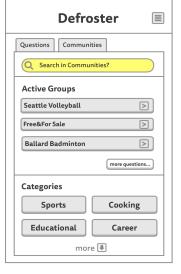
Defrosters: Cyndi Ai, Esther Chen, Ben Schiffler, Sean Yang

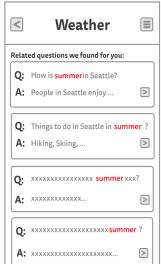
Assignment 3e: Digital Mockup

Digital Mockup Overview







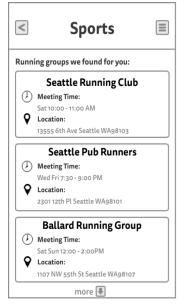


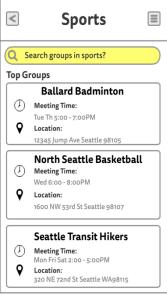


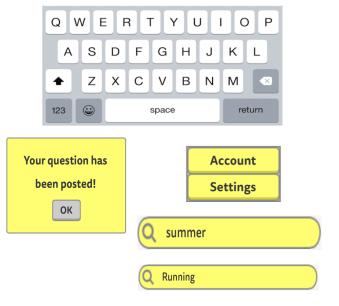




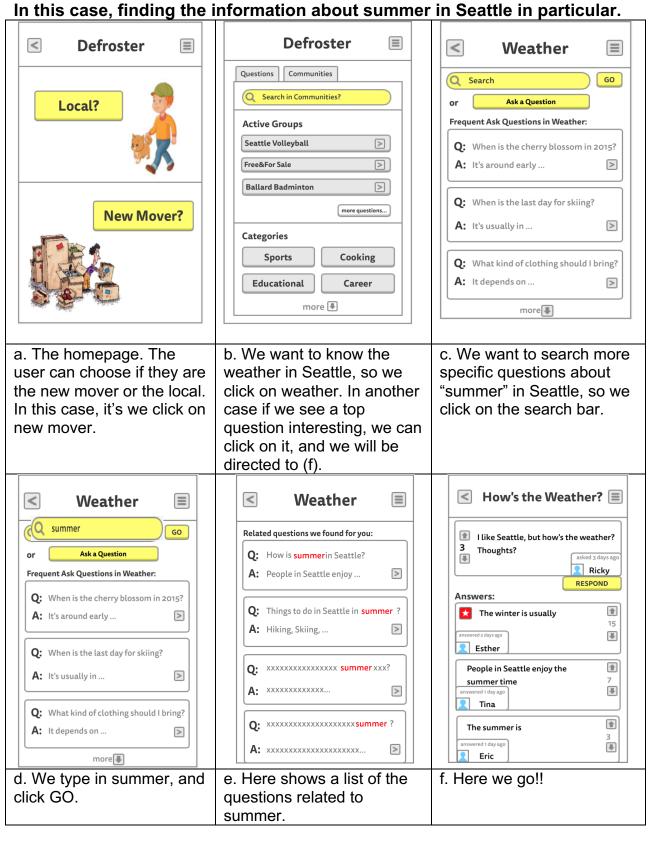




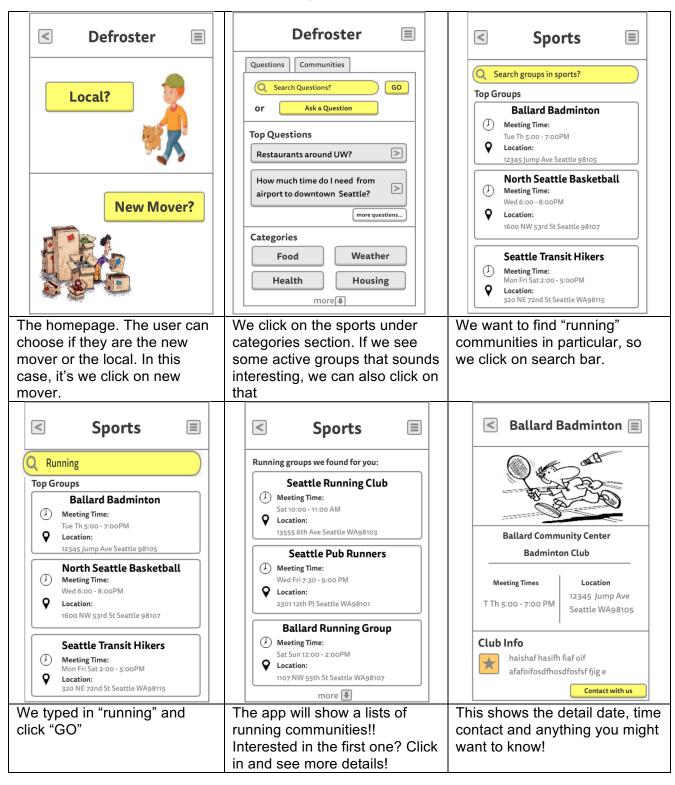




Task 1: Finding Local-Specific Information



Task 2: Finding local interest groups or communities In this case, we want to find running communities in Seattle in particular.



Design Changes

After discussing the prototype with the team upon the feedbacks we got from the previous usability tests – we decided not to change anything from the final paper prototype to the digital mockup, except for the first landing page where users select if they are new movers or locals. This is because we've got really good feedbacks from the previous usability tests and followed up with for the new design. We also added one more person to do this usability test, and the result is being really positive.

The reason why we changed this landing page is because the new UI makes more sense and is same styling with most of the existing applications (changes see below). The old design is harder for the locals to click since most of the users are right handed and local area is too far away. Additionally, most of the existing applications are using this top and bottom split rather than using diagonal splits. We also changed the picture indicating the new movers to be a more appropriate one.

