# Current Cyber Threats & the Impact of SolarWinds

**Brad Rhodes** 

## Colossal Colorado Virtual Industry Event 2021



## Outline

- WHOIS
- The Cyberspace Frame
- Attacker "Families"
- Defender "Families"
- Tools of the Trade
- Attack Surfaces & Vectors
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  - Network Systems
  - o **Endpoints**
  - Internet of Things
  - o People
- Live Attack Demo

- Current Cyber Threats
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  - Business Email Compromise
  - Clouds & Third Parties
  - o Ransomware
  - Disinformation
- The Impact of SolarWinds
  - O Do you know your supply chain?
- 2021 Strikes Back
  - Microsoft Exchange
  - CNA Ransomware
  - Ubiquiti
- Protecting You and Your Business



## WHOIS

**WHOIS: Brad Rhodes** 

#### TLDR:

- Head of Cybersecurity at zvelo
- LTC, Cyber (17A) Colorado Army National Guard & Cyber Shield OIC
- Military Cyber Professionals Association, HammerCon Co-Lead
- Speaker, Author, Professor, Instructor, Coach
- #toomany Pro-Certs, highlights: CISSP-ISSEP, CISM, PMP, CEH, GMON, GCIH, RHCSA, CCNA Cyber Ops, CySA+





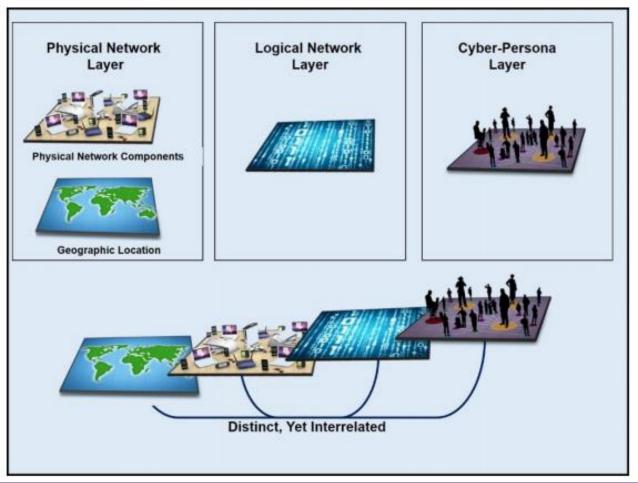


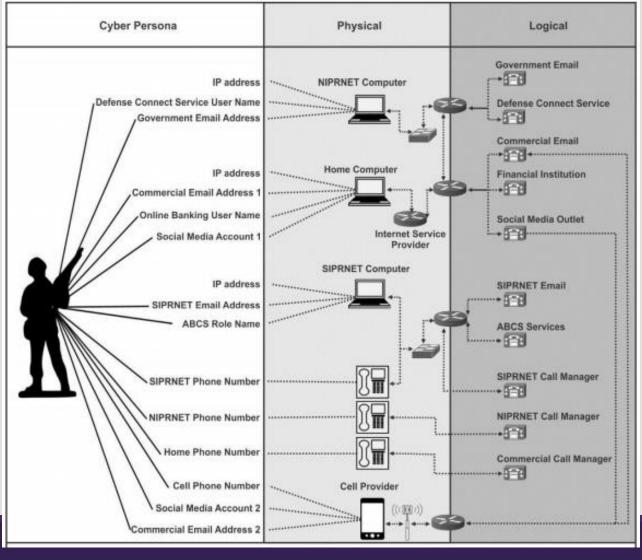












## The Cyberspace Frame (1 of 2): Layers

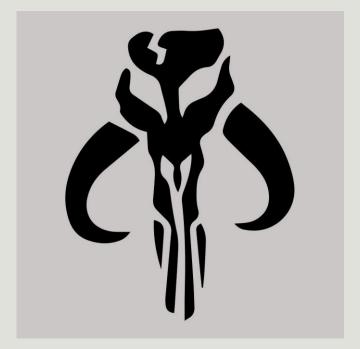


Ref: https://csl.armywarcollege.edu/USACSL/Publications/Strategic Cyberspace Operations Guide.pd

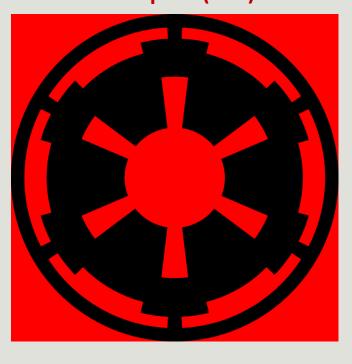
**Blue Space (Good)** 



**Gray Space (Internet)** 



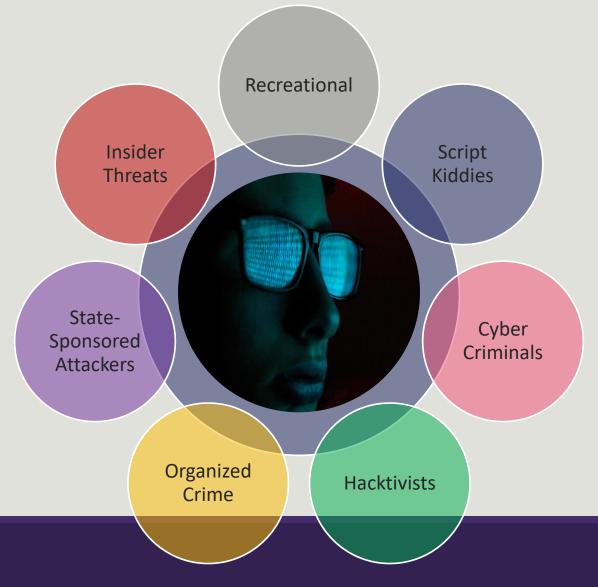
Red Space (Bad)



Images: Copyright Disney/Lucasfilm

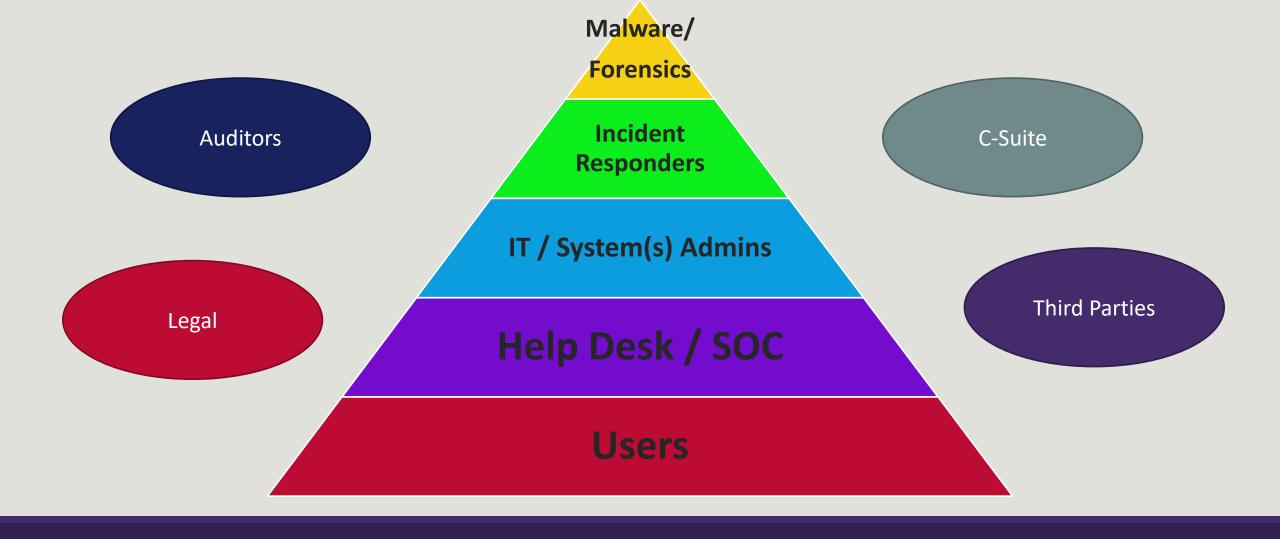


The Cyberspace Frame (2 of 2): A Different View





Attacker "Families"





Defender "Families"



80% of the Threat Actors work is here!		All this work I network & sys		nappens in your ntems!		
	L				l	
Weeks-Years	Days-Years	Minutes-Hours	Minutes-Hours	Seconds-Minutes	Minutes-Years	Minutes-Years
Recon	Weaponization	Delivery	Exploitation	Installation	C2	Actions on Objective
Free	Free	Free < \$10	Free	Free	Free < \$10	Free < \$10
Per l	IBM, the glo	bal averag	e for breach	detection in	2019 was 20	6 days!!



#### Recon

- Google (P)
- Spyse (P)
- Wireshark (P)
- Shodan (P)
- Nmap (A)
- OpenVAS (A)
- Nikto (A)
- Metasploit (A)

#### Weaponization

- Commodities
- **Custom Code**
- Infrastructure
- Personas

- Phishing
- Pharming
- Watering Holes
- Drive-Bys
- **Brute Force**

#### **Exploitation**

- Metasploit
- **Cobalt Strike**
- Live off the Land

- Live off the land
- Persistence

Installation

#### <u>C2</u>

- Beacons
- Call backs
- **Back Doors**

#### **Actions on Obj**

- Data exfiltration
- Data mod.
- Sabotage
- Destruction

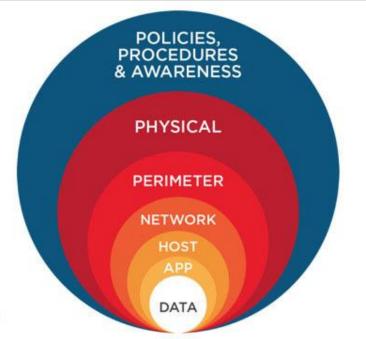
## Tools of the Trade (1 of 2): Attackers



Ref:

Ref:

Defense Area	Tools		
Policies, Procedures, & Awareness	Acceptable Use Policy, Multi-Factor Policy, Password Policy, Business Continuity Plan, Disaster Recovery Plan, Training, etc		
Physical	Bollards, Fences, Guard, Locks, Key Cards, System Logs		
Perimeter	Firewalls, Intrusion Detection/Prevention Systems, Device Logs		
Network	Netflow, Device Logs		
Host	Endpoint Detection & Response (EDR), Mobile Device Management (MDM), Host Logs		
Application	Whitelisting, Application Logs		
Data	Data Loss Prevention (DLP), Database Logs		



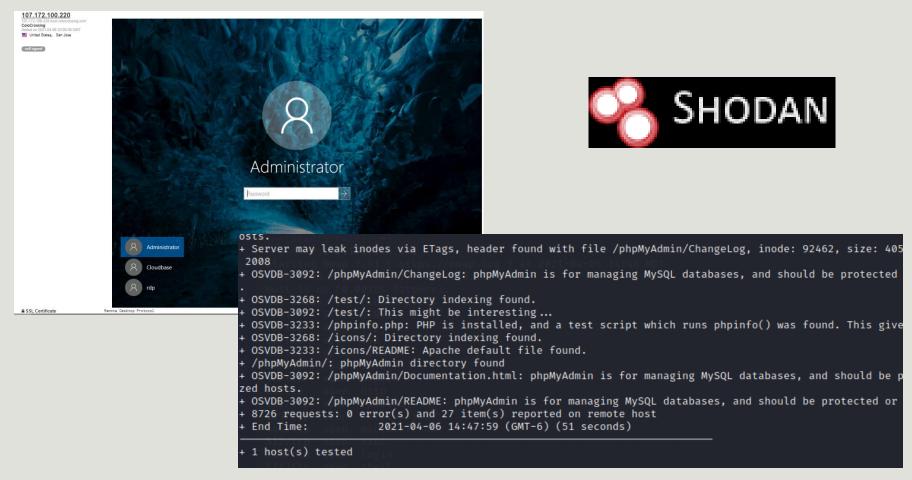
#### Other Tools (to put all the "pieces" together):

- Security Information and Event Management (SIEM)
- Security Orchestration, Automation, and Response (SOAR)
- Threat Hunting Platforms
- Cyber Threat Intelligence (CTI) feeds



## Tools of the Trade (2 of 2): Defenders



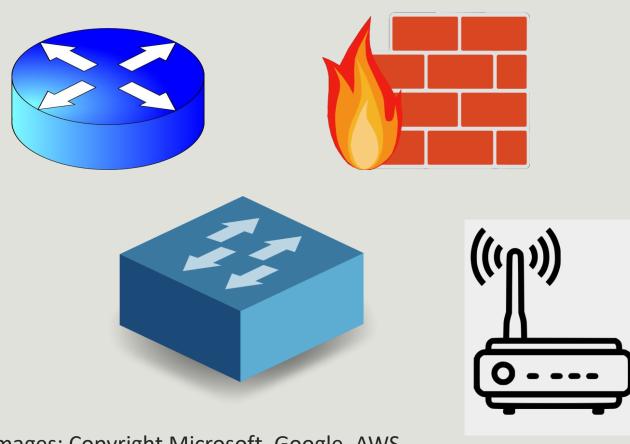


Images: Copyright Microsoft, Apache, WordPress, shodan.io



## **Attack Surfaces: Web**







Images: Copyright Microsoft, Google, AWS

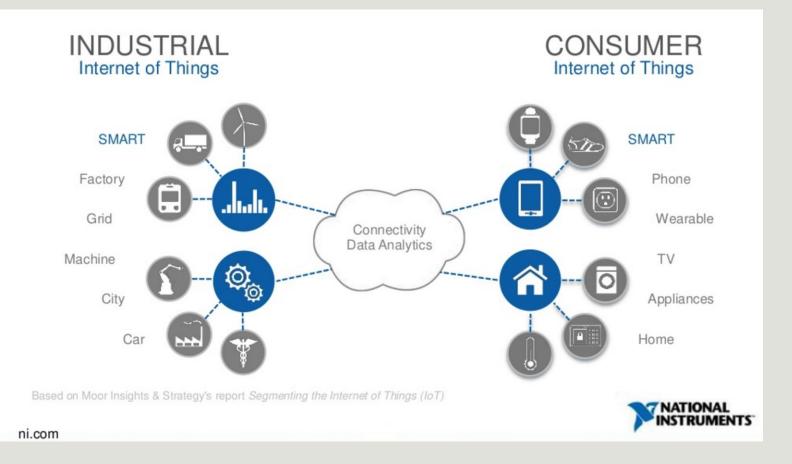
## Attack Surfaces: Network Systems

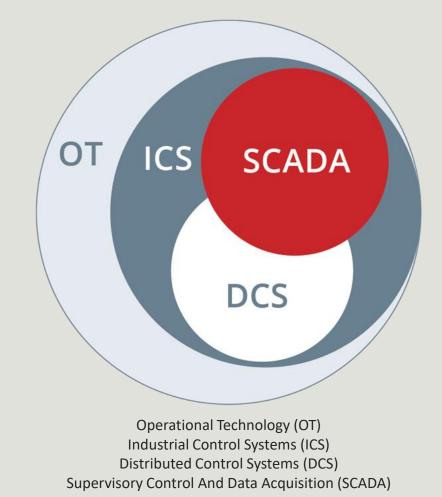




**Attack Surfaces: End Points** 







## Attack Surfaces: Internet of Things



Ref: https://blogs.grammatech.com/tackling-the-software-development-challenges-of-the-industrial-internet-of-things



C-Suite/Executives

Support Staff

Users

Attack Surfaces: People

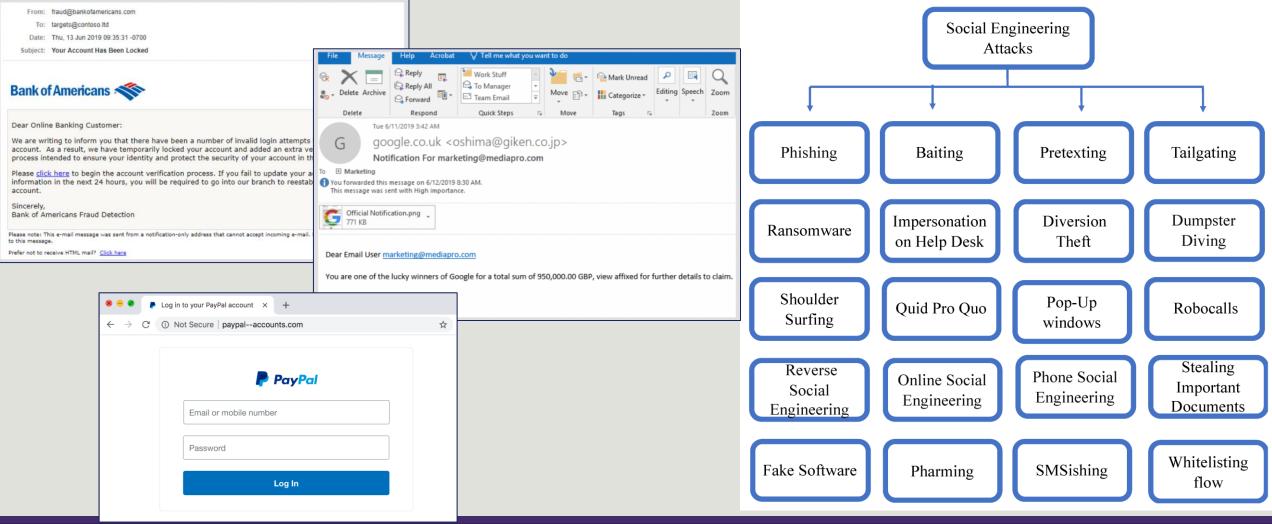


## Live Attack Demo

**Exposed Servers & Busted Web-parts** 

**Workstation Pwnage** 





## Current Cyber Threats: Phishing & Social Engineering



Ref: https://www.mediapro.com/what-is-phishing/

Ref: https://www.mdpi.com/1999-5903/11/4/89/htm

Step 1: Identify a Target



Organized crime groups target U.S. and European businesses, exploiting information available online to develop a profile on the company and its executives.

Step 2: Grooming





Spear phishing e-mails and/or telephone calls target victim company officials (typically an individual identified in the finance department).

Perpetrators use persuasion and pressure to manipulate and exploit human nature.

Grooming may occur over a few days or weeks.

Step 4: Step 3: Wire Transfer Exchange of Information



The victim is convinced he/she is conducting a legitimate business transaction. The unwitting victim is then provided wiring instructions.



Upon transfer, the funds are steered to a bank account controlled by the organized crime group.

■Business E-Mail Compromise Timeline

An outline of how the business e-mail compromise is executed by some organized crime groups

## **BEC** basics

THE FOUR KINDS YOU NEED TO KNOW ABOUT

#### **FINANCIAL THEFT**

Cybercriminals pose as a senior exec to request a wire transfer by email. These scams are often labeled as urgent, and are personalized to incorporate the employee's name whose help is being solicited.

#### **PURCHASE ORDER** FRAUD

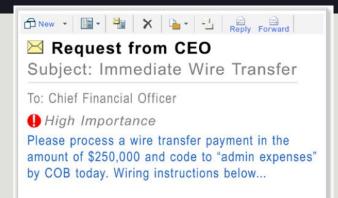
Cybercriminals obtain publicly-available purchase order forms but change the contact/shipping info to receive goods they won't ever pay for.

#### W-2 AND PII THEFT

Cybercriminals pose as an admin or senior exec to request that someone from the HR or finance department send them employee W-2 information or PII over email.

#### **ATTORNEY IMPERSONATION**

Cybercriminals pose as attorneys or legal reps and then claim to be handling a case in order to request a fund transfer to cover "associated costs."

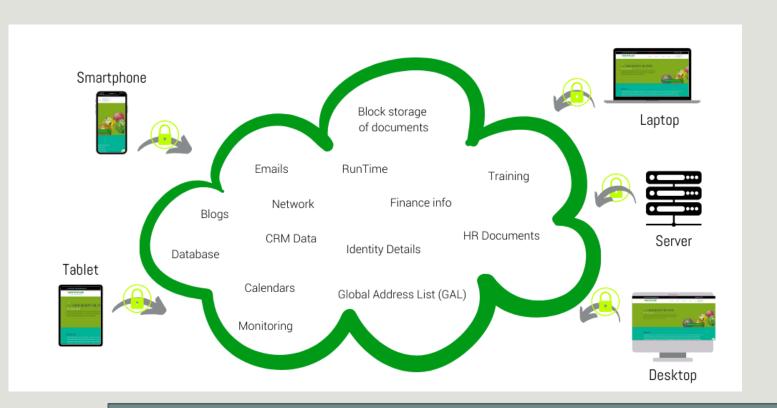


## Current Cyber Threats: Business Email Compromise



Ref:

Ref:





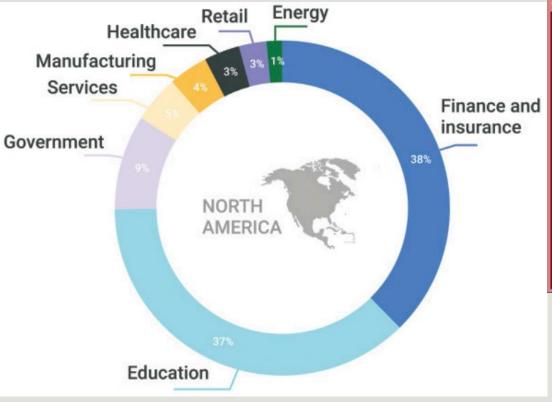
## Everyone has Cloud(s) & Third Parties!

## Current Cyber Threats: Clouds & Third Parties



Ref: https://www.helpnetsecurity.com/2018/04/16/privileged-access-threat/

Ref: https://blog.nettitude.com/the-top-4-security-threats-in-cloud-computing-2020-nettitude



January-June 2019



# 2020 projection: \$1 Trillion in losses due to Ransomware!!



## Current Cyber Threats: Ransomware

Ref: https://www.helpnetsecurity.com/2019/08/07/weapon-ransomware-attack/

Ref: https://en.wikipedia.org/wiki/WannaCry\_ransomware\_attack

Ref: https://zvelo.com/raas-ransomware-as-a-service/

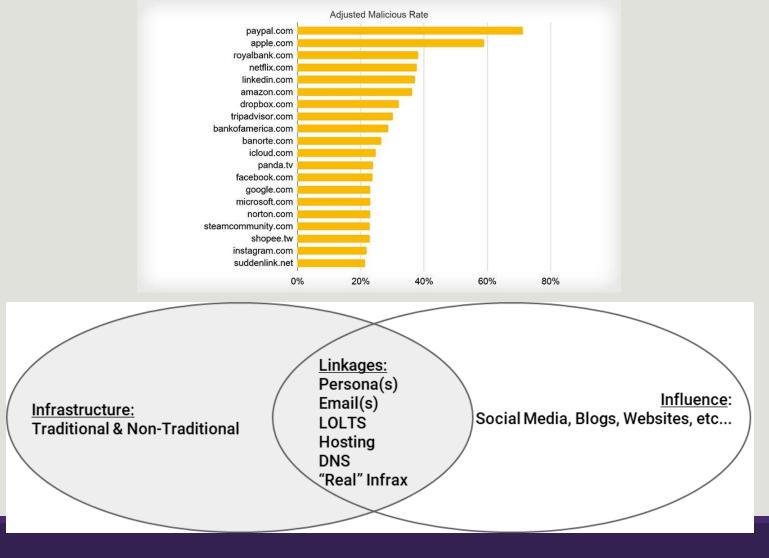
**APRIL 5- APRIL 30, 2021** 

#### Disinformation - so easy, anyone can do it!

- Social Media Platforms
  - ✓ Facebook
  - **✓** Twitter
  - ✓ LinkedIn
  - ✓ Instagram
  - **✓** Blogger
  - ✓ YouTube
  - ✓ Overseas platforms (e.g. WeChat China, Telegram - Russia)
- Foreign State use of social media
- Foreign State-sponsored media
- Terrorist propaganda
- Homegrown conspiracy theorists (2017, example: <a href="https://www.youtube.com/watch?v=xifWTiThf5A&t=5s">https://www.youtube.com/watch?v=xifWTiThf5A&t=5s</a>)
- Really, anyone...



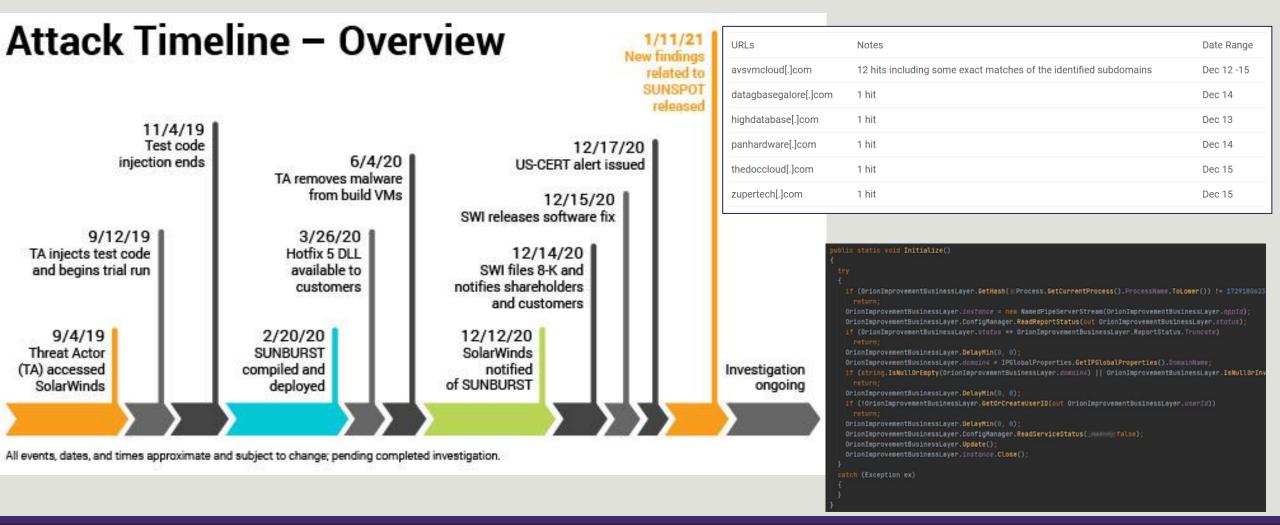




## Current Cyber Threats: Disinformation



Ref: https://www.bankinfosecurity.com/tracking-targets-cybersquatting-attacks-a-14951

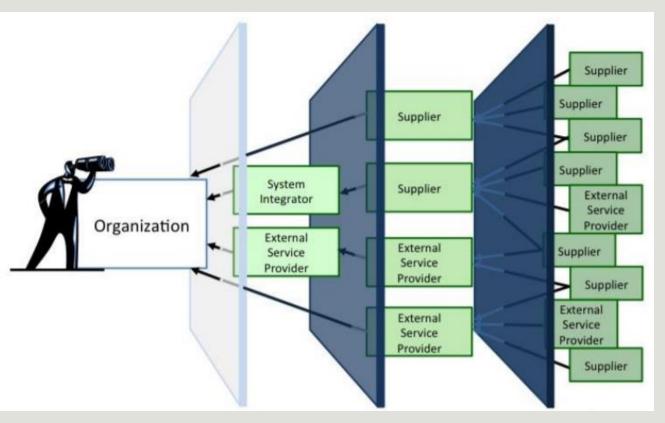


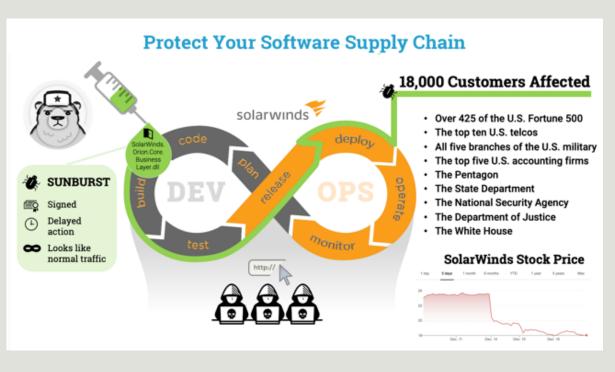
## The Impact of Solar Winds: Timeline



Ref: https://orangematter.solarwinds.com/2021/01/11/new-findings-from-our-investigation-of-sunburst/

Ref: https://zvelo.com/zvelo-early-response-to-solarwinds-attack-protects-massive-partner-network/





The LONGER your supply chain, the LESS visibility you have!

# The Impact of Solar Winds: Do you know your supply chain?

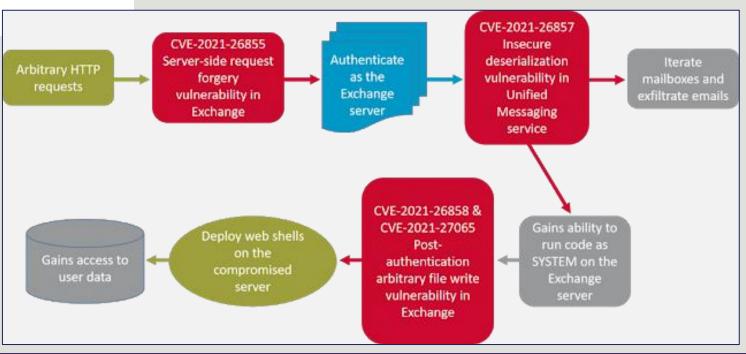




At Least 30,000 U.S. Organizations Newly Hacked Via Holes in Microsoft's Email

**Software** 





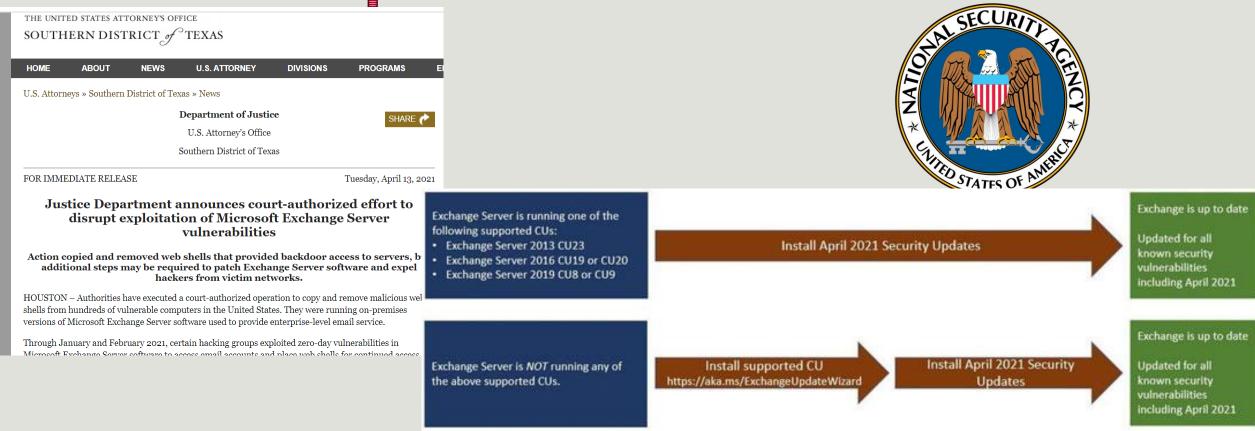
## 2021 Strike Back: Microsoft Exchange



Ref: https://krebsonsecurity.com/2021/03/at-least-30000-u-s-organizations-newly-hacked-via-holes-in-microsofts-email-software/

Ref: https://blog.adolus.com/blog/three-things-the-solarwinds-supply-chain-attack-can-teach-us

## Hot off the press!!

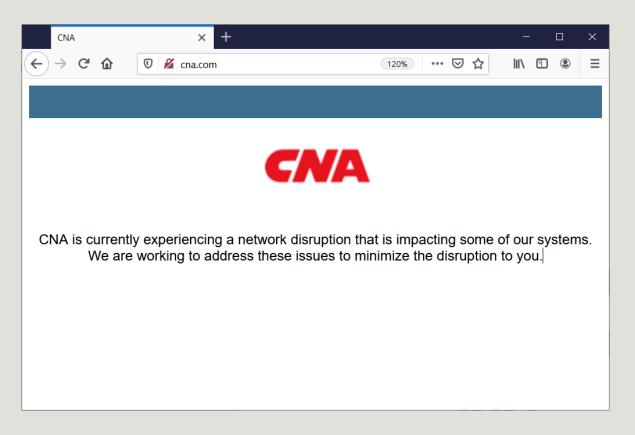


## 2021 Strike Back: Microsoft Exchange



Ref: <a href="https://www.justice.gov/usao-sdtx/pr/justice-department-announces-court-authorized-effort-disrupt-exploitation-microsoft">https://www.justice.gov/usao-sdtx/pr/justice-department-announces-court-authorized-effort-disrupt-exploitation-microsoft</a>

Ref: https://thehackernews.com/2021/04/nsa-discovers-new-vulnerabilities.html





### 2021 Strike Back: CNA Ransomware



Ref: https://www.bleepingcomputer.com/news/security/insurance-giant-cna-hit-by-new-phoenix-cryptolocker-ransomware,

Dear Customer,

We recently became aware of unauthorized access to certain of our information technology systems hosted by a third party cloud provider. We have no indication that there has been unauthorized activity with respect to any user's account.

We are not currently aware of evidence of access to any databases that host user data, but we cannot be certain that user data has not been exposed. This data may include your name, email address, and the one-way encrypted password to your account (in technical terms, the passwords are hashed and salted). The data may also include your address and phone number if you have provided that to us.

As a precaution, we encourage you to change your password. We recommend that you also change your password on any website where you use the same user ID or password. Finally, we recommend that you enable two-factor authentication on your Ubiquiti accounts if you have not already done so.

**Change Password** 

**Enable Two-Factor Authentication** 

We apologize for, and deeply regret, any inconvenience this may cause you. We take the security of your information very seriously and appreciate your continued trust.

Thank you,



## 2021 Strike Back: Ubiquiti



Ref: https://www.bleepingcomputer.com/news/security/networking-giant-ubiquiti-alerts-customers-of-potential-data-breach/

Ref: https://krebsonsecurity.com/2021/03/whistleblower-ubiquiti-breach-catastrophic/

- The Basics stop 80% of attacks!
  - Complex Passwords (don't share them, use a password manager)
  - Multifactor Authentication (MFA)
  - Patch your systems
  - Use a Virtual Private Network (VPN)
  - Don't click on untrusted links
  - Don't bypass security solutions
  - Use a Browser Add Blocker (e.g. <a href="https://privacybadger.org/">https://privacybadger.org/</a>)
  - Beware Universal Serial Bus (USB) sticks in parking lots
  - o Follow standards:
    - Center for Internet Security (CIS) Top 20:
       <a href="https://www.cisecurity.org/controls/cis-controls-list/">https://www.cisecurity.org/controls/cis-controls-list/</a>
    - Australian Signals Directorate (ASD) Top 8:
       <a href="https://www.cyber.gov.au/acsc/view-all-content/essential-eight/essential-eight-explained">https://www.cyber.gov.au/acsc/view-all-content/essential-eight/essential-eight-explained</a>
  - Allocate budget for training!
  - Trust your gut if something feels wrong, it probably is!

### HOW LONG WILL IT TAKE TO CRACK YOUR PASSWORD

number of Characters	Numbers only	Upper or lower case letters	upper or lower case letters mixed	numbers, upper and lower case letters	numbers, upper and lower case letters, symbols
	Instantly	Instantly	Instantly	Instantly	Instantly
	Instantly	Instantly	Instantly	Instantly	Instantly
	Instantly	Instantly	Instantly	3 secs	10 secs
	Instantly	Instantly	8 secs	3 mins	13 mins
7	Instantly	Instantly	5 mins	3 hours	17 hours
8	Instantly	13 mins	3 hours	10 days	57 days
	4 secs	6 hours	4 days	1 year	12 years
10	40 secs	6 days	169 days	106 years	928 years
11	6 mins	169 days	16 years	6k years	71k years
12	1 hour	12 years	600 years	108k years	5m years
13	11 hours	314 years	21k years	25m years	423m years
14	4 days	8k years	778k years	1bn years	5bn years
15	46 days	212k years	28m years	97bn years	2tn years
16	1 year	512m years	1bn years	6tn years	193tn years
17	12 years	143m years	36bn years	374tn years	14qd years
18	126 years	3bn years	1tn years	23qd years	1qt years

## Protecting You and Your Business





## Thank you!!

#### **Contact Information**

#### Email:

<u>brhodes@zvelo.com</u> <u>brad.e.rhodes.mil@mail.mil</u> <u>brad.rhodes@milcyber.org</u>

#### Social Media:

https://www.linkedin.com/in/brad-rhodes-1951ba7/ https://github.com/cyberguy514 @cyber514 (Twitter)



# Questions & Conversation



