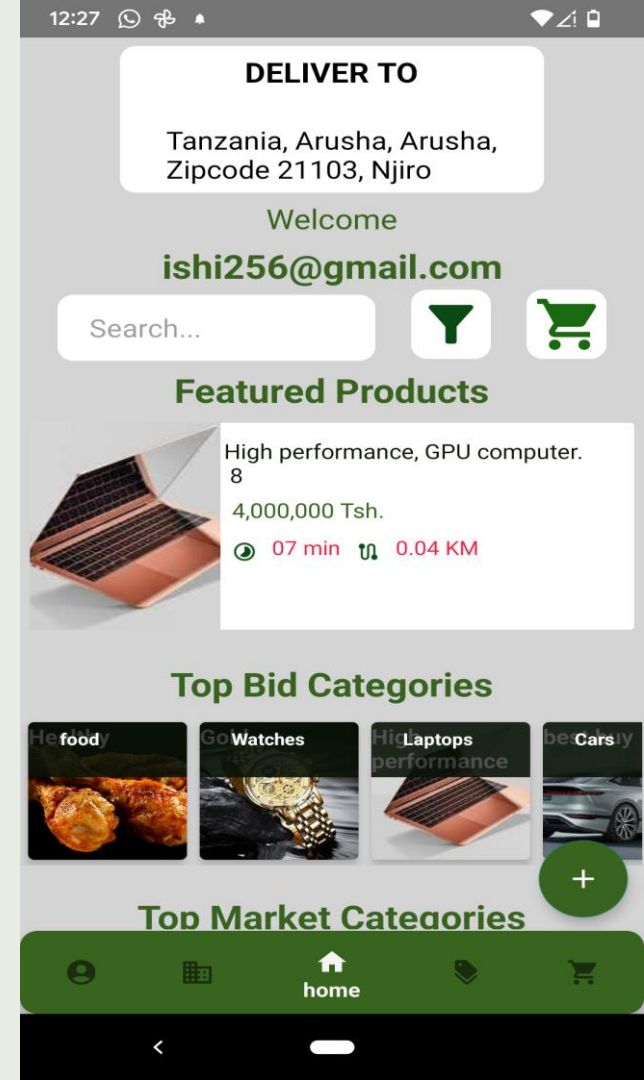




# Revolutionizing online auctions and shopping

with real-time insights and seamless delivery.



# problem

Most exciting ecommerce platforms only focus on one aspect of the shopping experience either

- auctions,
- fixed-price purchases, or
- logistics.

This fragmented approach forces users to switch between apps or websites for different needs, resulting in inefficiencies and frustration.

Additionally, real-time communication during package tracking and personalized delivery insights are sorely lacking in current platforms.

# our solution

We designed Our app to deliver all in one solution that not only enables users to list, bid, and buy products, but also

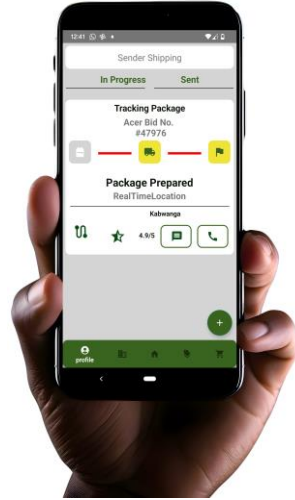


High performance, GPU computer.  
8

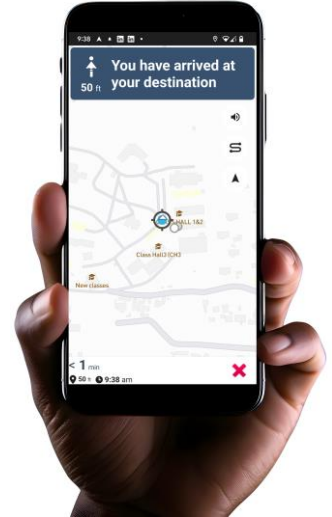
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**buyer's view product  
listing based on their  
distance from the seller.**



**Real-Time packages  
tracking.**



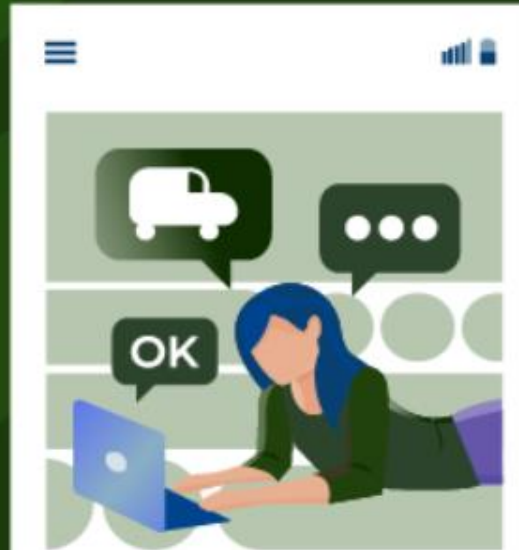
**Real-time Map navigation  
To deliver product.**

# Solution



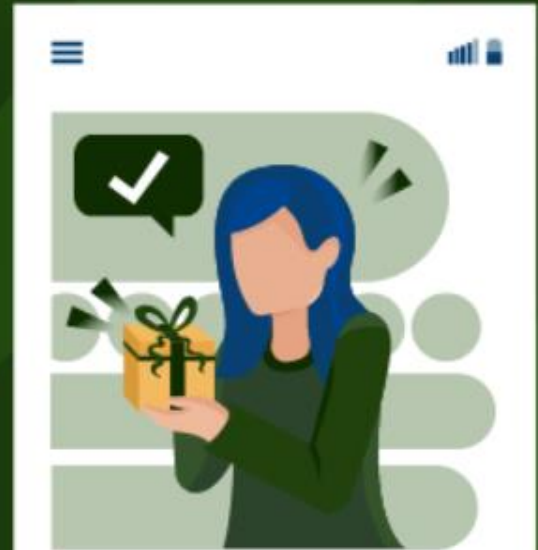
## Purchase Online

Discover exciting products through our online auction platform. Bid now and grab great deals



## Track your order

Track your shipment and know exactly when it will arrive. Simple, fast, and accurate order tracking at your fingertips.



## Get your order

Receive your order in no time. Easy tracking and timely delivery guaranteed

# Revenue mode

- **Transaction fees:**  
A small percentage of each transaction (including auction wins and fixed price purchases)
- **Premium seller accounts:** subscriptions based model for sellers to access advanced features like boosted listings, filtering, analytics, and premium customer support.
- **Shipping partnerships:** revenue-sharing agreements with logistics companies, where a portion of shipping fees is shared with the app.

# Target market

## Consumers

Every day buyers looking for bargains, convenience and fast shipping options.

## Small business and sellers

vendors seeking to reach more buyers through auctions and products listings

## Logistic companies

shipping providers who can integrate their service directly into the platform for real-time package updates and better customer engagement

# Key features and advantages

## **Complete auctions experience**

Combines auction system with an easy to use auction system, giving buyers the chance to score deals while sellers can maximize returns.

## **Shipping optimization**

Buyers can sort product based on their distance from the sellers, reducing delivery time and costs.

## **Seamless communication**

Chats and call features integrated with the package tracking system for real-time support during delivery.

# Key features and advantages

## **Google map for tracking**

Accurate delivery routes information, using google map to show real-time package movement.

## **Payment integration**

Secure and fast payments using both mobile money and PayPal, making it easy for users to pay and sellers to receive money.

**Scalable for growth:** built to scale with multiple sellers and shipping partners, enabling business to grow without outgrowing platform.



# milestones



**Date**

App prototype  
(Month 3)

**Date**

Beta launch  
(Month 6)

**Date**

Official launch  
(Month 9)

**Date**

10,000 users  
(Month 12)