



BRANDING

Uniqueness is a key part of the brand while templates cannot win customer full trust. Our primary task is to develop an individual concept that will represent your business. By collecting and analyzing the necessary information, we create for you a unique product: corporate identity and logo, design and brand book, naming and copywriting.

LOGO	from 1500\$ from 7 days
A logo is a child who carries the DNA of your company. Unique. Unlike anyone else. The logo birth is accompanied by the individual development of fonts and "by hand" elements to ensure one hundred percent uniqueness when born.	
<ul style="list-style-type: none">• LOGO Our policy is to consider your company from different angles and to provide two completely different logo concepts.• LOGO BOOK Logo presentation with detailed explanation. We always prepare the logo book in a decorated and printed form.	
GUIDELINE	from 1600\$ from 7 days

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You will not be able to hammer a nail if you have a hammer in your hands, but you do not know how to use it. The corporate identity is the same: you will not be able to make the most effective use of such a tool as a design until you understand how to work with it.	
<ul style="list-style-type: none">• CORPORATE IDENTITY GUIDELINES A document describing the brand and how to use it. It is represented by a book with a set of instructions, recommendations, and ready-made design solutions.	



BRANDING

BRAND BOOK

from 2000\$
from 10 days

Imagine that your business is a person, so then a brand book is what he is wearing. As you know, clothes make the man. And if you don't take the development of a brand book seriously, it is likely that your business will be treated the same way. Creating your brand appearance, we rely on our own knowledge and experience together with creativity and bold decisions.

- FONTS

If you see a message in ALL CAPS, you understand that the writer is either angry or draws attention to something specific – and this is all just because the letters have become larger than usual. Now imagine how you can influence the client perception of your text and the company as a whole if you just choose the right fonts.

- PATTERN

A pattern is a collection of repeating elements. The main task of the pattern is brand association. For instance, take the Louis Vuitton bags: their pattern is familiar to everyone and is associated only with this brand.

- COLOR SCHEME

The color scheme of your brand is the first thing that catches your eye. If you do not take care of the proper colors selection, you can lose a significant part of potential customers.

- SOUVENIR DESIGN

Remember, emotions are what drives people. Taking care of the souvenir design, you form an emotional attachment and once again remind of yourself.

- DESCRIPTION OF THE COMPANY AND ITS PHILOSOPHY

The absence of a course leads nowhere. Clearly defined goals, mission, and philosophy of your company – this is the course that will help you achieve your goal.



BRANDING

NAMING

from 800\$
from 10 days

How you name a boat, is how it will sail. And in order to develop a name for your business, we don't google unique and clever words in an attempt to prove the Unsurpassed Professionalism, Uniqueness, and Super-Creativity of your company. We have nothing to do with triviality and cliché. True masterpieces are born in a brainstorming session and then brought to perfection with the tools of creativity and knowledge.

- DEVELOPMENT OF YOUR COMPANY NAME

The memorability and emotionality of the brand depend on the harmoniousness, associativity, and uniqueness of its name.

COPYWRITING

from 10\$

The text is a dialogue between a company and a client, and the ability to speak the client's language is an art that requires careful analysis of the TA as well as boundless creativity.

- TEXT WRITING

- TEXT EDITING AND PROOFREADING

You must agree there is a difference between "definitely qaulity work" and "high-quality work."



PRODUCTION

The best way to tell a story is to show it. To touch the viewer. We have mastered the art of creating short commercials, full-fledged plots, and integrations, so we know exactly how to make an impression.

INTEGRATION

Individually

People do not like advertising. But they like bloggers and opinion leaders. And integration is native advertising which is a part of the content: people do not block the advertised product unconsciously.

PROMO VIDEO

Individually

If you give a person a brochure, he will throw it out. If you give him a dry advertising text – he may not finish reading it. If you give him a story, he will buy it. Promo video is a story demonstrating your product or service, and the main thing is to fill it with some intrigue and make it interesting for the viewer.

FULL-FLEDGED PLOTS

Individually

If the promo clip is a short story, then a full-fledged plot is already a book: with a plot, an exposure... and further down the list. If you want to convey something to your client and tell something about yourself, then a full-fledged plot is the best way.

TURNKEY CHANNEL

Individually

Modern man spends about 9 hours a week watching videos on YouTube. 8 out of 10 people between the ages of 18 and 49 watch YouTube. 6 out of 10 people prefer online video platforms over watching TV. Almost 5,000,000,000 videos are watched on YouTube daily. We remember 10% from what read, but 50% – from what we see and hear. So, long story short, this statistic shows that YouTube today is one of the most useful and effective platforms for demonstrating your product. The best way to reveal the essence of your product is to show a story. People want to see. If they do not see, they will not believe.



IT

Using knowledge in the field of UX/UI and programming, we create for you an individual, easy to use and, importantly, adaptive websites and develop applications for iOS and Android. We can develop personal CRM systems for individual order, as well as help to select and customize purchased CRM.

SITE

A book has a cover, a store has a shop window, and you have a website. If a person cannot find what he was looking for in the first minutes or simply does not understand what you are trying to convey to him, he will leave and never return. We make sure that people stay: we create websites from modeling and web design to page layout and hosting.

- LANDING PAGE/PROMO SITE from 500\$ | from 7 days
- SITE CATALOG/CORPORATE WEBSITE from 1500\$ | from 20 days
- ИНТЕРНЕТ-МАГАЗИН from 2500\$ | from 30 days

MOBILE APP

from 5000\$
from 60 days

The 21st century dictates its own rules, and not recognizing the importance of a mobile application today is like communicating via snail mail, denying Telegram. Stages of development: design, software development, design development, a creation of animation and the necessary visual effects, testing.

- IOS
- ANDROID

CRM

Excel files and spreadsheets with cards are in the past. All you need for effective customer relationship management is a CRM system.

- DEVELOPMENT OF PERSONAL CRM from 2500\$ | from 30 days
- CUSTOMIZATION OF THIRD-PARTY individually



DIGITAL MARKETING

Advertising is the engine of your business. We are able to competently use such tools as SMM and SEO promotion, content marketing, and contextual advertising. With their help, we make your business go forward.

SMM PROMOTION

Today, the social network is not only "tag three friends in the comments" and selfies from a holiday in Hawaii last year. Social networks are a powerful business platform today, and we know how to attract customers and increase sales using a complex of marketing activities.

Service Packages:

- **Base Pack – from 2000\$**

Creation/audit of your account
TA analysis (gender, interests, region, competitors)
Content plan developing
Desing/Account and publications brand building
Supervising within a month

- **Advanced Pack (+BASE)**

A turnkey account management 24/7
Promotion and account management strategy development
Desing/Account and publications brand building
Generation of TA hashtags
Content plan developing
Copywriting
Targeted advertising setting
(minimum advertising budget is negotiated separately)
Development and conduction of contests (on request)

- **Business Pack (ALL INCLUDED) FROM 3 MONTHS**

Content plan developing
A turnkey account management 24/7
Selection of bloggers for advertising campaign
Targeted advertising setting
(minimum advertising budget is negotiated separately)
Development and conduction of contests (on request)

- **ACCOUNT REVIEW**

Recommendations and errors indication on your account on the following items: avatar, name and description; posts (post types with examples for your niche); services recommendations; hashtags selection; stories (what to show and how many times a day); geotags; highlights (what sections should be there). Recommendations on marketing strategy and content improvement, headings. Recommendations on management and promotion. Identifying your benefits. Answers on questions.



DIGITAL MARKETING

SMM PROMOTION

- ARGETED ADVERTISING
- DEVELOPMENT OF PROMOTIONAL STRATEGY
- ACCOUNT PACKING
Naming, logo, stories highlights, anti-blocking guarantee
- GENERATION OF TA HASHTAGS
TA by gender, city, interests, competitors
- SELECTION OF BLOGGERS FOR ADVERTISING CAMPAIGN
- ADVERTISING ON BLOGS
Conduction of an advertising campaign with bloggers for your target audience
- TARGETED ADVERTISING SETTING
- DEVELOPMENT OF HOT RESPONSE SCRIPTS
Development of ready-made templates for selling responses to comments and auto direct
- ANSWERS TO COMMENTS
An account manager responds to comments and direct messages
- DEVELOPMENT AND CONDUCTION OF CONTESTS
- MASS FOLLOWING
- MASS LIKING
- AUTO DIRECT MESSAGE
Connection of your account to the program that sends automatic direct messages
- POSTS DESIGN (BRAND BUILDING)
- MIRROR ACCOUNTS CREATION
Creation of 2 additional accounts in order to increase traffic to the primary account
- SUPERVISING



DIGITAL MARKETING

SEO PROMOTION

from 500\$
from 7 days

Have you ever clicked through to the second or third page in Google search results? Not? So as your potential customers. Therefore, you need to make sure that your site shows up on the top of search results.

- ANALYTICS
- SEMANTIC CORE CREATION
- KEYWORD MAPPING

CONTENT MARKETING

from 800\$

Your goal is to sell. However your potential client is not willing to buy anything and does not appreciate shoving the deal down the throat. Change your strategy: your goal is to gain the trust. Content marketing is not about advertising, but about creating content that will attract the customers.

- STRATEGY DEVELOPMENT, PLATFORM SELECTION AND PUBLICATION PLAN CREATION
- CONTENT CREATION AND DISTRIBUTION
- ANALYSIS OF RESULTS AND REFINEMENT OF THE PROMOTION STRATEGY

CONTEXTUAL ADVERTISING

from 500\$
from 7 days

Why advertise a one-room apartment to a person who is looking for a spacious townhouse? Such mistakes will not be a problem with contextual advertising: it takes into account the analysis of search queries and the interests of users.

- Google AdWords
- Яндекс.Direct