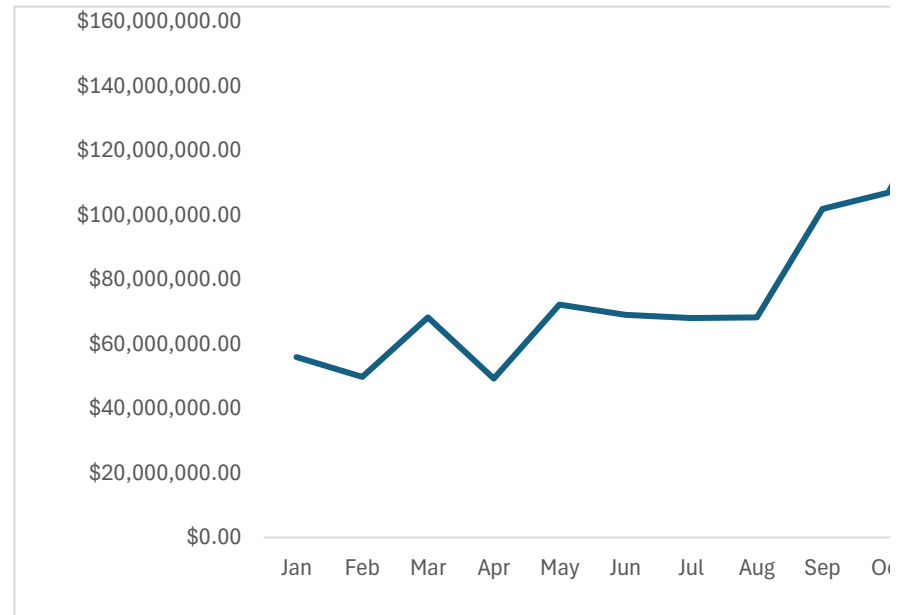


# Top Sales by Month

1. What month was the highest sales? How much was it?

Row Labels	Total Revenue
Jan	\$56,000,026.00
Feb	\$49,806,265.00
Mar	\$68,326,708.00
Apr	\$49,320,712.10
May	\$72,333,351.00
Jun	\$69,112,312.00
Jul	\$68,130,011.10
Aug	\$68,268,051.00
Sep	\$101,968,762.20
Oct	\$107,070,467.00
Nov	\$146,175,625.00
Dec	\$118,262,503.00
<b>Grand Total</b>	<b>\$974,774,793.40</b>

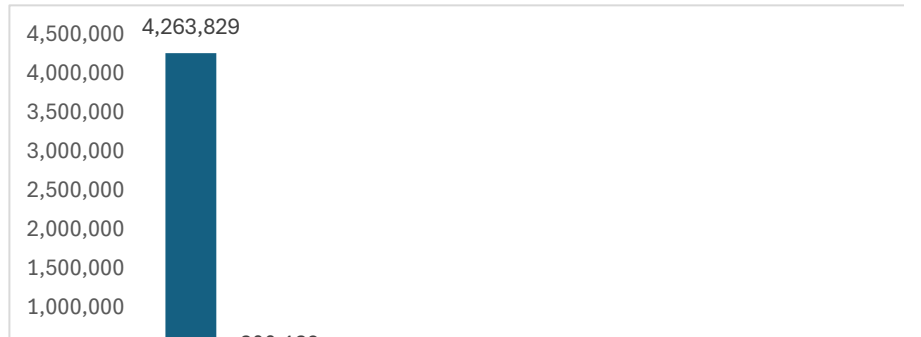


November was recorded the highest in sales, having \$146,175,625.00. Meanwhile, the month of April has the lowest.

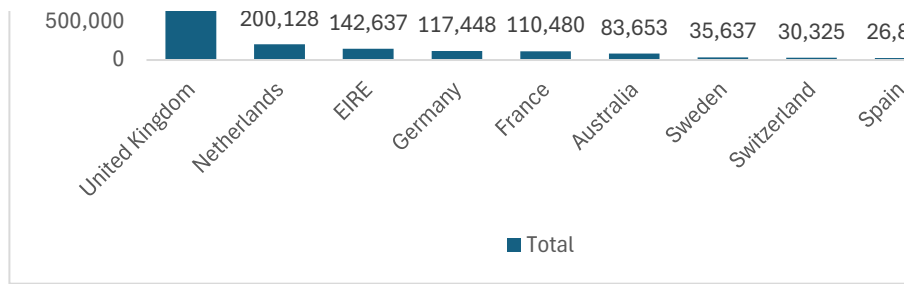
# Top 10 Country by Product Quantity Sold

2. What are the top 10 countries that sold the highest amount of products?

Row Labels	Quantity Sold
United Kingdom	4,263,829
Netherlands	200,128
EIRE	142,637
Germany	117,448
France	110,480
Australia	83,653
Sweden	35,637



Switzerland	30,325
Spain	26,824
Japan	25,218
<b>Grand Total</b>	<b>5,036,179</b>

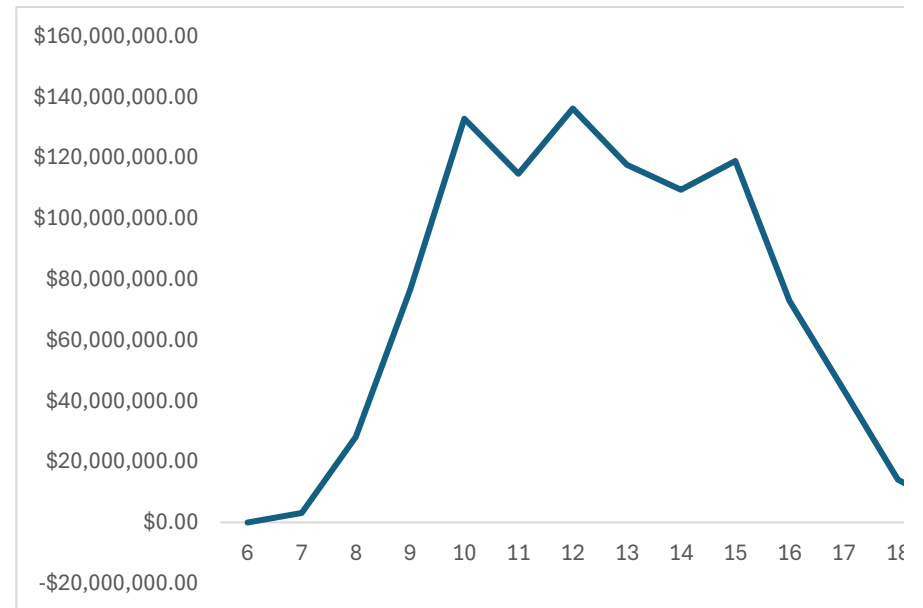


United Kingdom sold the most having 4,263,829 while Japan was the lowest having 25,218.

## Hourly Sales Analysis

3. At what time was the highest sales?

Row Labels	Total Revenue
6	-\$49,735.00
7	\$3,100,932.00
8	\$28,184,086.00
9	\$76,673,405.10
10	\$132,905,652.10
11	\$114,743,792.00
12	\$136,248,429.00
13	\$117,750,637.00
14	\$109,521,290.10
15	\$118,945,828.00
16	\$72,914,082.00
17	\$43,544,411.10
18	\$14,057,448.00
19	\$4,632,499.00
20	\$1,602,037.00
<b>Grand Total</b>	<b>\$974,774,793.40</b>

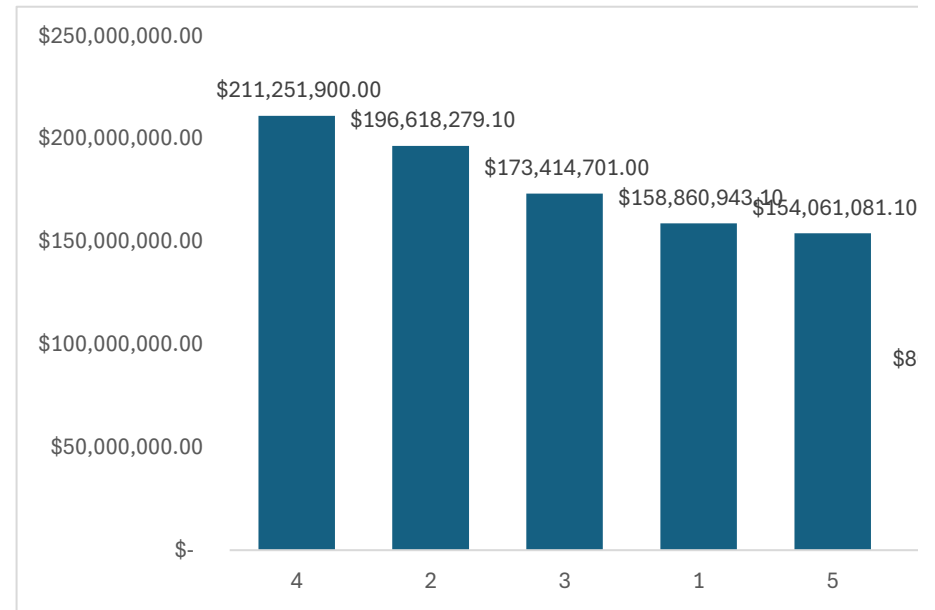


Sales peak around 12pm at \$136,248,429.00. Meanwhile, the lowest was at 8am having \$1,602,037.40.

# Days Sales Analysis

4. Are there specific days when the number of items sold shows a significant increase or decrease?

Row Labels	Total Revenue
4	\$ 211,251,900.00
2	\$ 196,618,279.10
3	\$ 173,414,701.00
1	\$ 158,860,943.10
5	\$ 154,061,081.10
7	\$ 80,567,889.10
<b>Grand Total</b>	<b>\$ 974,774,793.40</b>

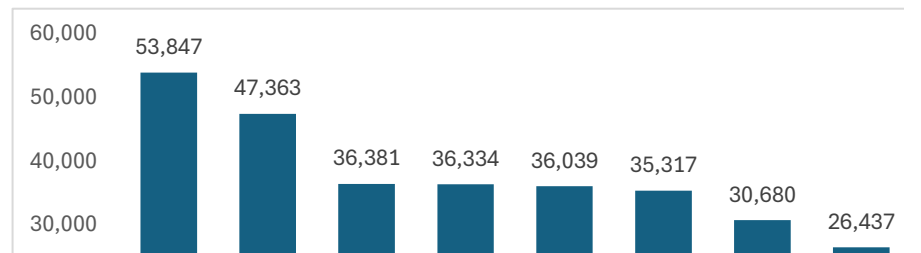


Day 4 (Thursday) and Day 2 (Tuesday) shows higher sales compared to the other days. Meanwhile, Day 7(Sunday) has the lowest sales.

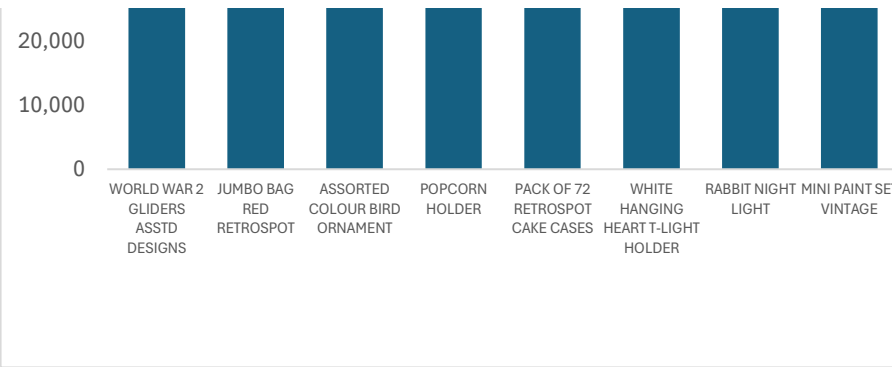
# Product Analysis

5. What are the top 10 products that was most sold?

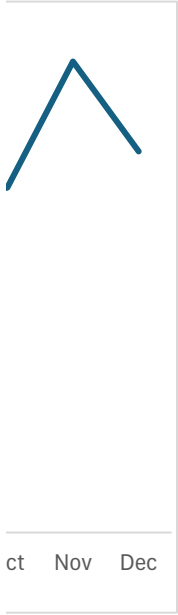
Row Labels	Quantity Sold
WORLD WAR 2 GLIDERS ASSTD DESIGNS	53,847
JUMBO BAG RED RETROSPOT	47,363
ASSORTED COLOUR BIRD ORNAMENT	36,381
POPCORN HOLDER	36,334
PACK OF 72 RETROSPOT CAKE CASES	36,039



WHITE HANGING HEART T-LIGHT HOLDER	35,317
RABBIT NIGHT LIGHT	30,680
MINI PAINT SET VINTAGE	26,437
PACK OF 12 LONDON TISSUES	26,315
PACK OF 60 PINK PAISLEY CAKE CASES	24,753
<b>Grand Total</b>	<b>353,466</b>



World War 2 Gliders Asstd Designs is the leading product that was sold, 53,847. On the other hand, the Pack of 60 Pink Paisley Cake Cases was the lowest in terms of quantity, 24,753.



324 25,218

Japan

3 19 20

