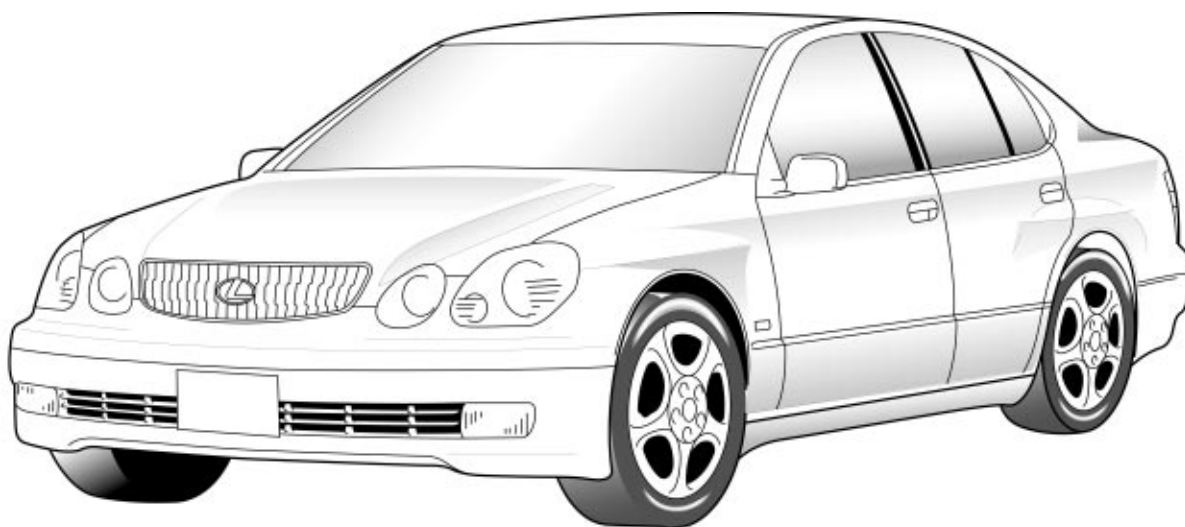


NEW GS300 DEBUT!

In general performance, design and comfort, the New GS300 epitomizes quality.

First introduction in the Australian market.

The new GS300 was born out of the developmental concept of a high-speed sedan. This does not mean that this is merely a car capable of being driven fast. The idea was that the creation of an automobile with a high level of general performance (driving, turning and stopping) as well as optimal balance should be pursued tenaciously to the very end. As a result of these efforts the new GS300 incorporates several major innovative breakthroughs. These breakthroughs are explained in this booklet. We hope you find this information useful in preparing your sales presentations, and as a reference for service personnel.



Five Qualities That will Sell the GS300

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