

# Christine YIM

#### **EDUCATION**

Drexel University - Westphal College of Media Arts and Design | Philadelphia, PA

Bachelor of Science in Interactive Digital Media

Cumulative GPA: 3.71 | Anticipated Graduation: June 2024

#### WORK EXPERIENCE

#### Drexel Photography Department | Drexel University

Front Desk Assistant | January 2020 to June 2020

- Cleaned photography labs and facility and organized photography materials
- Managed borrowed equipment and lab rooms
- · Assisted with student project and artwork display in the facility
- Communicated and worked together with coworkers to complete tasks to keep labs and overall facilities clean

# **CREATIVE WORKS**

# Tea-Do Tea Shop Website Redesign | Drexel University

UI Designer | April 2020 to June 2020

- Collaborated in groups to research, user test, wireframe and prototype, and redesign original website
- Conducted user tests through UserTesting application and incorporated helpful feedback about original website from testers into redesign
- Created wireframes for each page of original website's redesign on Balsamiq Wireframes application and prototyped redesigned website on Adobe XD to showcase functionality and usability of different action buttons
- Carefully decided upon color themes, typography and overall user interface design in order to create attentiongrabbing aesthetic for redesign
- Used Adobe Illustrator to recreate Tea-Do menu in order to include in redesigned website

# Rodin Museum Website Redesign | Drexel University

UI Designer | September 2019 to November 2019

- Learned to use and created mid-fidelity desktop prototype in Adobe XD
- Carefully decided upon color themes and typography and made featured improvements on website pages to enhance overall design aesthetics and to increase usability
- Researched target audience to understand their values, interests, and user needs
- $\bullet$  Analyzed and incorporated card sorting results and feedback and suggestions given from group critiques

#### **ACTIVITIES**

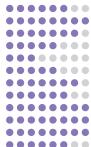
Drexel CHI User Experience Club | Spring 2020 to Present Member

Ascend Drexel Student Chapter | Fall 2020 to Present

UNICEF Drexel Chapter | Winter 2019 to Present Member

#### SOFTWARE SKILLS

Adobe Photoshop Adobe Illustrator Adobe XD Adobe After Effects Adobe Bridge HTML & CSS Sketch Flinto Figma Microsoft Word Microsoft PowerPoint Microsoft Excel



#### LANGUAGE SKILLS





# ADDITIONAL SKILLS

- Wireframing and UI Prototyping Creating and Analyzing Task Flows
- Developing Persona Profiles
- · Analyzing and Applying Feedback
- · Remote Usability Testing
- · Collaborating with a Team

# RELEVANT COURSEWORK

- Design I, II
- · Interaction Design
- · Introduction to Human-Computer Interaction
- User Interface Design I, II
- Web Design I
- · Overview of Digital Media

# **HONORS & AWARDS**

Founder's Scholarship | Fall 2019 to Present

Drexel University

Dean's List | Fall 2019 to Present

Drexel University

Pilgrim Mission church Scholarship | Summer 2019

Pilgrim Mission Church