

#### A little bit about us....

Neath and Port Talbot Mind is a local charity offering free mental health and emotional wellbeing support. We know mental health is unique and offer a range of services to enable a person their choice of support, Mind Neath Port Talbot - Your Local Mental Health Charity (nptmind.org.uk)

We are able to assist people of all ages, the SOC Project is for (11 up to 18 years) with after school groups, Active Monitoring and 1 to 1 support sessions. We have the Young Minds Project (18 up to 24 years) supporting mental health and emotional wellbeing with outreach into local Universities, Colleges and youth groups. There are no restrictions to access support. We host Mums Matter groups specifically for perinatal and postnatal support.

Our Talking therapies range from guided self-help to Counselling, we have different types of counselling, again to meet the needs of the person seeking help.

We recognise the links between poverty and poor mental health, our Welfare and Benefits Rights and Money and me programme supports people to help with financial coping strategies and ensure benefit entitlement.

We host daily free online and in person group support with psycho-educational groups, support groups, creative and therapeutic groups.

To keep up to date with what we offer you can follow us on Twitter@nptmind, on Facebook: Neath Port Talbot Mind and on Instagram: neathporttalbotmind.

Neath and Port Talbot Mind is part of the Mind Network, however like all charities in the Network we are self-funded and work hard to convert every penny into mental health support for others. Until November 2021 charities were able to receive free banking for donations made to them. Since the last of the banks closed this facility, people have to kindly donate to us via established donations platforms. This can be complicated, require data people don't want to share and the donation platform will aim to redeem their handling fee on the landing page.

We feel that for people who want to donate or fundraise for us it should be straightforward and supportive – just like us.

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We really appreciate your help, and to be the focus of your talents for the Hack The Diff means the world to us.

We seek support with two different but related areas around fundraising:

# Developers – we have a problem to solve.

On our wish list is an integrated a payment system focused on charitable giving.

We have signed up for a payment management system to direct donations – Just Giving, we looked also at Enthuse . Please follow the link for what happens when you land on our donate button <a href="Donate - Donation amount - JustGiving">Donate - Donation amount - JustGiving</a>

Goal: Fully working payment system

Wish list:

Fundraiser Sign up

Member log in

Anonymous donation – without sign up / sign in / or any data collection

Gift aid registration

Pre-set amount of donation £50 / £25 / £10 / £5 / any amount

Direct debit mandate

One off donation

Crowdfunding for a specific cause.

Thank you email automated function

Spread the word about your donation option

Compatibility for different banking protocols.

A secure way for the donation data to be tracked and received by us

## Extra points:

Security features and their consideration (we appreciate security can not be rushed, no expectation about this to be running but a features outline would be great)

Useability

## Collaborative Designer and Developer goal:

A way to capture passive donations through a quick donate which bypasses having to upload details. i.e. people browsing the site and clicking onto a quick donate, requires all skills of converting site visitors into donators.

## Designers – The idea realisation hackathon

Designing a way of attracting people to fundraise for us.

We are a local charity, choose to donate here to support people in the local community. Location must be clear (If you go to the Mind Charity website your donations go to national Mind campaigns and out of the local area)

Here is the link to what we have already <u>Fundraising for NPT Mind - Mind Neath Port Talbot</u>

Goal: Fundraiser recruitment incentives

Wish list:

Fundraiser Account – Donations page.

A goal progress tracker.

Progress pictures, shared to social media along with progress tracker.

Direct links to social media

An automated thank you message

A tick box for future events and to be kept updated.

FAQ's Section such as:

Why choose to support a mental health charity?
How will NPT Mind use my donation?
How will NPT Mind support my fundraising?
Can I choose which projects my money funds?
Functionality to directly ask us a questions (not a chatbot)

# Extra points:

Including brand design. Nearest font (we use bespoke Mind meridian),

Pantone colours.
Blue #1300c1
White #FFFFF
Peach #FFCDD9

Sky #9DA8FF Green #71F5C4 Purple #8149FF Pink #FF0071

Area for fundraisers to make teams and collaborate with others.

Useability and interactivity

Please note that Devon Mind <u>Donate | Devon Mind</u> have already forged ahead with this idea and have created their own platform with the help of Raisley please see article link here. <u>New</u> fundraising platform launched | Devon Mind, leading the fight for mental health in Devon

End point to be uploaded on a working server for preview.