**Présentation Finale CdA Script**

**Intro**

Welcome.

Have you ever thought about directing your own movies? Have you ever wanted to stimulate your creativity but didn’t know exactly how? What if I told you there is an easy way. What if I told you we could all gather around a campfire and tell each other stories, that you could draw.

**Introducing**

Introducing, Morpheus. Your new, AI-enabled, narrator and guide to a new world of unlimited possibilities.

Today is the day you’ll cancel your streaming subscriptions, because this is your new Netflix.

And for that, I have a tutorial on how to do so, go to Netflix.com/cancelplan and click on Finish Cancellation.

Now back to my project.

Morpheus is an AI assistant that narrates stories to you while drawing. Each day, you get one episode to draw and each episode can be part of a series. These stories are enabled by chips inside of pens or pencils where each pen has its own story, texture on paper and feeling in the hand.

Where is the AI part you’re gonna ask? Well, each time you turn on Morpheus, it’s going to generate a story based on these tags. So you could get a completely different story each time you go from one episode to the other. The ending of the series for example might be different and that’s where the beauty of Morpheus comes to. You’re not trapped into one linear story, but one that is very much alive.

**DEMO**

Let me show you how it works. I’m going to take my notebook where I already have a collection of stories.

So, you know pen holders right, you throw pens inside and if you want to use them you just simply lift one and write, pretty simple right??

Morpheus works exactly the same way. Plug it into the wall and voila, it just works.

Let’s start with a story. I’m going to lift my pen and immediately dive into this story that Morpheus will narrate to me. And you can see that even if I’m not drawing perfectly, it’s fine! There’s no need for pressure and it’s not a drawing contest.

I can also invite people to draw with me. Hey \*\*\*\*, do you mind joining me?

And this now became a group activity, again just like watching TV.

I can either wait for the end of the episode, or just stop it by putting the pen back. There you go.

**Conclusion**

So we’ve got a beautiful industrial design, a straightforward and simple interaction, and breathtaking ai-generated stories to take you on a journey to another world.

This is a great device, and I’m sure you’ll have fun playing with.

Thank you very much for your attention and I wish you a very good day.