CS 422 Homework5

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1. Exercises

Tan, Ch. 5 (Association Analysis)

Question 1, 2, 9(a), 9(b)

1.1-1-(a)

Milk -> Bread. This rule is uninteresting.

1.1-1-(b)

Milk -> Tuna. This rule is uninteresting.

1.1-1-(c)

Cooking oil -> Laundry detergent. This rule is uninteresting.

1.1-1-(d)

Vodka -> Caviar. This rule is interesting.

1.1-2-(a)

Answer:

$$s({e}) = \frac{8}{10}$$

$$s(\{b, d\}) = \frac{2}{10}$$

$$s(\{b, d, e\}) = \frac{2}{10}$$

1.1-2-(b)

Answer:

c(bd -> e) =
$$\frac{2}{10} \div \frac{2}{10}$$
 =100%

c(e -> bd) =
$$\frac{2}{10} \div \frac{8}{10}$$
 =25%

No, confidence is not a symmetric measure.

1.1-2-(c)

Answer:

$$s(\{e\}) = \frac{4}{5}$$

$$s(\{b, d\}) = \frac{5}{5}$$

$$s(\{b, d, e\}) = \frac{4}{5}$$

1.1-2-(d)

Answer:

c(bd -> e) =
$$\frac{4}{5} \div \frac{5}{5}$$
 = 80%

c(e -> bd) =
$$\frac{4}{5} \div \frac{4}{5}$$
 = 100%

1.1-2-(e)

Answer:

There are no obvious relationships.

1.1-9-(a)

1.1-9-(b)