



# Carlos Ortega

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## Experience

### **Shift** January 2013 - Current **Web Developer**

Front-end web development utilizing various frameworks and tools including Grunt, Stylus, AngularJS, Jade, CoffeeScript, Rails, Jinja2 and more. Developed email templates for use in our support and platform messaging. Developed style guides for rapid prototyping and consistency across products. Works with Marketing and Product Directors to plan and execute lean, efficient and scalable solutions.

### **Nexon America** October 2008 - January 2013

#### **Senior Web Production Artist**

Front-end web development, including HTML, CSS, JavaScript. Scheduled and completed projects among other teams and stakeholders. Created guidelines and standards for ensuring consistent solutions across the team. Developed brand strategy and positioning for new products. Project scoping and management. Company presentations and workshop facilitation. Copywriting and proof-reading. Organized team and company events and outings, ensuring outstanding chemistry and exceptional culture.

### **Ciplex** July 2008 - October 2008 **Design & Development Intern**

Assisted project managers with variety of clients and projects. Duties included producing XHTML from PSD files, QA and debugging of Flash and HTML websites. Wrote manuals for CMS management.

### **Freelance** May 2008 - Current **Various Projects**

HTML5, WordPress, copywriting, wireframes, content & social network strategy.

## Professional Skills

HTML5, LESS/Sass/Jade  
Adobe Creative Cloud  
UX, Content Strategy  
WordPress, PHP  
Writing Proficiency  
Fluent in Spanish & English

Graphic Design  
Search Engine Optimization  
Social Media & Marketing  
Sound Design  
Motion Graphics  
Mac, Windows Platform

## Education

**The Art Institute of California-Los Angeles** Santa Monica, CA  
Bachelor of Science, Interactive Media Design, Summer 2008

**Brooks College**, Long Beach, CA  
Associate of Science Visual Communications, Winter 2004

## References

Available upon request.