



# **Crown Proposal**

**<Project Name>**

## **Project Proposal**

**<version>**

**<author>**

**<email address>**

**www.crown.tec  
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### 1 General Project Information

Project Name:	A short, descriptive and official project name.
Description and Goal Statement:	In a narrative, describe project context and background. What is the business need that gave rise to this project? Describe the business drivers that created the problem, opportunity or business requirement. Examples: regulatory issues, outdated technology or technological advance, community request.
Email Address / Website:	Provide a valid email address for project discussion, and Website address for project documentation.
Vendor:	Provide a name and contact details of the project vendor.

### 2. Project Team

	Name	Department	Telephone	E-mail
Project Manager:				
Team Members:				

### 3. Stakeholders (e.g., those with a significant interest in or who will be significantly affected by this project)


### 4. Project Scope Statement

#### Project Purpose / Business Justification

Describe the business need this project addresses

#### Objectives (in business terms)

Describe the measurable outcomes of the project (e.g., reduce cost by xxxx or increase quality to yyyy). Describe what will be achieved and what will be delivered. What are the benefits that the project provides Dash? What value will this project deliver to Dash? What is the vision - what will business be like after the project is done?

#### Key Deliverables

List the high-level "products" to be created (e.g., application to do aaaa, improved xxxx process, manual on yyyy)

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### Scope

*Describe the boundaries of the project. What is in scope and what is not in scope (e.g. This project addresses Dash to fiat exchange process in the Internet. Direct exchanges (hand to hand) are not included in scope)?*

### Project Milestones and Schedule

*Propose exact start and end dates for Project Phases (e.g., Analysis, Planning, Construction, Delivery). What date will the actual project work start? What is the anticipated date that the project will be delivered and project team disbanded? Are there any dates that will drive the project schedule? (Examples: regulatory, vacation...). Include known milestones and/or phases.*

### Success Criteria

*How will we know when the project is done? How will the Dash team decide if the final deliverable is satisfactory? What measure will be used?*

### Major Known Risks (including significant Assumptions) Identify obstacles that may cause the project to fail.

#### Risk

#### Risk Rating (Hi, Med, Lo)


### Constraints

*List any conditions that may limit the project team's options with respect to resources, personnel, or schedule (e.g., predetermined budget or project end date, limit on number of staff that may be assigned to the project).*

### External Dependencies

*Will project success depend on coordination of efforts between the Dash core team, the project team and one or more other individuals or groups? Has everyone involved agreed to this interaction?*

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**5. Communication Strategy** *(specify how the project manager will communicate to the Sponsor (Dash community) and Project Team members, e.g., frequency of status reports, frequency of Project Team meetings, etc.)*

**6. Reviews Planned** *(indicate what reviews this project plans. Monthly reviews are recommended.)*

## 7. Notes