Dear Potential Sponsor:

CyberTractor Challenge appreciates your interest in sponsoring our 3rd Annual event being held June 10-14, 2024, just 45 minutes north of the capitol of Iowa at the home of the Iowa State University Cyclones. As you read this, trainers are being approached by the Board of Directors to set classes, venue arrangements are being made, infrastructure is being created, recruiting of student applicants is underway, and more is in progress to bring this exciting event to life.

This year we are proud to announce that CyberTractor Challenge **is now a 501(c)3**, which means we can invite ALL colors of Tractor/Farm Equipment OEMs to join and attend this amazing event. It also means there are now new valuable sponsorship opportunities to bring our event to the public (as in the past we have been 100% a John Deere funded event). We look forward to working with you in the coming year on the 2024 CyberTractor Challenge to excite Cybersecurity college students from across the USA to enter the Agricultural Industry and develop professional relationships with your company. We believe you will find your sponsorship not only provides an invaluable service to your industry, but an invaluable pipeline of talent that can only be found by being found.

Platinum $60,000	Listed on: **Event Sponsor board**, **sponsor list for the year, Student Career Networking Workshop sponsor**, and a **LinkedIn Sponsor** announcement, a **meal & snack station sponsor,** send **six (6)** team members* to work with students for **the week, sponsor table** at the event. Receive a **student & professional roster** to assess **a vehicle or target provided by your organization.**
Gold $40,000	Listed on **event Sponsor board**, **sponsor list for the year, LinkedIn Sponsor announcement** from CTC, send **four (4)** team members* to work with students for **the week**, listed as a **meal sponsor, sponsor table** at the event. Receive a **student roster** to assess **a vehicle or target provided by your organization.**
Silver $20,000	Listed on **Event Sponsor board**, **website sponsor list,** and a **LinkedIn Sponsor announcement** from CTC; send **three (3)** team members* to work with students for **the week, and a sponsor table** at the event**.** You may also bring a component to be assessed. By the students.
Bronze $10,000	Listed on **event Sponsor board** and on **website sponsor list**; send **two (2)** team members** to work with students for **the week**.
Bronze $9,999 or less	Thank you for your contribution towards the annual event. You may send **one** guest **on Tuesday** and will be listed on the **event sponsor board**.

If you wish to sponsor the 2024 CyberTractor Challenge, please complete the attached sponsorship agreement and email the completed form to: treasurer@cybertractorchallenge.org. Registration information will be sent upon receipt of the agreement.

** Must send Platform/Cybersecurity professionals to be present for Weds-Friday assessment days and presentations.