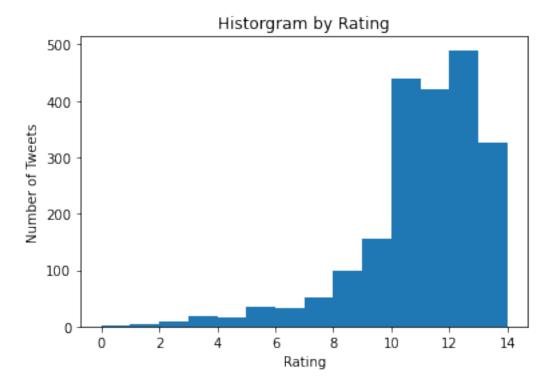
act\_report

November 30, 2020

## 0.1 WeRateDogs Analysis

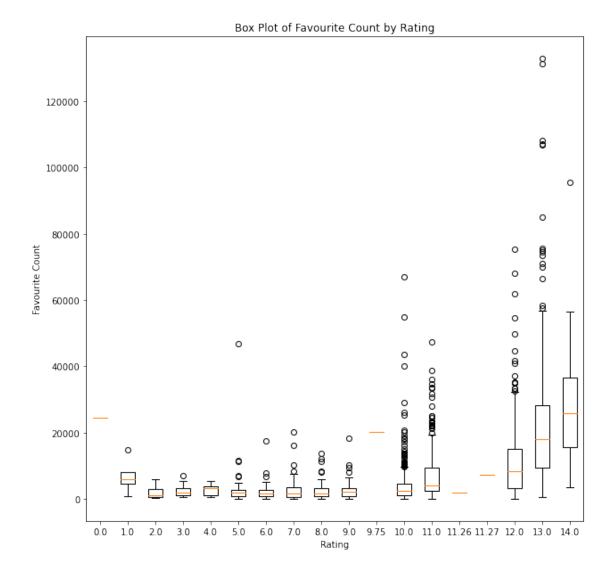
Here are some observations about the data for the WeRateDogs tweets based on the cleaned data.

Let's look at how the ratings are distributed. We know the system is idiosyncratic, but let's see *how* idiosyncratic. Note we have removed the two highest ratings to make the chart legible.



Above the boxes are half open so the point where the chart increases from c 150 to c 450 is the 10 bar. The last bar includes bother 13 and 14. We can see that the vast majority of ratings are greater are 10 or greater. There is a tail of small ratings. This certainly doesn't look like the kind of rating distribution one might expect from someone committed to differentiating something on a scale of 0 to 10...

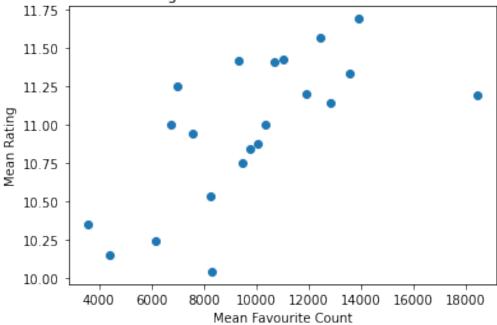
Now let's see whether there is any connection between the rating given to a dog and the favourite count.



The above box plots do seem to show a relationship between increasing scores and increasing favourite counts. The single orange lines are single point datasets so shouldn't be given much weight. Comfortably the highest mean favourite count is for the 14/10 ratings.

What about breeds? Are some more popular in terms of favourite count or rating (i.e. popular with both the account and the followers)? Let's restrict ourselves to those dogs with at least 20 pictures to try to avoid small sample outliers.





We can see a clear trend here with, breed by breed, a 67% correlation between the mean rating and mean favourite count. There are many possible reasons for this of course. Perhaps followers look at ratings and are more likely to favourite the highly rated ones (particularly the unusually high 14 ratings), or perhaps both the account and the followers have the same taste in dogs.

Finally, let's see which are the most popular breeds in the chart above by sorting by mean favourite count.

[27]:		favorite_count				\
		count	mean	std	min	
	breed					
	French Bulldog	31.0	18416.806452	21736.621477	341.0	
	Samoyed	42.0	13902.523810	14551.126828	806.0	
	Cocker Spaniel	30.0	13580.400000	17017.670683	300.0	
	Cardigan	21.0	12840.190476	11375.119527	525.0	
	Golden Retriever	156.0	12460.141026	12747.136209	198.0	
	Labrador Retriever	106.0	11937.311321	16764.307131	318.0	
	Pembroke	94.0	11051.031915	11800.307922	171.0	
	Eskimo Dog	22.0	10686.545455	16335.656993	550.0	
	German Shepherd	21.0	10355.666667	9108.792128	128.0	
	Malamute	33.0	10086.636364	14093.315095	229.0	
	Chesapeake Bay Retriever	31.0	9749.870968	14015.356225	170.0	

Shih-Tzu 20.0 3593.350000 4744.704930 265.0	0
25% 50% 75% max	
breed	
French Bulldog 3572.50 9997.0 27120.50 106827.0	
Samoyed 2826.50 7469.5 20888.75 54720.0	
Cocker Spaniel 3201.75 9332.0 16027.25 75639.0	
Cardigan 4531.00 8564.0 18423.00 37744.0	
Golden Retriever 3600.50 8689.0 16578.75 85011.0	
Labrador Retriever 2290.00 6227.0 16341.75 131075.0	
Pembroke 3122.50 6554.0 15022.50 69871.0	
Eskimo Dog 1864.50 3281.0 15324.00 75163.0	
German Shepherd 6340.00 7592.0 14376.00 37198.0	
Malamute 3015.00 6236.0 11065.00 75193.0	
Chesapeake Bay Retriever 2074.50 4026.0 10744.00 71144.0	
Staffordshire Bullterrier 2659.50 4307.5 15075.00 38074.0	
Chow 3830.50 7005.0 9827.75 66437.0	
Miniature Pinscher 1764.00 3783.0 10240.75 34948.0	
Chihuahua 1227.00 2947.0 9811.75 107015.0	
Pomeranian 2011.00 3134.0 7110.00 56848.0	
Siberian Husky 2512.00 3636.0 9843.25 22185.0	
Toy Poodle 1457.50 4267.0 8687.25 49720.0	
Pug 1684.00 2639.0 5822.25 36689.0	
Beagle 1112.25 3626.0 6107.00 14265.0	

The most favourited breed is the French Bulldog and the least favourited is the Shih-Tzu. The 25% quartile for the French Bulldog is above the 75% for the Shih-Tzu.

3354.75

22073.0

1298.50 2716.5

Shih-Tzu