

Regional Units Finance Analysis Report

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Key Performance Indicators ➡

Sales Current vs Prior Year 9,23,11,095✓ Last Year: 2,64,15,256 (+249.46%)	Profit Current vs. Prior Year 1,30,15,238✓ Last Year: 38,78,465 (+235.58%)	Discount Current vs. Prior Year 70,59,717✓ Last Year: 21,45,531 (+229.04%)	Orders Current vs. Prior Year 8,61,132✓ Last Year: 2,64,674 (+225.36%)	Profit Margin Current vs. Prior Year 14.1%! Last Year: 14.7% (-3.97%)
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<div><div>Orders By Country</div><div><div><div>France</div><div>3781.0K</div></div><div><div>Germany</div><div>3680.4K</div></div><div><div>Canada</div><div>3529.2K</div></div><div><div>United Sta...</div><div>2995.5K</div></div><div><div>Mexico</div><div>2907.5K</div></div></div></div>	<div><div>Profit Margin By Country</div><div><div><div>15.7%</div><div>Germany</div></div><div><div>15.5%</div><div>France</div></div><div><div>14.2%</div><div>Canada</div></div><div><div>13.9%</div><div>Mexico</div></div><div><div>12.0%</div><div>United States of America</div></div></div></div>	<div><div>% of Discount offered by Discount Band</div><div><div><div><div>0.89M (9.62%)</div></div><div><div>3M (32.6...)</div></div><div><div>5.32M (57.76%)</div></div></div></div></div>	<div><div>Profit Margin by Segment and Product</div><div><div><div>Segment</div><div>Profit Margin</div></div><div><div><div>Channel Partners</div><div>73.13%</div></div><div><div>Carretera</div><div>73.68%</div></div><div><div>Montana</div><div>73.50%</div></div><div><div>Velo</div><div>73.40%</div></div><div><div>VTT</div><div>73.05%</div></div><div><div>Paseo</div><div>73.01%</div></div><div><div>Amarilla</div><div>72.43%</div></div><div><div>Midmarket</div><div>27.71%</div></div><div><div>Montana</div><div>28.90%</div></div><div><div>Paseo</div><div>28.50%</div></div><div><div>Carretera</div><div>27.90%</div></div><div><div>VTT</div><div>27.33%</div></div><div><div>Velo</div><div>25.96%</div></div><div><div>Amarilla</div><div>25.58%</div></div><div><div>Government</div><div>21.69%</div></div><div><div>Carretera</div><div>23.01%</div></div><div><div>Velo</div><div>22.48%</div></div><div><div>VTT</div><div>22.35%</div></div><div><div>Amarilla</div><div>22.21%</div></div><div><div>Paseo</div><div>20.54%</div></div><div><div>Total</div><div>14.23%</div></div></div></div></div>
<div><div>Profit Margin by segments</div><div><div><div>Channel ...</div><div>73%</div></div><div><div>Midmark...</div><div>28%</div></div><div><div>Governm...</div><div>22%</div></div><div><div>Small Bu...</div><div>10%</div></div><div><div>Enterprise</div><div>-3%</div></div></div></div>	<div><div>Sales Amount by year and month</div><div><div><div>10M</div><div>5M</div><div>Jan 2014</div><div>Jul 2014</div></div></div></div>	<div><div>Top 3 Products By Sales</div><div><div><div>Paseo</div><div>33M</div></div><div><div>VTT</div><div>21M</div></div><div><div>Velo</div><div>18M</div></div><div><div>Amarilla</div><div>18M</div></div><div><div>Montana</div><div>15M</div></div><div><div>Carretera</div><div>14M</div></div></div></div>	

Year	Discount Offered	Discount Offered LY
2013	21,45,531.49	
2014	70,59,716.75	21,45,531.49
Total	92,05,248.24	21,45,531.49

Year	Profit Margin	Profit Margin LY
2013	14.68%	
2014	14.10%	14.68%
Total	14.23%	14.68%

Year	Sales amount	Sales Amount LY
2013	2,64,15,255.51	
2014	9,23,11,094.75	2,64,15,255.51
Total	11,87,26,350.26	2,64,15,255.51

Year	Profit	Profit LY
2013	38,78,464.51	
2014	1,30,15,237.75	38,78,464.51
Total	1,68,93,702.26	38,78,464.51

Year	Orders	Order LY
2013	2,64,674	
2014	8,61,132	2,64,674
Total	11,25,806	2,64,674

Product	Sales amount	Top 3 prodyct by sales	Top Highlights
Paseo	3,30,11,143.95	3,30,11,143.95	1
VTT	2,05,11,921.02	2,05,11,921.02	1
Velo	1,82,50,059.47	1,82,50,059.47	1
Amarilla	1,77,47,116.06		0
Carretera	1,38,15,307.89		0
Montana	1,53,90,801.88		0
Total	11,87,26,350.26	7,17,73,124.44	1