



Press Release

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FOR IMMEDIATE RELEASE

Sakura of America launches Sticklers™ Kits

(Sakura of America - Hayward, CA) --- The new Sticklers Kits from Sakura of America combines 3-Dimensional inks with outline stickers in easy to use kits. Sticklers are the hottest new craft idea appealing to kids, teens & adults alike. Sticklers can be used to decorate personal items such as cell phones, mp3 players, compact mirrors, & PDAs with your own signature style and creative flair

Using Sticklers is "Easy as 1-2-3!" If you know how to "color-in" a shape, you'll be an expert in working with Sticklers in minutes! Decorating items is as easy as applying a sticker and then coloring them in with either Glaze® or Soufflé™ 3-Dimensional ink pens.

Sticklers Kits utilize metallic colored die-cut stickers with three coordinating special craft pens that offer an easy & stylish way to personalize cards, wedding stationery, notebooks, crafts, personal electronics and more.

The Sticklers Kits make Sakura's most recent 3-D ink innovations, Soufflé & Glaze, even easier to use. Sakura's patented raised ink pens provide "writing you can feel" and eliminate the need for heat guns and powders which crafters have had to use in the past to create embossed, or raised effects on papercrafts and other craft projects. Glaze pens feature glossy, transparent colors on lighter surfaces and when used on clear plastic sheets – give a "stain glass effect". Soufflé pens offer matte, opaque, pastel colors and work well on darker surfaces such as cell phones & PDAs. Both 3-D pens adhere to a wide range of surfaces – and yet can be removed by carefully peeling off the stickers and colors. A full range of Glaze & Soufflé colors are available separately.

Sticklers come in 4 different kits with a MSRP of only \$5.99. Each kit contains a unique gold or silver outline sticker sheet plus 3 Glaze or Soufflé pens in coordinating colors. Sticklers will be available in finer crafts, art and scrapbooking stores, nationally, starting March 1st, 2006.

Headquartered in Hayward, CA, Sakura Color Products of America, Inc. is the U.S. subsidiary of privately held, Sakura Color Products Corp. of Osaka, Japan. Sakura also manufactures the popular Gelly Roll® gel pen, Pigma® Micron fine-line pens, as well as many other high-quality writing instruments and art materials. Go to www.sakuraofamerica.com for more information on Sticklers.