

# Jon Cyrel Somera

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Concepcion I, Marikina City

## Education

### **Polytechnic University of the Philippines - Manila**

Bachelor of Science in Information Technology  
Expected graduation: 2023

### **Polytechnic University of the Philippines - Manila**

Technical - Vocational ICT Strand  
Graduated: 04/2019

## Recognition

### **President's Lister**

2019 - 2022

Polytechnic University of the Philippines - Manila

### **Graduated with Honors**

2019

Technical - Vocational ICT Strand  
Polytechnic University of the Philippines - Manila

## Tools

### *Visual*

Illustrator  
Photoshop  
Canva

### *Development*

Basic HTML+CSS+JS  
Bootstrap  
PHP  
Laravel Framework  
Github

### *Motion*

Premiere Pro  
Vegas Pro

## Experience

### **Graphic Designer - DGLAMour Company**

2021 - 2022

In charge of designing both digital and physical marketing collaterals, product packaging, and overseeing the company's brand image.

### **Co-Owner - Mango Lokal**

2021 (Inactive)

Handles both online and offline orders, oversees social media advertising, and produces marketing collaterals.

### **Graphic Designer - Potchie's Merchant**

2020 - Present

Manages e-commerce product listings with precision. Responsible for crafting both digital and physical marketing collaterals, designing product packaging and labels.

## Projects

### *Capstone Project*

BabyMo: Online Pediatric Immunization Monitoring and Scheduling System with SMS Notification

Accountable for implementing front-end solutions and producing user-centered design concepts for the enhancement of user interface elements and overall user experience

## Awards and Grants

### *Scholarship Recipient*

A Better Chance Foundation | 2019 - Present