

# Morpheus

## Dive Into Stories

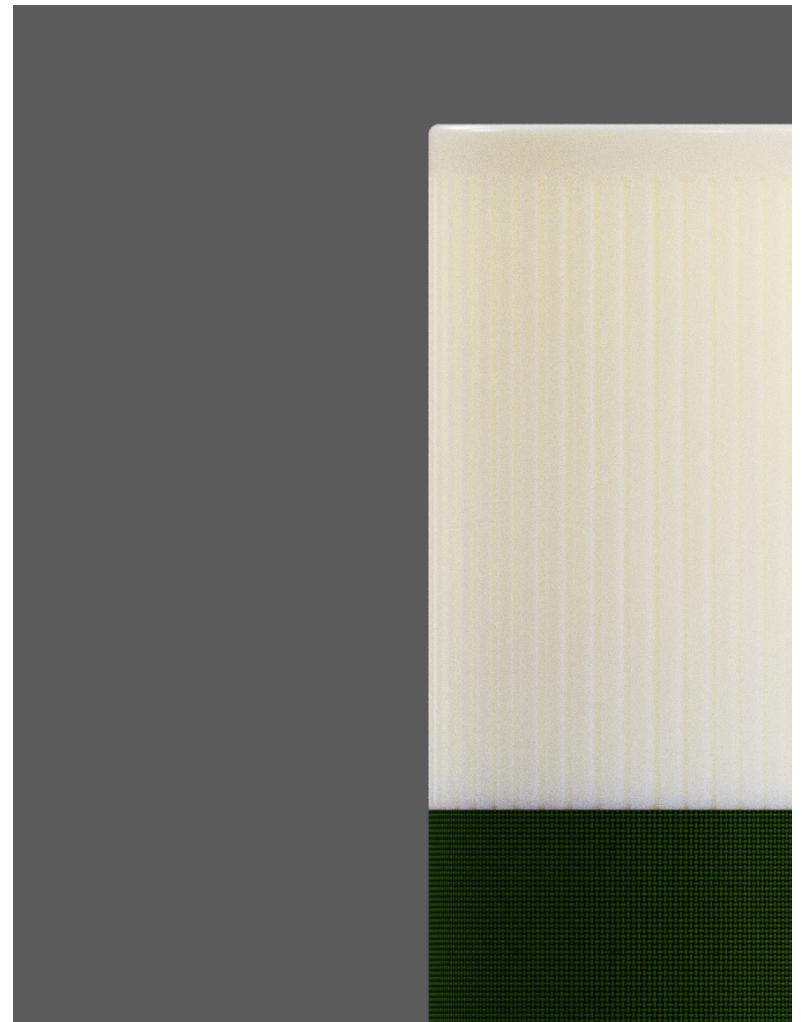
# Project Description

Project Morpheus is an AI assistant that narrates stories to you while drawing.

Each time you turn on the device by lifting the pen from the device, you're guided by the assistant into a virtual world where a story is narrated to you.

Each day, you get one episode to draw and each episode can be part of a series, just like a Netflix series, creating a ritual of drawing every day.

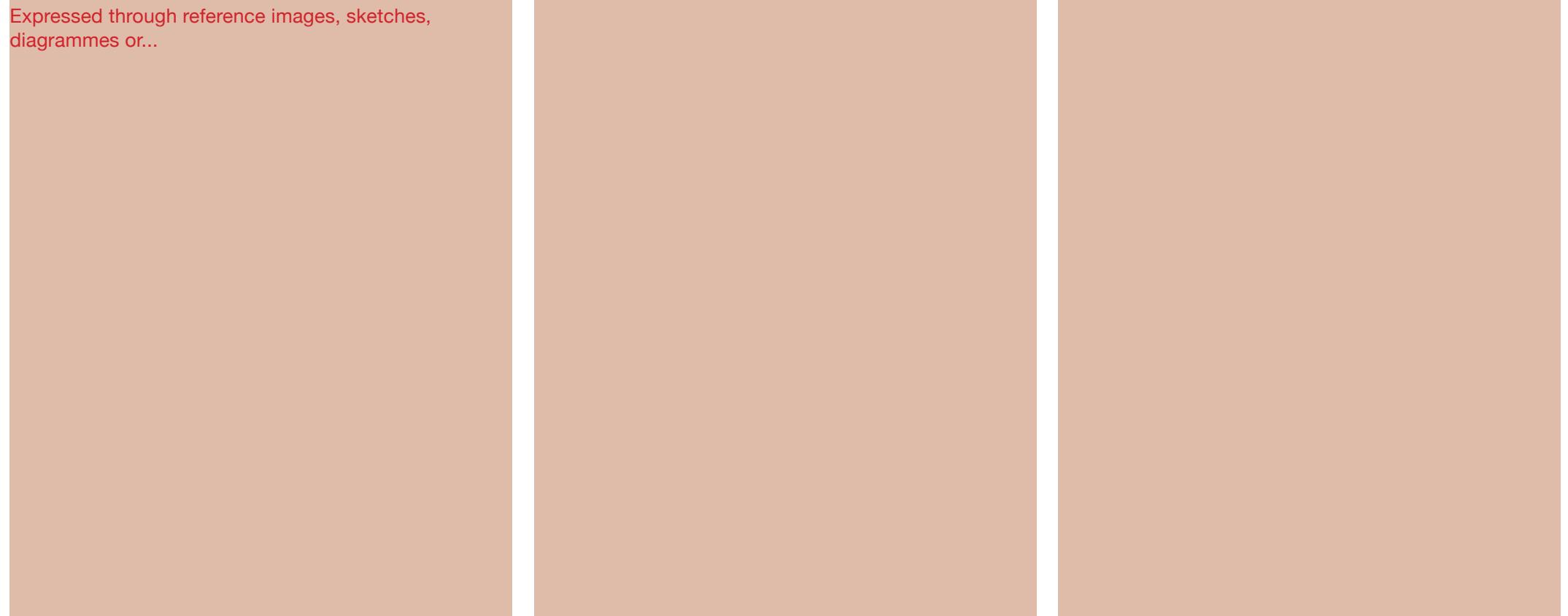




# User Journey

1. The user turns the assistant ON by removing a pen from the pen holder.
2. The assistant will pick a scenario based on the day and progression in the story of the series.
3. The user begins drawing.
4. At the end of the episode, the assistant says goodbye and turns OFF.

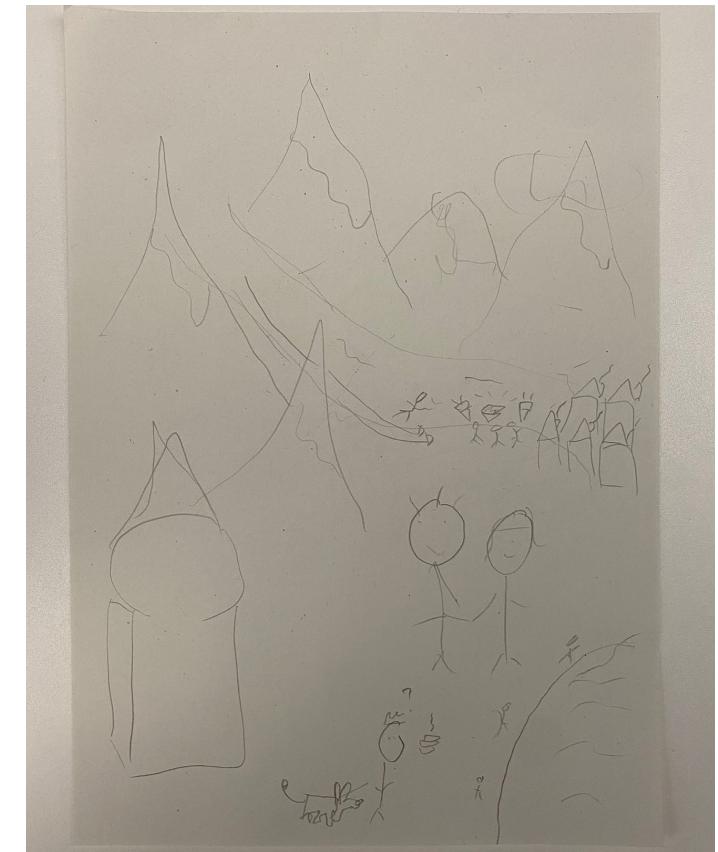
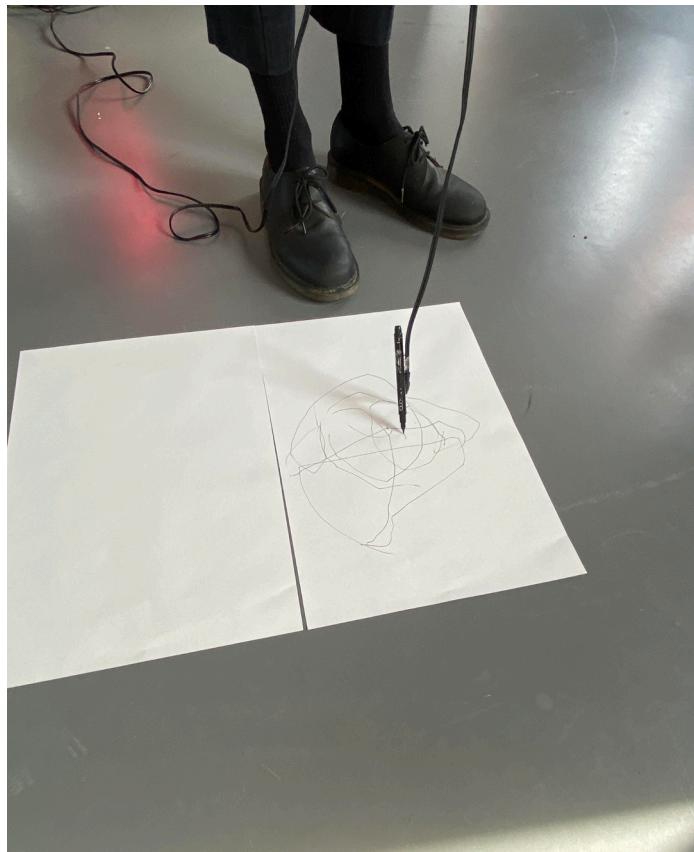
Expressed through reference images, sketches, diagrammes or...



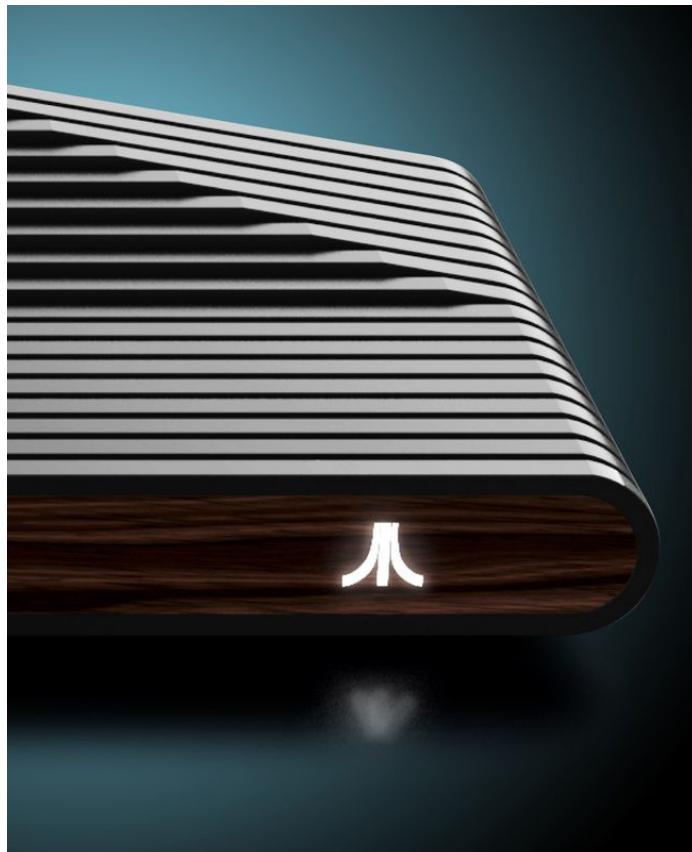
# Field observations

It all began with the theme of daily stress, and drawing as an exercice to ease tension. I then became interested in drawing with eyes closed, where people surprised me with their outputs. Subsequently, I tried influencing their drawing by commenting and expressing positive feedback, while at the same time giving them ideas indirectly that influenced their drawings.

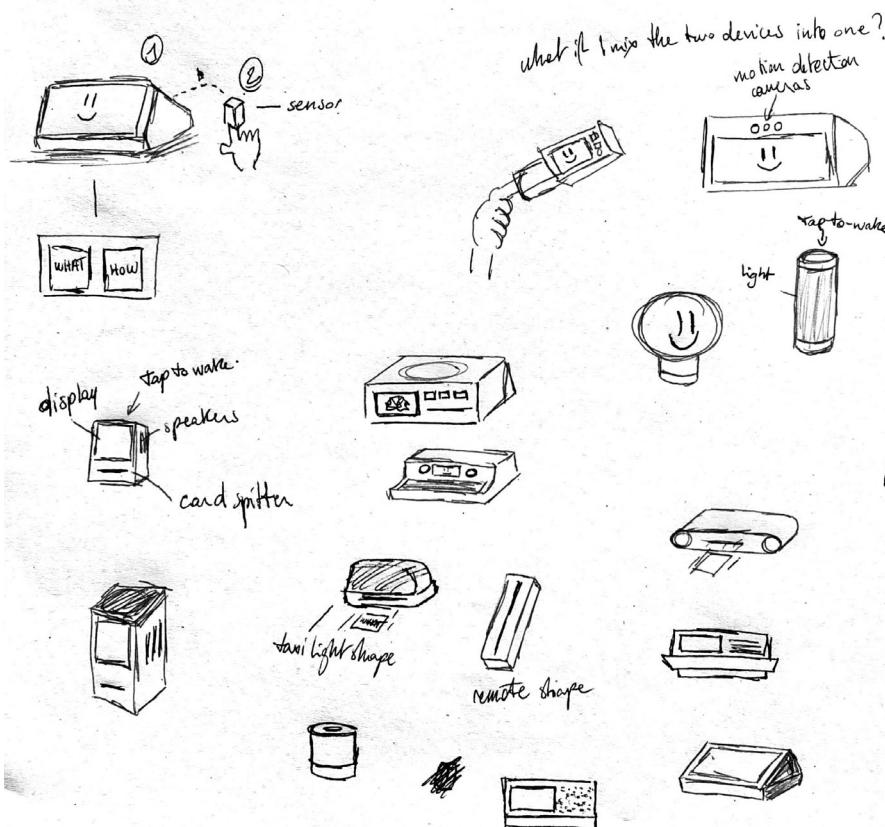
But then, the idea of drawing eyes closed wasn't that much important anymore, and the idea of storytelling and narrating a story was born. And the results were so much interesting, with people feeling creative and inspired by stories, desperately waiting for the ending.



# Visual and Material Moodboard



# Shape research



what if I mix the two devices into one?

motion detection cameras

tap-to-wake

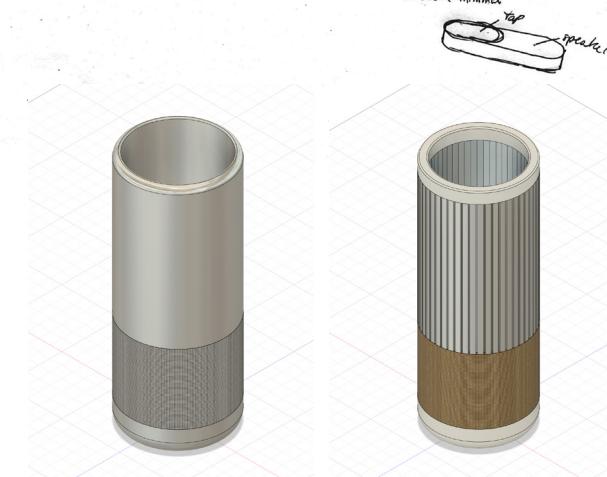
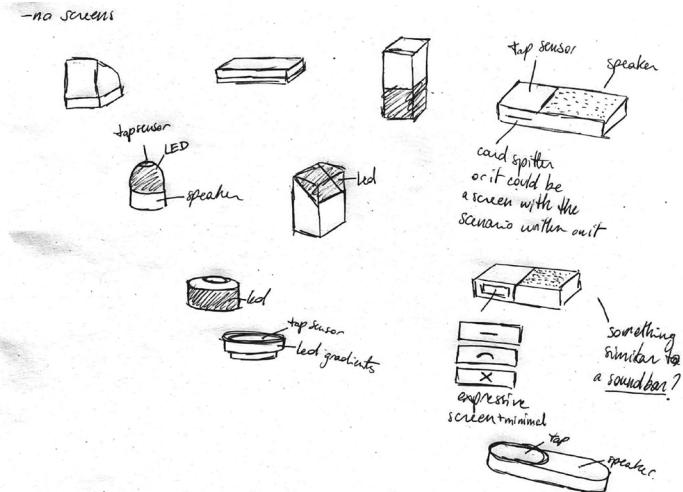
light

## Remarks

- The goal is not to remind people of the smartphone because of its toxicity.

↳ so the picture of the drawing at the end should be displayed on the device.

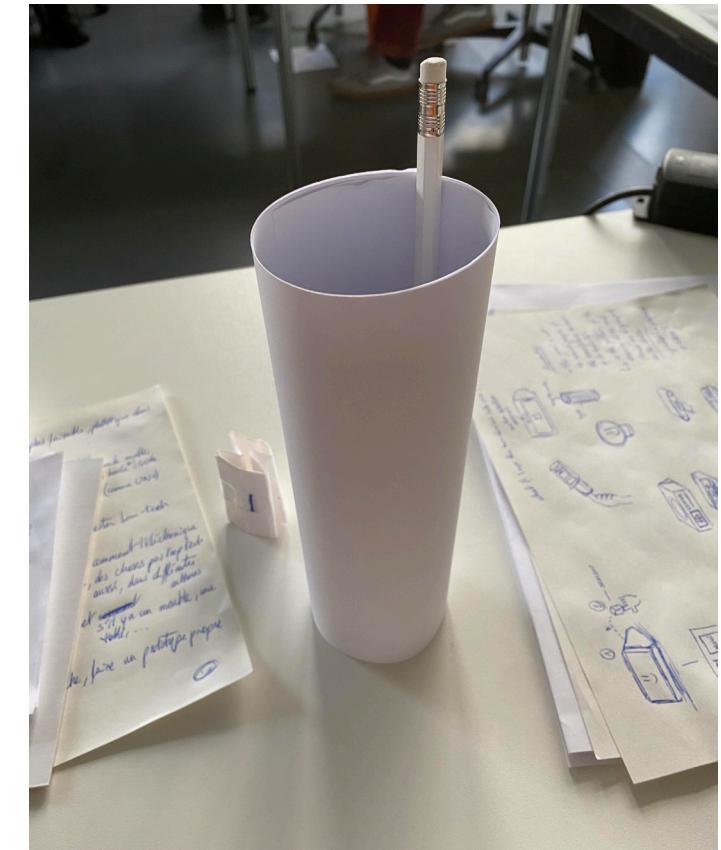
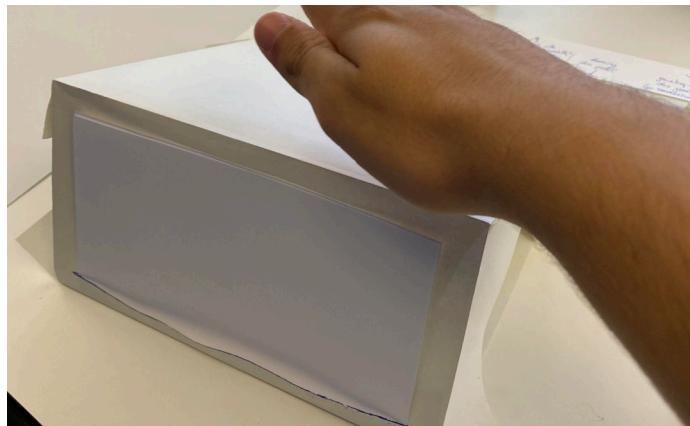
-printed? displayed on a screen?



# Paper Prototypes

I went from a small rolling robot that gives you ideas on the run, to a card selection machine.

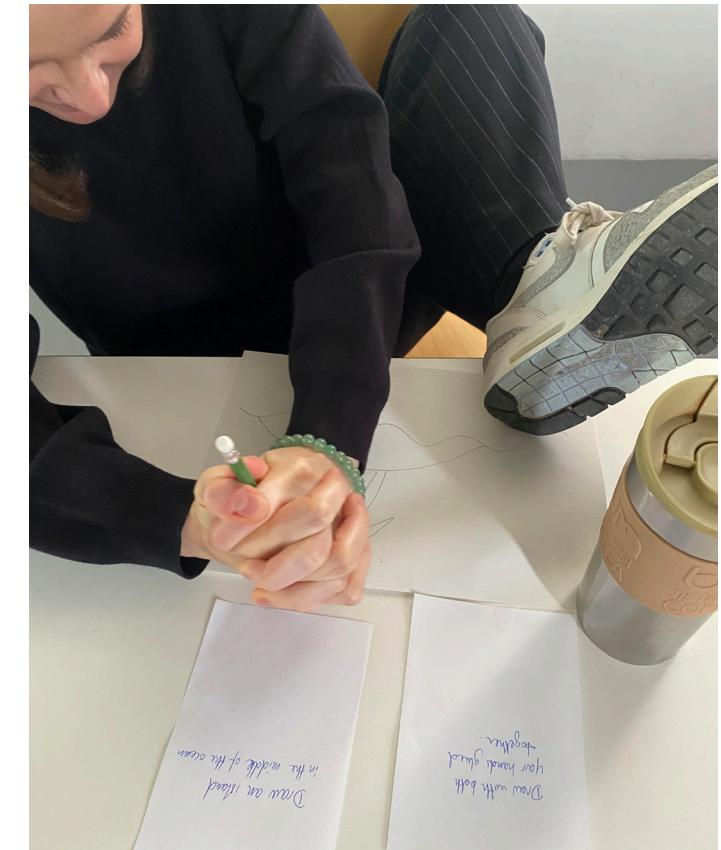
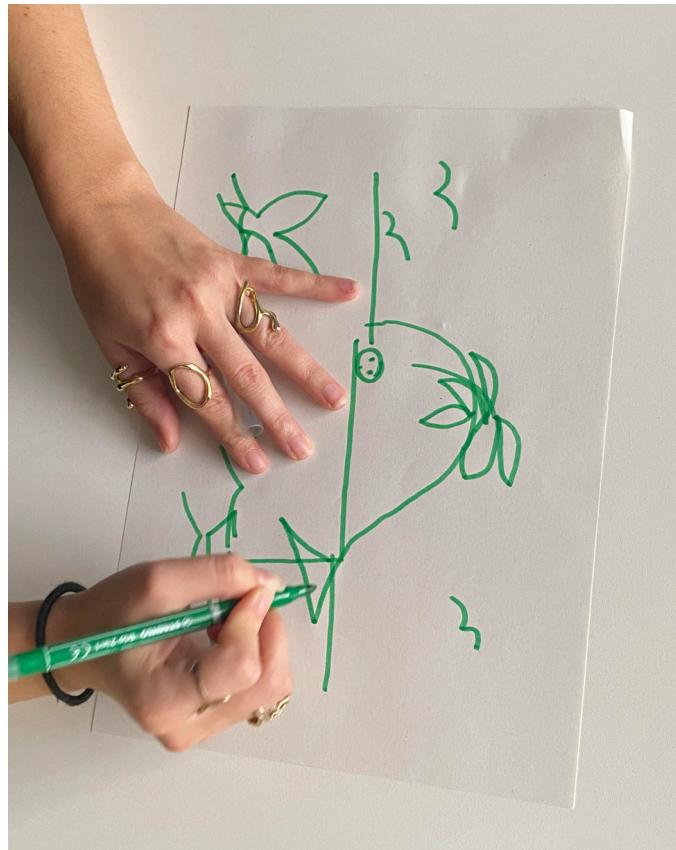
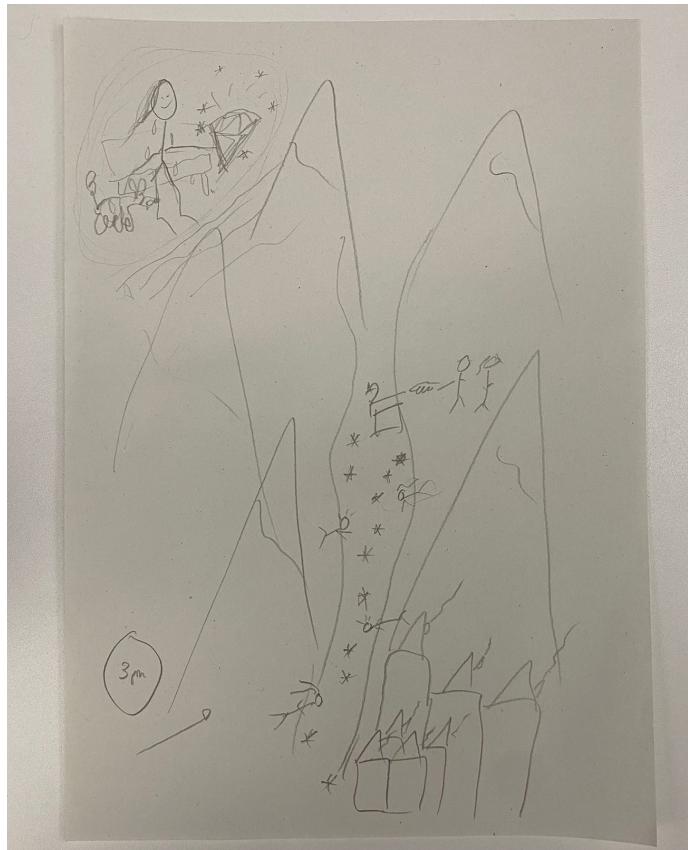
The first designs were a bit too technical, until I focused more on the interactions, and finally focusing more on the shape of a pen holder.



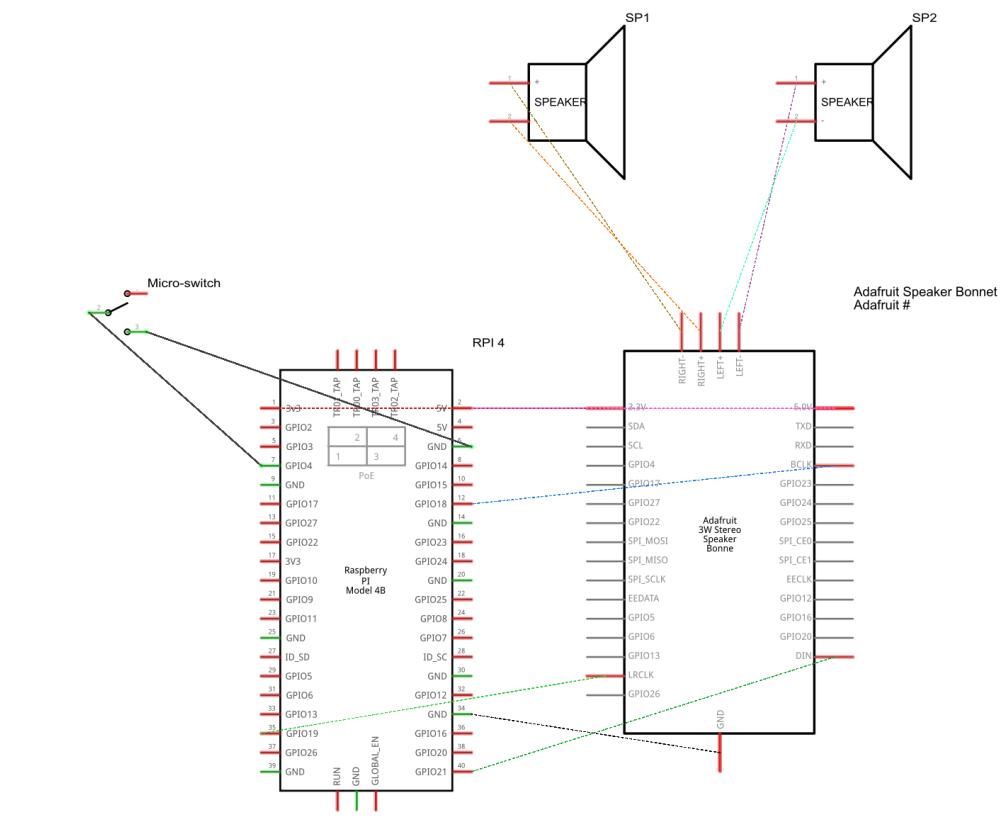
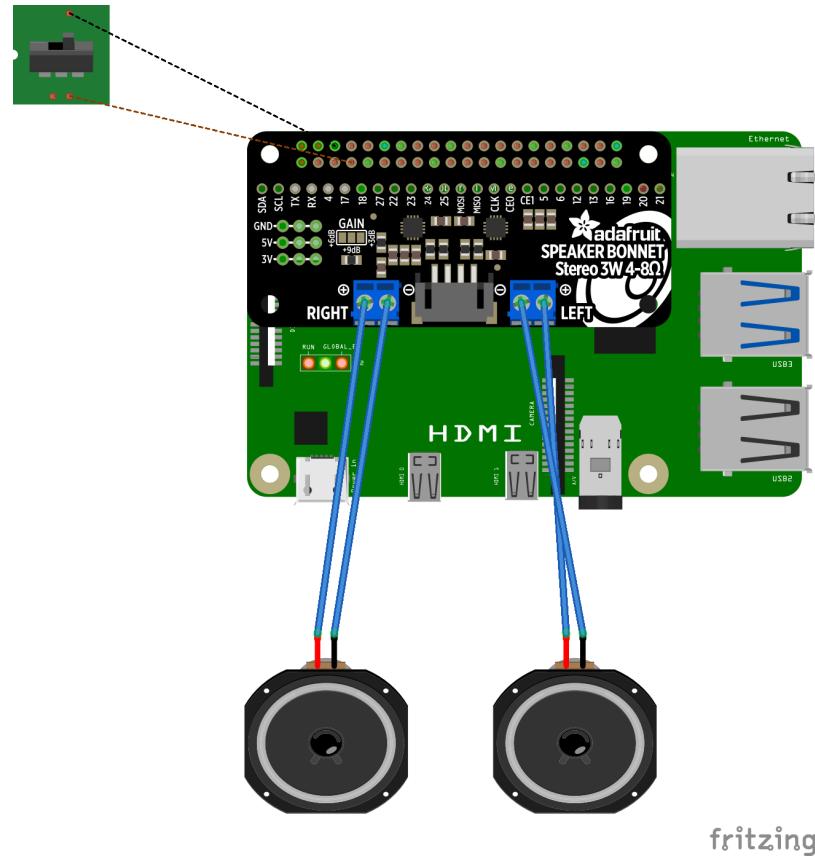
# User Tests

People were always surprised to see their drawings at the end and found the experience really fun. The idea of narrating a story and each person imagining their suns, theirs animals, their trees, their cities, their people, etc. was also really interesting to see and hear.

The whole storytelling experience can be compared to a campfire, with people waiting to know what happens to the characters in the story.



# Electronics



# Plan Drawings

Materials: ABS White + Textile (for Speaker Grill)

Scale: 1:2 in mm

Dimensions: 80x224

