

Product idea

**getting
average
metabolic
data**

**Getting
nutrition
values**

Include warnings
about certain
allergen, dietary
restrictions,
supplements, etc.

**Supplement
data for help
with working
out**

research data for
people to create
their own informed
decisions about
working out and the
supplements that
you should take

**getting ave
calorie burns
per workout**

hurdles

Credibility

differentiability/
getting people to
use the app

**user
engagement**

Structures

**HTML, CSS,
JavaScript for
languages**

Server based coding
model to keep track
of meal timing and
nutrition even when
the app is closed

**Figure out
who's doing
what and
spreading
work evenly**

**Design the
app to be
more
simplistic but
still stylish
and unique**

features

Counts how many
meals the user
needs to eat over
the day and plans
their meals

**Calculate the
needed
calorie
amount based
on weight and
activity**

Gives multiple
options for a meal
plan. As in the
amount of times
needed to eat and
the caloric value
varies between
options.

Social media

**partnering
with
companys to
offer rewards
to consumers**

**rewards
page for
using the
app**

getting
engagement
through smaller
influencers and
normal people over
athletes

**Subscription
for certain
features**