

CYDNEY POLLARD

GRAPHIC DESIGNER

3950 Balleycastle Lane Duluth, Georgia 30097 | 470-262-8842 | cydneybpollard@gmail.com
<https://www.cydneypollard.com/>

WORK EXPERIENCE

11/2018 -
PRESENT

Freelance, Self-Employed - Duluth, GA Graphic & Web Designer

Formulating new marketing collateral for small businesses with a \$0 ad spent budget

12/2016 -
04/2018

Church Without Walls - Carrollton, GA Flyer Designer

Conceptualized church marketing materials and maximized brand exposure by 30%

04/2015
07/2015

The ART Station - Stone Mountain, GA Gallery Assistant Intern

Supported Gallery Director with organizing artwork inventories and designing theatre summer camp brochures

EXHIBITIONS

Senior Exhibition

April 2018, Gallery 2,
University of West Georgia

Art Takeover

March 2018, Carrollton
Cultural Art Center

Pardon Our Earthly Delights

November 2016, Atrium Gallery,
University of West Georgia

Painterly Progress

October 2015, Atrium Gallery,
University of West Georgia

EDUCATION

07/2019 -
10/2019

Software Engineering Certification Certification of Completion - General Assembly Atlanta

08/2015 -
04/2018

Bachelor of Art in Studio Art, minor in Marketing and Advertising University of West Georgia

08/2013 -
04/2015

Bachelor of Fine Art in Graphic Design Jacksonville State University

SKILLS

- Adobe Creative Cloud
- Time Management
- Figma & Adobe XD
- HTML, CSS & JavaScript
- Organizational Skills
- Attention to detail
- Typography & Illustration
- Working as an individual & within collaborative environments