

## Who are the 2018 Citi Bike Users?

Top Users: Men between 30 & 50 years of age

30-50 yrs	Over 50 yrs	Under 30 yrs
O 182K		Female Male
146K 0 127k		
72K	17K O O O 24K O O O O O O O O O O O O O O O O O O O	O 51K O 37K O 21K O 13K 14K
Q1 Q2 Q3 Q4	Q1 Q2 Q3 Q4	Q1 Q2 Q3 Q4



12,000 bikes. 750 stations. 60 neighborhoods.