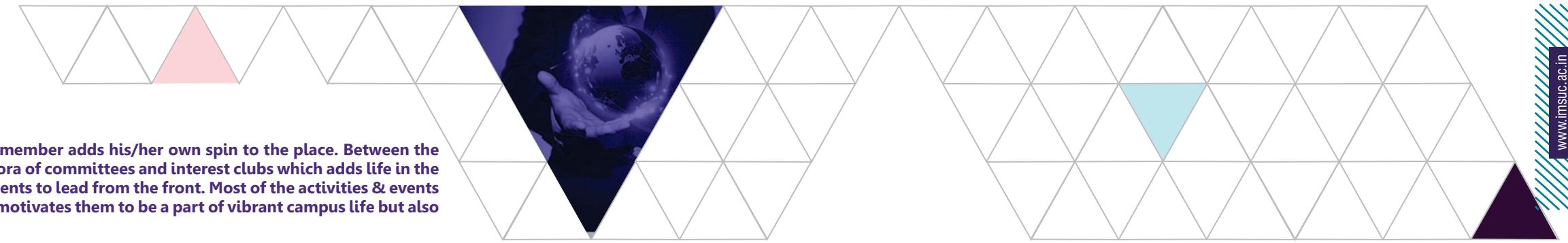
Pulse- An annual Inter Institutional Fest, is a festival of life and dynamism. The fest encourages the participants for learning and development of positive attitude. The fest consists of various events in the areas of marketing, team building, IT-gaming, fashion, photography, quiz, dance, drama, music, arts and many more. Such colorful and vibrant events add to many memories that are treasured in the years to come and aim for holistic development of its students. Renowned celebrities are invited to mesmerize the audience with their exhilarating performances.

Spardha | An Annual Sports Meet

The gates of IMS encourage hundreds of sports fans to cheer college athletes exhibiting sportsman spirit. IMS Ghaziabad organizes annual inter college sports meet 'Spardha' including various indoor and outdoor games such as cricket, table tennis, chess, badminton etc. The meet is organized by the student members with a zeal to make it a grand success.

Convocation

IMS Ghaziabad organizes Convocation to award degrees and medals to the students of post graduate and graduate students. Chief Guest for Convocation 2017 was **Mr. Suman Bose (MD and CEO- SIEMENS), Chief Guest of Honor- Mr. Dinesh Jain (Joint President, HR- UFLEX) and Keynote Speaker Dr. Manpreet Singh Manna(Director, AICTE, Government of India)**. The meritorious students are conferred with Gold, Silver, Bronze medal and Academic Pride Awards for their outstanding performances.



Events @ IMS



Celebrities @ IMS



STUDENT DRIVEN CLUBS @ IMS



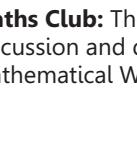
Entrepreneurship Club: It helps the students to change their ideas into a start-up venture by assisting in seed capital financing and guidance for project appraisal.



CSR Club: The club performs various activities like blood donation camps, awareness campaigns, tree plantation drives, slum visits for provision of basic amenities to underprivileged section of the society etc. IMS is also a regular organizer of National Service Scheme-NSS camp, to motivate students towards social activities.



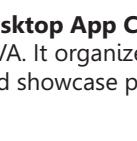
Digital Marketing Club: It provides a forum for members to educate and enhance their overall understanding of digital marketing ecosystem including the growing emphasis on e-commerce market.



Maths Club: The Mathematics Club at IMS is students' initiative to promote mathematical discussion and debate among the students. The 'Seasonal' activities of the Club comprise Mathematical Weekends, Fresher Quiz & Turbulence (a quiz series).



Literary Club: It comprises students who willingly participate in various literary competitions such as paper presentations, extempore, debates and group discussions on inter and intra-college levels.



Desktop App Club: The club involves activities in programming languages like C, C++ and JAVA. It organizes various activities coding competitions and discussion on latest technologies and showcase programming skills.



Web App Club: It focuses on the development skills of the students in their desired area such as website designing or website application development.



Network Club: The club organizes various activities like configuring the machine and switch, making network cable and panel discussions on latest networking technologies.



IT Club: The Club is in collaboration with 'Expert Inglobe Pvt. Ltd.' that organizes interactive sessions on website designing , ethical hacking and networking security workshops.



Bionics Club: It is a platform where recent trends and innovations in biotechnology and microbiology research are discussed and brainstormed.



Big Ideas Club : It is intended for enthusiasts who are passionate about the generation of big ideas leading to better solutions.



Sports Club: Students are encouraged in various indoor and outdoor games. Students have bagged several awards at district, state, national and international level thereby escalating college achievements.



Music Club: It encourages students to present different genre of music that suits their style. It helps them to discover their latent talent and exhibit the same by organizing musical events.



Theatre Club: It provides access to students for developing acting skills by gaining comfort in public speaking, experiential role playing and many more events.



Journalism & Mass Communication Club: It organizes events to provide extracurricular space to learn news writing style, newspaper layout designing, analysis of firms in the form of reviews and theme based competition for radio jockey.



Photography Club : It is the right place for those who want to learn photography through various workshops and group activities and showcase their talents in several exhibitions.



Cultural Club: It organizes innumerable activities pertaining to performing arts and cultural activities.



Finance Club: It encourages continuous learning and discovery of recent trends in the field of investment banking, nonbanking corporate finance and private wealth management .



Earn While You Learn: EWL is a platform for the students to earn while studying in the campus. The students are trained in the fields of content designing, social media, SEO , Videographics & analytics.

PROUD ALUMNI



"Achievers don't do different things; they do things differently.. I think this phrase defined my journey from IMS to Google. IMS and its faculty members have been a constant inspiration and source of encouragement for adding feathers in my cap. I thank the institution for its priceless teachings and values that it has imbibed in me and helped me in driving my roadmap to corporate."

Abhinav Shukla
BBA (2008-2011)
Program Manager I, Google



"I joined Institute of Management Studies to pursue Masters in International Business (MIB) in 2005. The education at IMS changed my life completely and helped me in providing clear goals and direction for the rest of my career. I always miss IMS's academic environment, college life and all my precious time spent with IMS family, which includes professors, staff and friends."

Himanshu Talwar
MIB (2005-2007)
Management Consultant - Corporate Relation and Public Affairs



"The three years in IMS was a full learning process. I am really happy and honored as I received gold medal for BJMC at the University level. The institute has made my graduation a perfect amalgamation of knowledge , creativity and fun. From different cultural activities to various political and theoretical classes, BJMC course in this college gave me a platform where I could spread my creativity."

Priyanshi Lal
BJMC (2011-2014)
Content Writer, Times of India



"During my graduation in prestigious institute IMS, I learnt and gained a lot of experiences from my lectures & sessions. It has always helped me to come up with new ideas, improve my skills and push my limits to greater heights. I was blessed to have an amazing faculty and staff who were always willing to lend me a helping hand."

Geeta Sharma
BCA (2007-2010)
Project Finance Manager, Network Engineering Dept.
Ericsson India Global Services Pvt. Ltd.



"An individual's intellectual and social stimulation begins from 'the college'. I had been extremely fortunate to spend those 3 years in IMS college amongst the best teachers. From walking -in as a fresher with no direction and walking out at the end of the 3rd year with great vision, confidence and all round development is probably a best transformation a person can get here."

Sneha Choudhary
B.Sc. Hons, BT (2011-2014)
Pharmacovigilance Scientist, PAREXEL International Private Ltd.

GEMS OF IMS

Awards of Excellence



Deepak Tripathi
B.Sc. (H) BT (2015-18)
Recipient of Gold Medal in 37th Official National Taekwondo Championship



Kanika Sisodia
BCA (2015-18)
Recipient of Bronze Medal in U.P. State Shooting Competition



Mahima Atreya
BBA (2016-19)
3rd Rank Holder in India's Premier Open Water Swimming Championship



Sahil Tyagi
BBA (2016-19)
Winner of Muscle Mania India



Riya Sinha
BBA (2016-19)
Gold Medalist in Junior National Judo Championship



MD. Danish
BBA (2015-18)
Bronze Medalist in International Judo Expo Championship



Abdul Ahad
BBA (2015-18)
Bronze Medalist in International Judo Expo Championship

University Rank Holders

 Kunal Gaurav BBA (2013-16) 1st Rank Holder in CCS University, 2016	 Priyanshi Lal BJMC (2011-14) 1st Rank Holder in CCS University, 2014	 Anamta Rizvi B.Sc. BT (2014-17) 1st Rank Holder in CCS University, 2017
 Chitranshi Rastogi M.Sc. BT (2014-17) 1st Rank Holder in CCS University, 2017	 Shivani Baranwal B.Sc. BT (2007-2010) 1st Rank Holder in CCS University, 2010	 Ashutosh Tiwari BJMC (2012-15) 5th Rank Holder in CCS University, 2015

INTELLECTUAL CAPITAL & OUR CHRONICLES



School of Management Studies

Dr. Geeti Sharma
Chairperson BBA
Associate Professor
Ph.D., M.A.(Eco), PGDM, BBA

Ms. Aastha Sawhney
Assistant Professor
MBA (International Business & Marketing), BBA
IRDA and AMFI Qualified

Mr. Abhinav Kataria
Assistant Professor
CFA, M.Com, MFA, B.Com (Hons.)
NET (Commerce & Mgmt), NCCMP

CA Akansha Arora
Assistant Professor
FCA, B.Com (Hons.)

Ms. Akansha Tyagi
Assistant Professor
Ph.D. (Pur), MBA (HR & Mkt), B. Sc.

Dr. Anagha Shukre
Professor
Ph.D., UGC-Net, MBA (Marketing)
M.A. (Economics), PGDBM (Mkt.)

Mr. Dhruv Sharma
Assistant Professor
MBA Finance, BBA, B.Ed., ICWA(P)

Ms. Divya Chhibber
Assistant Professor
M.A. (Mathematics),
B.A. (Hons.-Mathematics)

Dr. Indrani Bhattacharjee
Associate Professor
Ph.D., MBA, B.Sc. (Botany)

Mr. Kapil Mohan Garg
Assistant Professor
M.Phil, PGDITM, B.Sc.

Dr. Kumar Saurav
Assistant Professor
Ph.D., MBA, B.Sc., NCFM

Ms. Nidhi Srivastava
Assistant Professor
Ph.D. (Pur), MBA, M.A, B.A.

Dr. Pradeep Bhardwaj
Assistant Professor
Ph.D., MBA, B.Com

Mr. Santosh Shah
Assistant Professor
MBA, UGC-NET,
MA (Mathematics), B.Sc., LLB

Mr. Sanjay Sharma
Assistant Professor
M.Sc., MCA, PGDCTA, B.Sc.

Ms. Sheetal Malik
Assistant Professor
Ph.D. (Pur), MBA, B.Ed, BBA

Dr. Indrani Bhattacharjee
Associate Professor
Ph.D., MBA, B.Sc. (Botany)

Mr. Subhro Sen Gupta
Assistant Professor
M.Com, MA (Economics),
M. Phil (Commerce), MBA (Finance)

Ms. Deepshikha Rai
Assistant Professor
MCA, BCA

Mr. Gaurav Kaushik
Assistant Professor
M.Tech, MCA, BCA
EMC Academic Associate

Mr. Hans Raj Singh
Assistant Professor
M.Sc. (Mathematics), B.Sc., B.Ed

Dr. Gagan Varshney
Chairperson BCA
Professor
Ph.D., M.Tech, MCA, B.Sc.

Mr. Abhishek Mishra
Assistant Professor
MCA, M.Sc. (Math), B.Sc.

Dr. Alok Singh Chauhan
Assistant Professor
Ph.D., M.Tech (IT), MCA,
PGDM, B.Sc.

Mr. Ashutosh Sharma
Assistant Professor
M.Tech (IT), MCA, M.Sc. (IT), B.Sc.

Ms. Bindu Trikha
Assistant Professor
MCA, UGC-NET, B.Sc

Ms. Deepshikha Rai
Assistant Professor
MCA, BCA

Mr. Gaurav Kaushik
Assistant Professor
M.Tech, MCA, BCA
EMC Academic Associate

Mr. Hans Raj Singh
Assistant Professor
M.Sc. (Mathematics), B.Sc., B.Ed

Mr. Surya Saxena
Assistant Professor
M.Tech, MCA, BCA

School of Information Technology

Director
Dr. Sapna Rakesh
Ph.D., MBA, B.A.

Dean
Dr. Pooja Rastogi
Ph.D., PGDM,
M.Com (Mkt), BBA

School of Biosciences

Dr. Abha Vashistha
Chairperson Biosciences
Associate Professor
Ph.D., M.Sc., B.Sc.

Ms. Akanksha Jain
Assistant Professor
M.Tech Biotechnology,
B.Tech

Ms. Anjula Chaudhary
Assistant Professor
Ph.D. (Pur). M.Sc. (BT), B.Sc., NET

Mr. Kapil Sharma
Assistant Professor
M.Phil, M.Sc. (BT), B.Sc. (Bio)

Dr. Namita Ashish Singh
Assistant Professor
Ph.D. (Life Science), NET,
M.Sc. Microbiology, B.Sc.

Ms. Neha Anttal
Assistant Professor
M.Sc. (Micro), B.Sc., GATE
Qualified

Dr. Rahul Jain
Assistant Professor
Ph. D. (Biotechnology),
M.Sc. (Applied Microbiology)

Ms. Sarika Srivastava
Assistant Professor
M.Tech, B.Tech, GATE
Qualified

Ms. Saumya Arora
Assistant Professor
M.Sc. (BT), B.Sc. (BT), GATE
Qualified

Dr. Suman Kumar
Assistant Professor
Ph.D (Medical Microbiology), M.Phil
PGDSBSS, M.Sc., B.Sc.

Dr. Deepa Goel
Assistant Professor
Ph.D. (Biotechnology),
M.Sc. BT, B.Sc., Diploma-T&D

Ms. Raunak Bhardwaj
Trainer
B.Com, NCFM- Derivatives

School of Media Studies

Mr. Srikant Asthana
Associate Professor
M.Com, B.Com

Dr. Devesh Kishore
Professor Emeritus
Ph.D, PGD in Journalism

Dr. Anil Kumar Jayant
Assistant Professor
Ph.D, PGD in Journalism

Mr. Anurag Singh
Assistant Professor
M.A. (Mass Communication), BJMC

Mr. Girish Kumar Singh
Assistant Professor
NET, MMC, B.Sc., PIM+Quick
Pro Computer Professional in Multimedia

Mr. Khursheed Alam
Assistant Professor
M.A. (Hindi), M.A.(Mass Comm.)
PGDM, B.A. (Hindi)

Dr. Payal Ratnam
Assistant Professor
Ph.D., MJMC

Mr. Ram Prakash Tiwari
Assistant Professor
UGC –NET, M.Sc. (Mass Communication)

Ms. Sandhya Sharma
Assistant Professor
Ph.D(Pursuing), MJMC, M.Ed, B.Com

Career Development Centre

Ms. Priyanka Sadhna
Chairperson CDC
Assistant Professor
MBA, B.Com (H)

Dr. Deepa Goel
Assistant Professor
Ph.D. (Biotechnology),
M.Sc. BT, B.Sc., Diploma-T&D

Ms. Raunak Bhardwaj
Trainer
B.Com, NCFM- Derivatives

Corporate Resource Centre

Mr. Mandeep Singh Rawat
Dean

Mr. Vijay Shukla
Manager

Chronicles

IMS Ghaziabad, University Courses Campus has the most comprehensive publications -IMS Today and Pulse. IMS Today is a fortnightly newspaper edition highlighting the recent development in the areas of education, corporate, public services and entrepreneurship. Pulse is a bi annual publication which spotlights various events held in the college. It is designed to provide proper acknowledgement to all the efforts taken by the faculty for the overall development of the students.



IMS TODAY





ADMISSION PROCEDURE @ IMS

Admission Guidelines

Admission to all the programs at IMS Ghaziabad, University Courses Campus is as per Chaudhary Charan Singh University (CCSU), Meerut guidelines. For admission student has to purchase the Information Brochure of the Institute and fill the form enclosed and submit with duly attested copies of the Mark Sheet of the following -High School/Intermediate /Graduation.

Scholarships

1. Academic Excellence Scholarship

At the time of Admission Rs. 20,000/- scholarship is awarded to the student who has secured 80% and above in class XII.

2. Siblings Scholarship

Rs. 10,000/-scholarship is provided to siblings of current students & alumni (All 3 Institutes of IMS Group of Institutions).

Awards

Merit Awards

BBA/BCA/BJMC/B.Sc (H)- BT/ B.Sc (H)- Microbiology

Students of II and III year are awarded as per their cumulative academic performance in CCS University Examinations, at the end of I and II year.

M.Sc. Biotechnology

Students of II year are awarded as per their cumulative academic performance in CCS University, at the end of I year.

Details of awards are as follows:

- 1st Position Rs. 8000/-
- 2nd Position Rs. 5000/-
- 3rd Position Rs. 3000/-

Overall Academic Excellence Award

Any student (for each Academic Programme) showing outstanding performance in academics (Overall Batch Topper at the end of full duration of the course), is honoured with a Certificate of Merit along with a cash award of Rs. 15,000/-.

Loyalty Award

For all IMSians (who have graduated from IMSUC / IMSEC) applying for M.Sc. Biotechnology avail 10% deduction in academic fee for both the years. For all IMSians (who have graduated from IMSUC / IMSEC) applying for MIB avail deduction of Rs. 75000 in 1st Year academic fee.

One Time Fee Concession

At the time of admission a discount of Rs. 5000/- is provided to Ward of Defense Personnel / Widower, on the basis of document verification.

NOTE: Scholarship for SC/ST/OBC/GEN & Weaker section of the society is given as per Government rules and regulations (Social Welfare Department). If the candidate is eligible for more than one scholarship, then only one scholarship of his / her choice is provided. The institution will give the awards and scholarships after full satisfaction and proper document verification.

Eligibility Criteria

MIB

- An applicant should have a minimum 3 years Bachelor's degree in any discipline with 50% marks for General / OBC category and passing marks for SC/ST.
- Minimum 45% in graduation is required for CCS University students.
- Candidates awaiting their results are also eligible to apply.
- Shortlisted candidate will be asked for GD/PI & case analysis.
- Admission is confirmed on the basis of the name appeared in the merit list of University.

Biosciences

M.Sc. Biotechnology- An applicant should have a minimum 3 years Bachelor's degree in Science with Biology/Biotechnology/ Microbiology/ Agriculture with 50% marks for General / OBC category and passing marks for SC/ST.

B.Sc. (Hons.) Biotechnology- An applicant should be 10+2 from recognized Board in Science (PCB/PCM).

B.Sc. (Hons.) Microbiology- An applicant should be 10+2 from recognized Board in Science (PCB/PCM).

BBA

An applicant should be 10+2 from recognized Board in any discipline.

BCA

An applicant should be 10+2 from recognized Board in any discipline along with mathematics cleared at high school level.

BJMC

An applicant should be 10+2 from recognized Board in any discipline.



