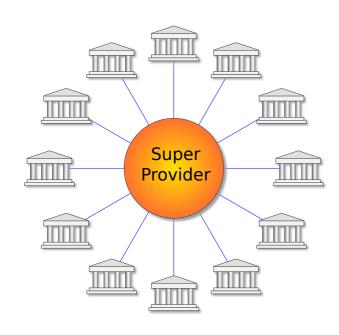
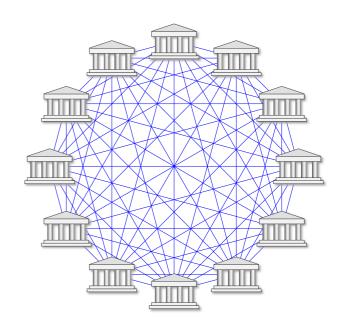
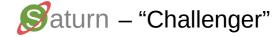
Mobile Payment Systems – Two Visions



"Ruling" Model – Scalability Issues

- Indirectly presumes a "Winner takes it all" strategy since Merchants need a contract with each super provider
- Introduces additional transaction fees complicating business arrangements involving multiple parties
- Builds on proprietary and secret technology requiring unusual methods for development and collaboration including signed NDAs





- Decentralized operation, no intermediaries
- Open design and reference implementation
- Powerful security solutions for banks, users and merchants
- Covers all scenarios where you today use a payment card as well as P2P payments *
- A single "Wallet" can support multiple and independent payment networks