

Styling

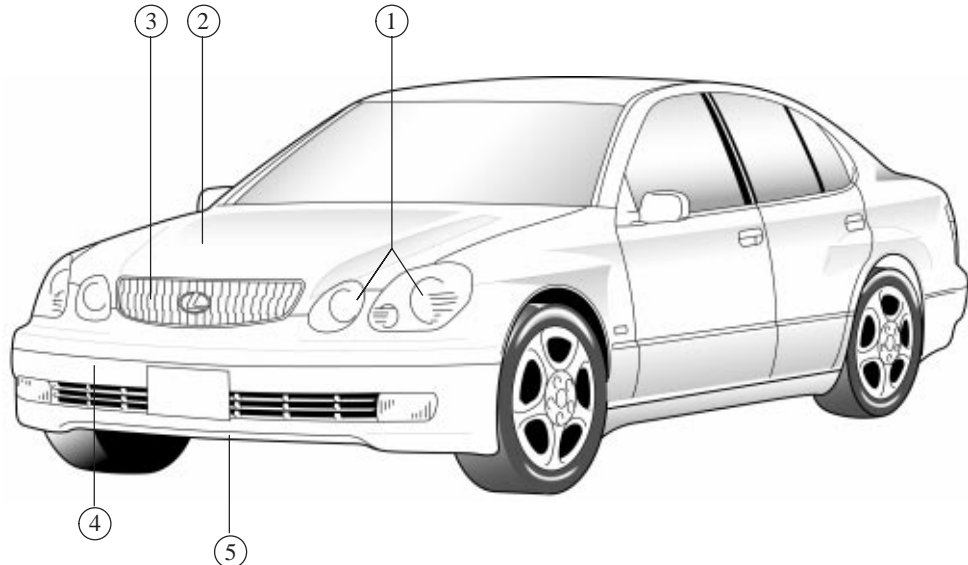
A New Design Standard in Luxury Sedans

The foundation of the new GS300 design is an extremely short overhang style which makes its presence felt. This sedan's sleek fluid form exudes an air of individuality.

Front Design

Improved aerodynamic properties for enhanced high speed cruising and a distinctive design form set new standards.

- ③ Distinctive lines enhanced by streamlined corners and the use of four independent headlights provide a distinctive and progressive appeal. The low-beam headlights utilize (optional) Discharge Headlight lamps and the front turn signal lamps are housed inside the same lense casing.
- ④ The bold convex lines one sees when viewing from the front suggest luxury.
- ⑤ The distinctive vertical base frame inherited by the GS300 has been further enhanced with the inclusion of horizontal grooves, accentuating the visual impact of the front grill.
- ⑥ The horizontal design of the front bumper gives it a sophisticated wide body look while the fog lamps enhance the appearance of a low center of gravity.
- ⑦ A rounded shape with improved aerodynamic properties gives the bumper a futuristic appearance.



■ Comparison between the previous and new model and the competition

		New GS300*	Previous GS300*	Benz E320/420	BMW 528/540
Overall length	mm (in.)	4805 (189.2)	4965 (195.5)	4810 (189.4)	4775 (188.0)
Overall width	mm (in.)	1800 (70.9)	1795 (70.7)	1800 (70.9)	1800 (70.9)
Overall height	mm (in.)	1445 (56.9)	1425 (56.1)	1440 (56.7)	1435 (56.5)

*: The above specifications are for European models.