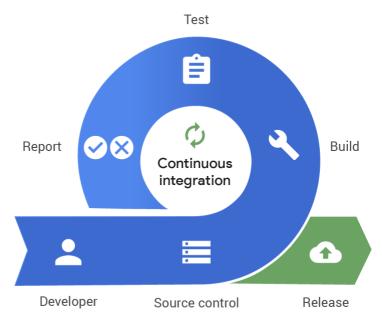
UDAPEOPLE DESERVE THE BEST PROCESS!

Deliver Continuous Value (CI/CD)

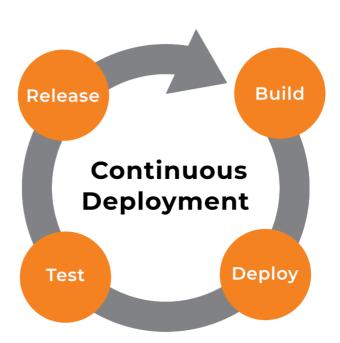
Continuous Integration (CI)

- Continuous Integration (CI)
 - Continuously building a high-quality artifact by merging working copies of code several times a day
- What makes the artifact high quality?
 - ► The repeatable phases:
 - Unit testing
 - Analyze code quality
 - Look for vulnerabilities



Continuous Deployment (CD)

- Continuous Deployment (CD)?
 - Continuously deliver value to end users by releasing built artifacts through a trusted, automated process
- What makes the CD a trusted process?
 - ▶ No human errors in deployment process
 - Repeatable automated process
 - Automated smoke test and rollback immediately on failure



"

What value do these provide for UdaPeople customers?

7

COST & REVENUE BENEFITS

Avoid Cost

Protect UdaPeople Brand

- Avoid cost by automating security analysis
- Proactively prevent security loopholes

Faster error- free deployments

- Avoid cost by automating infrastructure provisioning
- Yay! No more late-night calls to backout deployments



UdaPeople uptime beats SLO target

- Avoid cost by automating all forms of testing
 - (Unit, Integration & Performance)
- Less production bugs
- ➤ Less time spent in manual testing > Happy Devs ©

Reduce Cost

Identify problems early

- Reduce cost by catching compile errors early and saving developer time
- Identifying bugs from new developer code as soon as it's delivered



Reduced Cloud cost

- Reduce cost by automating infrastructure cleanup
- No more hidden costs from unused resources

Protect & Increase Revenue

Quick recovery from major bug

- Protect revenue by automating smoke tests & rollback
- Problem identified & reverted quickly
- Happy UdaPeople users ©



Validate
new features
with a subset
of users

Protect revenue by deploying new features to a subset of users Valuable new features delivered more frequently

Increase revenue by faster & more frequent automated production deployments

Thank you!