



**WESTERN SKIES
CONSULTING**

**BRAND KIT GUIDE
2025**

LOGO

MAIN LOGO FEATURES



PRIMARY LOGO

The Western Skies Consulting logo features a bold mountain silhouette with the initials 'WSC' at its peak, representing strength, clarity, and the steady climb toward personal and professional success, while the clean, modern typography reflects the company's commitment to empowerment, growth, and impactful guidance.

LOGO VARIATION

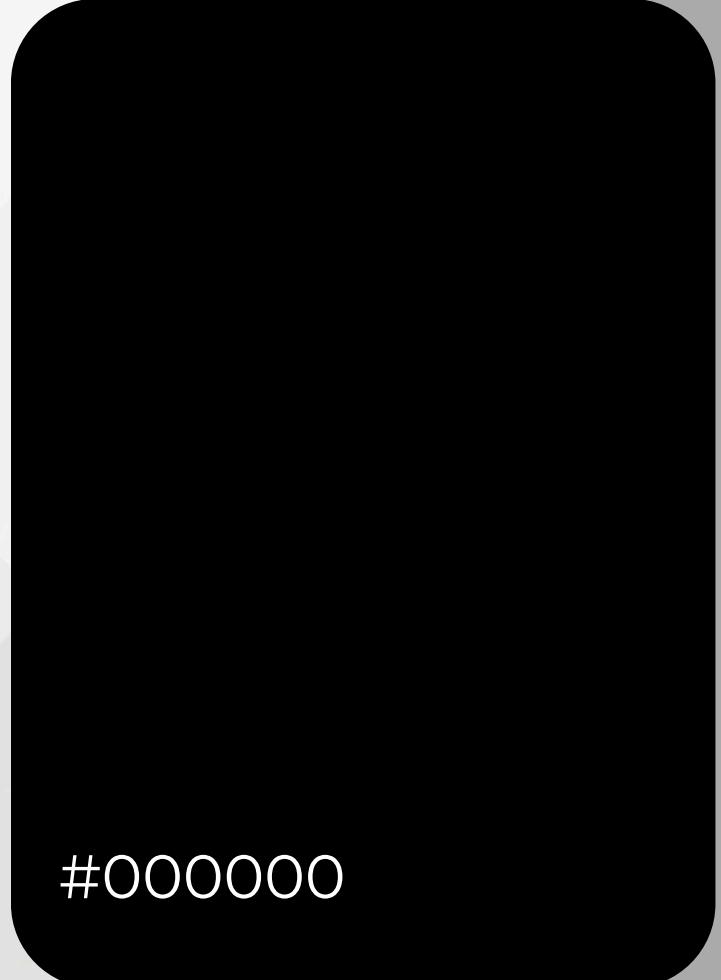


LOGO VARIATION

The logo blends strength, clarity, and regional identity through a clean, mountain-inspired design. At the heart of the logo is a bold, stylized mountain range, outlined in white with sharp peaks and angular lines representing stability, growth, and upward momentum—qualities that define WSC's consulting approach.

COLOR PALETTE

These colors reflect our brand's identity and personality .



#000000



#aaaaaa

BRAND TYPOGRAPHY

PRIMARY TYPEFACE

Chau Pilomene

A B C D E F G H I J K L M N O P Q R S T U V

W X Y Z

a b c d e f g h i j k l m n o p q r s t u

v w x y z

1 2 3 4 5 6 7 8 9 0

SECONDARY TYPEFACE

OSWALD

A B C D E F G H I J K L M N O P Q R S

T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t

u v w x y z

1 2 3 4 5 6 7 8 9 0