# ActDev booth at Cycle City Active City, 25th August 2021

## Vendor name

ActDev project, University of Leeds, CycleStreets Ltd, A/B Street

## Vendor Headline

Welcome to the Active Travel and New Development (ActDev) pototype tool and research project, which provides an evidence base on active travel potential and provision in and around new and proposed development sites

## About

ActDev is a project to develop a strong and nationally scalable evidence base on walking and cycling potential and provision in and around new development sites. In the first phase of work, we developed a prototype web application showing walking and cycling route from 35 housing developments to key ‘trip attractors’ and calculated walking and cycling metrics within the boundary of each site. The results demonstrate the importance of considering walking and cycling potential and provision early in the planning process, the possibility of quantifying walking and cycling opportunities associated with new developments, and the feasibility of developing an actionable evidence base that will enable the planning process to support ambitious walking, cycling and decarbonisation targets nationawide. In this booth we will show you what the project is about and how we can scale it to provide evidence at local, regional and national levels.

## Additional information

Welcome to our ActDev booth. Here we provide an overview of the approach and its potential to generate a step change in the evidence base needed for development design and planning decisions that properly account for walking and cycling. The tool is scalable and has the potential to provide vital information to inform key stakeholders on the suitability of proposed sites, current provision in and around new and proposed sites, and priorities to improve active travel infrastructure in and around new development sites.

For a 5 minute overview of the tools see our taster video.

<https://www.youtube.com/watch?v=nNYroA16JEQ>

To add:

* video showing demo of tool, e.g. at the start of Joey’s demo during the 2nd ActDev video: <https://youtu.be/P12N51qI5Cs?t=697>
* video showing demo of A/B Street
* video showing application data (CycleStreets)
* link to talks providing context
* link to instructions on adding a new site and demo of new site that has been added (Nathanael?)