3 Simple Rules to create Awesome Videos!
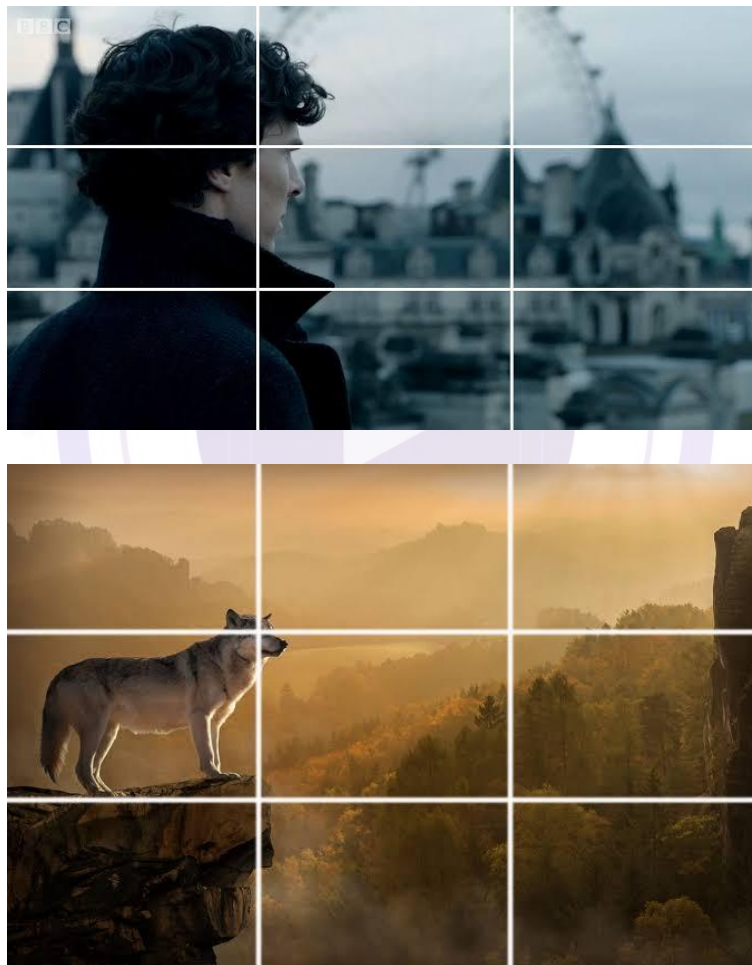
Rule 1:
The Rule of Thirds!

Rule of Thirds

Take any scene you are creating.

Mentally divide it into 9 equal parts.

The main subject needs to be placed along the lines or at the points of intersection.

Just take a look at the examples below

This is done best when the character is not looking directly into the camera.

We mainly use the rule of thirds to direct the attention of viewers towards the subject.

Rule 2:
Symmetry

Symmetry

Symmetry means 'similar parts'.

Simply put, you should divide your video into equal halves (horizontally or vertically) because that will help balancing both the sides of your video or image.

Just take a look at the examples below

In the first example, the screen is vertically symmetric and the second one, it is horizontally symmetric

Just make sure both sides have the same number of elements.

Rule 3:
Triadic Colour Scheme
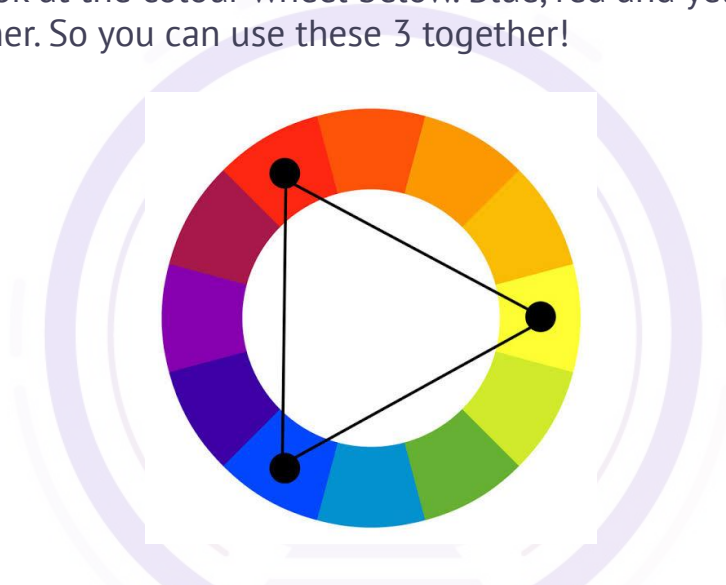
Triadic Colour Scheme

Have you ever wondered which colour would go best with your background or scene?

That is easily solved if you use the Triadic Colour Scheme!

The colours are sorted into a colour wheel as shown below.

The colours that go the best with each other are located equidistant in a triangle along the colour wheel!

Just take a look at the colour wheel below. Blue, red and yellow go well with each other. So you can use these 3 together!

The example above shows the three complimenting colours coming together in one of the most iconic characters of all time.

Next time you want to know which colour to pick to go well with your video, use the the Triadic Colour Scheme to select the right colour for you!

You can even use the colour wheel we have given you here!

Hope you have learnt something useful that you can use to create jaw-dropping videos.

If you have any cool tips, tricks or other fun stuff you'd like to share with us, you can get in touch with us at the links below!

If you want to check out more awesome tips for video making, head over to **www.animaker.com/blog**

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