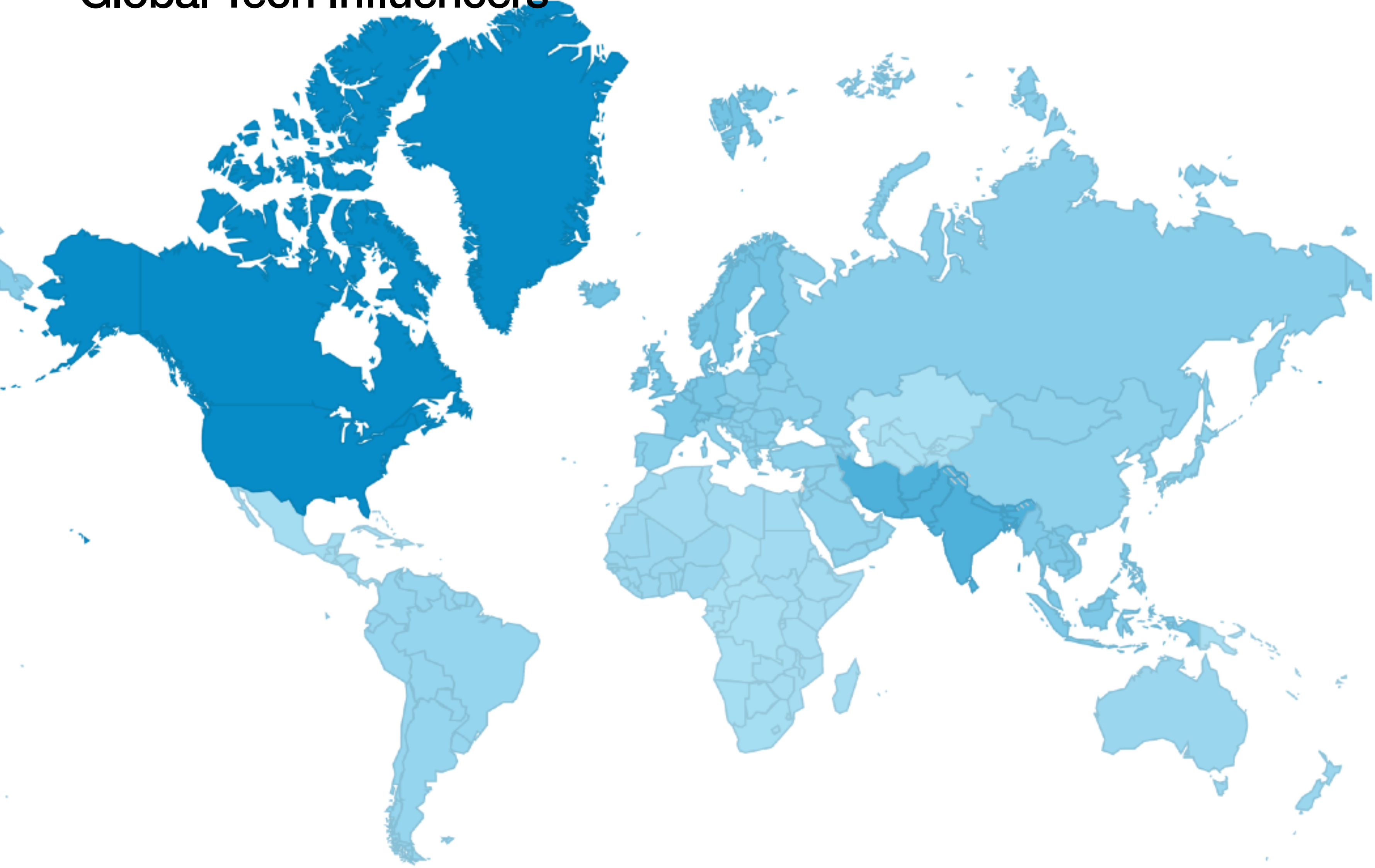


# Global Tech Influencers



**27%**  
Northern America

**17%**  
Northern/Western Europe

**7%**  
Southeast Asia

⋮

**1.6%**  
South Korea



\* Stats from Oct 15 - Nov 13, 2019





Social Media Big Mac Index

# How many Big Macs is my social media post worth?



Instagram ▾

Input username

CALCULATE NOW

Tell your friends to see their value of one post.



Your price is the **680th** highest among **6,709** channels analysed so far.

1	bts_twt	Twitter	\$835,861.88
2	fernanfloo	YouTube	\$806,525.14
3	ucv4xovpbcv8sduedc...	YouTube	\$795,234.83
4	ucv9_kinvpv-snhe3c3...	YouTube	\$763,753.78
5	corycotton	YouTube	\$739,935.21

⋮

680	andrew__cho	Instagram	\$217.29
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