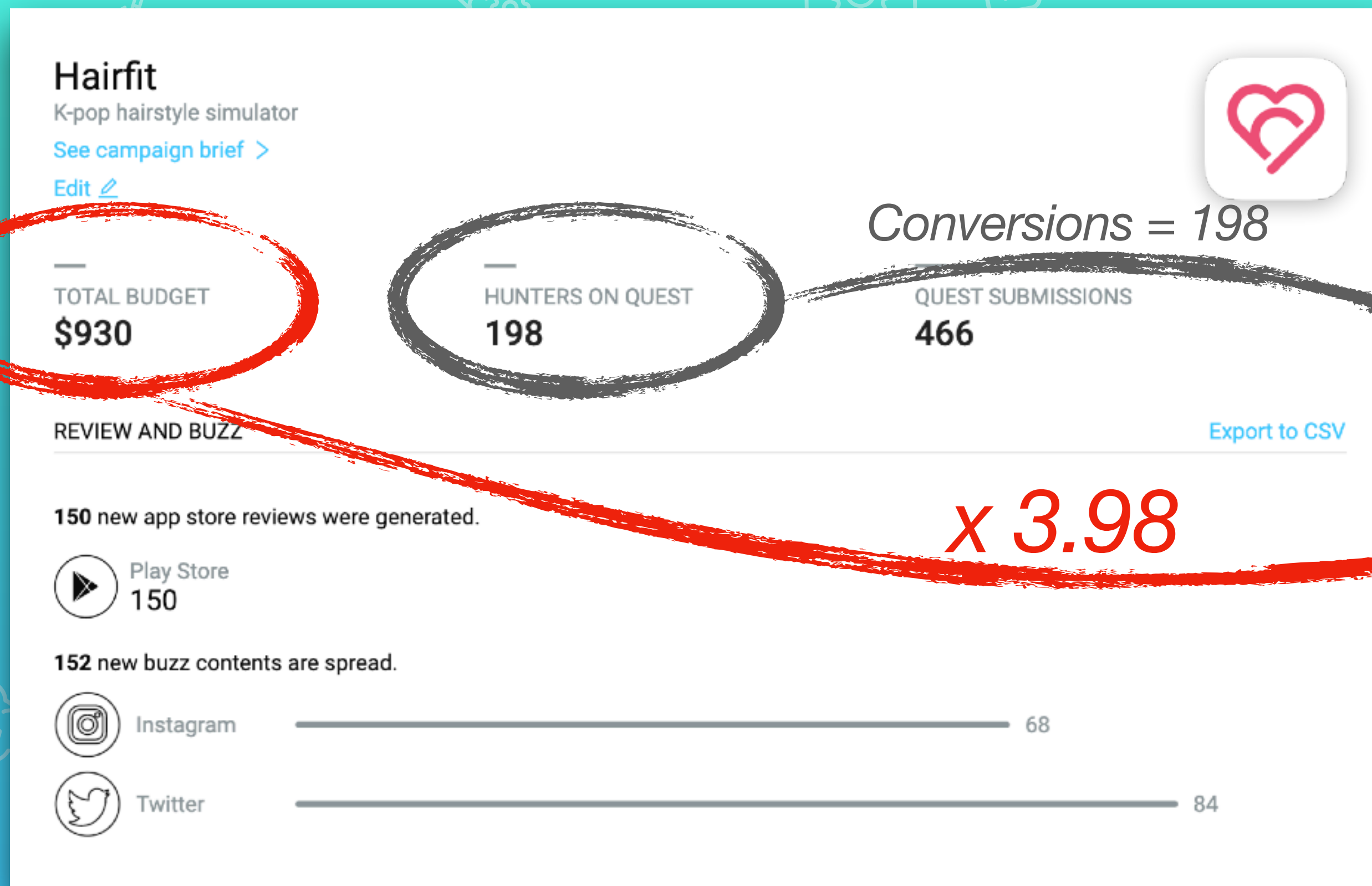


Facebook Ad requires **3.98 times** more budget, and there's no guarantee of app reviews or buzz content.

Example: Hairfit social app campaign

(<https://review.hunt.town/campaigns/15>)



To get the same number of conversions from Facebook Ad

Number of Clicks Required
2,150 (Avg. CVR = 9.21%)

Budget Required
\$3,697.72 (Avg. CPC = \$1.72)

* CVR, CPC data from [WordStream](#) (June 24, 2019)

Remote team that reaches the whole world



📍 South Korea 🇰🇷

Sebastian Kim

Founder, Developer

+10 years of full-stack dev
+5 years as start-up founder
University of Sydney (C.Science)
(prev) Co-founder at Notivo



📍 Ireland 🇮🇪

YoungHwi Cho

Founder, Designer/Marketer

+6 years of product dev
+3 years as start-up founder
Ohio State University (Business)
(prev) Canon Korea



📍 United States 🇺🇸

Sung Woo Park

Developer

+5 years of full-stack dev
+3 years as start-up founder
Johns Hopkins University
(C.Science)
(prev) Co-founder at Sketchware