

cyllabs .

WHAT YOU *EXPECT* vs WHAT YOU *GET*

WHY MOST SME WEBSITES
FAIL, AND WHAT TO DO
INSTEAD

NO WEBSITE?

Lost money.

Customers check you online before they call.

No website? They never call.

Bad website? You look small.

You don't see it happening, but every month you bleed leads.

EXAMPLE:

“ Let's say 5 people a month Google your business.

No website means nothing solid to trust. If even 1 of them walks away, that's \$3,600 to \$6,000 a year gone, depending on what a typical customer spends with you.

You only get one chance to make an impression.

NO WEBSITE?

Lost money.

Real-world results from a local SME we helped:

14,000

Google views

\$3,000

Monthly sales

That's

\$36,000

in extra annual revenue

All in just 28 days with no ads

TL;DR:

Your site is the first impression. A credible one turns searchers into messages and jobs.

I'LL DO IT MYSELF

But at what cost?

You decide to handle it yourself. Maybe with a website builder. Maybe with a friend or cheap freelancer.

It feels like a money-saver. Then reality hits.

A high-performing site isn't just drag-and-drop blocks. It's strategy, copy, design, speed, and trust signals working together.

We've seen it over and over. Good businesses lose credibility because their site feels "off."

Not because we say so (well, maybe a little). Because customers can feel it.

We've seen it over and over. Good businesses lose credibility because their site feels "off."

CAN YOU SPOT THE SITE THAT SELLS?

Hint: The winner's obvious.

Four sites. One's great. Three are garbage.

The screenshot shows the homepage of Asia Employment Agency. At the top, there is a navigation bar with links for HOME, ABOUT US, VALUE ADDED SERVICES, FAQS, BLOGS, CONTACT US, and a green button labeled 'CHAT WITH US NOW'. The main content area features a dark background with white text. It highlights 'Almost 40 Years Of Rich Experience.' and 'Serving Over 10,000 Precious Families & Households.' Below this, there is another section with green text: 'Let Us Use Our Vast Experience To Help You Find The Perfect Helper For Your Family's Needs.' At the bottom, it says 'Call Us Now At **67356707** Or Whatsapp Us Below And Let Us Get Back To You'.

The screenshot shows the homepage of JayaMaids. At the top, there is a red header with the JayaMaids logo (a maid holding a tray) and the text 'License No. 06C5528'. To the right of the logo are links for Homepage, Services, Reviews, Blog, and Contact Us. Below the header, there are three circular buttons for 'HOUgang' (+65 6387 0900), 'BEDOK' (+65 6284 2900), and 'BUKIT TIMAH' (+65 6011 8929). The main content area features a large graphic with the text 'MOST TRUSTED HELPER FOR YOUR FAMILY' and five gold stars. To the right, there is a photo of a smiling maid in an apron holding a cloth and a spray bottle.

INNOVATIVE IDEAS STYLISH DESIGNS

Affordable Interior Design Singapore that blends style, elegance, and practicality—Handmark Interior brings innovative concepts to life. We redefine spaces to inspire comfort, beauty, and functionality. As a leading interior design company in Singapore, we provide tailored solutions for homes and offices. Whether you seek luxury or budget-friendly designs, our expertise ensures every space reflects your vision. Elevate your interiors with creativity, quality, and timeless appeal.

● READ MORE



Your site should stand out this clearly against your competitors.

If it doesn't, you're already losing customers.

If you can't see it yet, turn the page.

I'LL DO IT MYSELF

BUT AT WHAT COST?

WHY MOST SITES FAIL EVEN WITH THE “RIGHT” ELEMENTS

You can have a hero, testimonials, offers, and a footer and still lose customers.

Checkmarks do not sell. If the page does not promise a clear result, show proof, and tell people exactly what to do next, those “right” elements are just decoration.

The truth:

If you pick a “cheap” agency, they will say “we added everything.”

That does not make it a good site.

Good means the page brings calls and messages: clear money result, named proof, fast on mobile, one simple action, and basic tracking to see what it produced. Without that, it is not working.

HERE'S THE BIGGEST SECRET

If you have to remember one thing.

You must be proud to show it.

If you would not send your site to a dream client, a big investor, or your own mother without hesitation, it is not good enough.

A winning site feels like you.

It reflects your brand, your standards, and your ambition.

It should look and feel exactly like the business you want to be.

If you are not proud to show it off, your customers will not be proud to choose you.

WHAT NOW?

How do I get my website?

Before we rush to the next step, congratulations.

Congratulations for making it this far, you already know your site has to wow, feel like you, and make you proud to share it.

The question now is simple.

Do you know how to build it yourself without wasting months and thousands of dollars?

Most do not. That is why so many sites end up “good enough” instead of great.

And “good enough” never wins.

Let me show you what it takes to get it right the first time.

THE OPTIONS

Choose wisely.

YOU MIGHT BE ASKING:

“ What are my options, and what’s worth the investment? ”

The hard truth: you have few options, most won’t get you results.

Services	Cost	Quality	Time	Strategic Guidance
DIY	\$	X	X	X
Freelancer	\$\$?	X	X
Agency	\$\$\$	✓	X	✓
cyllabs .	\$\$	✓	✓	✓

We keep it affordable without compromising performance.

“ cyllabs gave us everything we needed – clean design, fast turnaround, and strategic advice – without the scary agency quote. ”

- Fiona, Owner of Family Mookata

Check out their website at: www.familymookata.com

NOT CONVINCED?

Take a step back.

Before you close this and start Googling “cheapest website maker in Singapore,” read this.

We are not the cheapest.

We do not buy a template, slap your logo on it, and call it done.

We have one small team of designers and developers I have worked with from the start. Every project gets our full attention and precision.

We do not outsource to interns or random freelancers. We do the work ourselves. That is why we have limited slots.

For us, it is not just about building a site. It is about growing your company. With Cyllabs, you are not just a number. You are our everything.

LET US SHOW YOU

Still thinking? Let us prove it.

You have heard what we do and how we work. Now it is your turn to see it for yourself.

We will design a homepage layout tailored to your business.

For free, no pressure, no strings attached.

This is not a template with your logo on it. This is a real, custom design from the same team that builds every site we launch.

Here is how it works:

1. WhatsApp us your business details
2. Ask any questions you have
3. Get your custom homepage layout ready to review

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