

Christine YIM

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EDUCATION

- **Drexel University - Westphal College of Media Arts and Design** | Philadelphia, PA
Bachelor of Science in User Experience & Interaction Design | September 2019 to Present
Cumulative GPA: 3.82 | Anticipated Graduation: June 2024

WORK EXPERIENCE

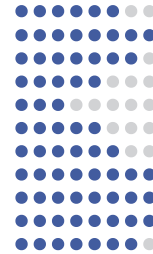
- **Red Flag Dating Inc.** | Philadelphia, PA
Graphic Designer | March 2021 to September 2021
 - Organized and designed social media posts
 - Used Divi theme in WordPress to create Red Flag Dating website
 - Researched existing dating applications to collect information about potential users
 - Wireframed and designed UI on Figma for Red Flag Dating mobile application
 - Utilized best design practices in UI of mobile application
 - Communicated with small team during team meetings and presented progress on a weekly basis
 - Worked closely with developers to ensure design could be built
- **Drexel Photography Department** | Drexel University
Front Desk Assistant | January 2020 to June 2020
 - Cleaned photography labs and facility and organized photography materials
 - Managed borrowed equipment and lab rooms
 - Assisted with student project and artwork display in the facility
 - Communicated and worked together with coworkers to complete tasks to keep labs and overall facilities clean

CREATIVE WORKS

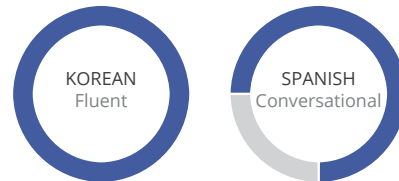
- **Happy Sunshine Food Truck Mobile Application** | Drexel University
UI/UX Designer | September 2021 to December 2021
 - Collaborated in a group to research, conduct usability testing, wireframe and prototype mobile application
 - Created low, mid, and high-fidelity mobile prototype on Figma
 - Designed mood board to develop style guide to enhance overall design aesthetics and finalize branding
 - Developed Business Canvas Model and Project Canvas to further understand the team's purpose of designing mobile application
 - Researched competitors to consider pros and cons of existing features, designs, offerings and more to help with user experience design choices
 - Explored target audience and created user personas to understand their values, interests, and user needs
- **Tea-Do Tea Shop Website Redesign** | Drexel University
UI/UX Designer | April 2020 to June 2020
 - Collaborated in a group to research, user test, wireframe and prototype, and redesign original website
 - Conducted user tests through UserTesting application and incorporated helpful feedback about original website from testers into redesign
 - Produced wireframes for each page of original website's redesign on Balsamiq Wireframes application
 - Prototyped redesigned website on Adobe XD to showcase functionality and usability of different action buttons
 - Finalized color themes, typography and overall user interface design in order to create attention grabbing aesthetic for redesign
 - Utilized Adobe Illustrator to recreate Tea-Do menu in order to include in redesigned website

SOFTWARE SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe XD
Adobe After Effects
Adobe Bridge
HTML & CSS
Sketch
Figma
Microsoft Word
Microsoft PowerPoint
Microsoft Excel



LANGUAGE SKILLS



RELEVANT COURSEWORK

- User Experience Design I
- Interaction Design
- Introduction to Human-Computer Interaction
- Scripting for IDM I, II
- User Interface Design I, II
- Web Design I, II
- Overview of Digital Media
- Microinteractions
- User Experience Design I

ACTIVITIES

- **Drexel Korean Student Associations** | Fall 2021 to Present
Creative Director
- **Drexel CHI User Experience Club** | Spring 2020 to Present
Member
- **Ascend Drexel Student Chapter** | Fall 2020 to Present
Member

HONORS & AWARDS

- **Founder's Scholarship** | Fall 2019 to Present
Drexel University
- **Dean's List** | Fall 2019 to Present
Drexel University
- **Pilgrim Mission Church Scholarship** | Summer 2019
Pilgrim Mission Church