



Carlos Ortega

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Experience

Nexon America October 2008 - Current

Senior Web Production Artist

Front-end web development, including HTML, CSS, JavaScript. Scheduled and completed projects among other teams and stakeholders. Created guidelines and standards for ensuring consistent solutions across the team. Developed brand strategy and positioning for new products. Project scoping and management. Company presentations and workshop facilitation. Copywriting and proof-reading. Organized team and company events and outings, ensuring outstanding chemistry and exceptional culture.

Ciplex July 2008 - October 2008

Design & Development Intern

Assisted project managers with variety of clients and projects. Duties included producing XHTML from PSD files, QA and debugging of Flash and HTML websites. Wrote manuals for CMS management.

California Baby May 2008 - October 2008

Web Development Intern

Developed online magazine for natural health products. Converted old table-based layout into semantic, standards-compliant HTML and CSS solution. Developed submission forms for customer questions using PHP and JavaScript.

Apple Inc. July 2006 - May 2008

Mac Specialist & Trainer

Trained customers to use Apple software in a one-on-one workshop environment. Thrived in a fast paced, sales-oriented environment.

Software & Dev Skills

Adobe Creative Suite
HTML5, PHP
Wordpress
Mac, Windows Platform

Final Cut Studio
ActionScript 2 & 3
Digidesign Pro Tools
Social Media

Professional Skills

Graphic Design
Video Editing
Search Engine Optimization

Motion Graphics
Sound Design
Writing Proficiency

Education

The Art Institute of California-Los Angeles Santa Monica, CA
Bachelor of Science, Interactive Media Design, Summer 2008

Brooks College, Long Beach, CA
Associate of Science Visual Communications, Winter 2004

References

Available upon request.