

Cynthia Eddy Frontend Engineer

cynthiaeddynyc@gmail.com | 212.604.0450 | New York, NY | cynthiaeddy.netlify.app | github.com/cynthiaeddy | linkedin.com/in/cynthiaeddy

SKILLS

- Languages: Javascript, HTML/CSS
- Frameworks: React.js, Redux, Ruby on Rails, Semantic UI
- Other: RESTful APIs, Github, Heroku, Adobe Creative Cloud

PROJECTS

James Oseland's World Food, a React app. [GITHUB](#) | [DEMO](#)

a website for James' new book series

- Incorporates Mailchimp for newsletter signup.
- Renders two Carousels: one built from scratch, the other using a library.
- Displays a React frontend with CSS grid and flexbox, being responsive.

Adopt a Pet, a React app. [GITHUB FRONTEND](#) | [GITHUB BACKEND](#) | [DEMO](#)

an app for adopting/maintaining a virtual pet without the upkeep of a live one

- Persists each user's pets and experience to a Postgres database and provides a Rails API with JWT authorization.
- Displays a React frontend with Semantic UI React and CSS.
- Employs flexbox with a hamburger menu.

Earth Paints, a React app. [GITHUB FRONTEND](#) | [GITHUB BACKEND](#) | [DEMO](#)

an app to discover images that Google Earth takes from afar

- Persists data to a Rails database and provides a Rails API.
- Incorporates a search bar to sort by Country.
- Displays a React frontend with Semantic UI React and CSS.



EMPLOYMENT HISTORY

Freelance Software Engineer | August 2019-Present

Freelance Digital, Print Art Director | June 2017-Present

Various Clients ranging from Publications to Individuals

Digital Art Director | September 2011-May 2017

Hearst | **Women's Health** | **Prevention** | **People Magazine**

SKILLS Adobe Digital Publishing Suite | Edge Animate | Photoshop PORTFOLIO cynthiaeddy.com/digital

all located in New York, NY

- Reviewed content from print material and translated it using elements of the company's designated brand for user interaction on iPad/iPhone.
- Utilized Edge Animate and Photoshop to produce engaging interactive material for the reader.
- Redesigned iPad/iPhone editions to reflect current format to insure continued viewing by subscribers.
- Directed staff of 4, troubleshoot design decisions to improve layout to best captivate and maintain readers' attention.

Art Director | April 1996-August 2011

Shape Magazine | **Time Inc. Custom Publishing** | **TV Guide** | **Worth Magazine**

SKILLS Indesign | k4 | Illustrator | Photoshop PORTFOLIO cynthiaeddy.com/print

all located in New York, NY

- Produced effective layouts, contributed to multiple redesigns under a high pressure environment; met deadlines on or ahead of schedule while continuously updating content based on feedback.
- Collaborated with editors to visualize their perception of stories; independently created end products.
- Conceptualized story content with illustrators to determine visual representation; hired talent based on whether subject matter and illustrator/photographer specialization were aligned.

Awarded for outstanding design by:

Print's Best Typography | PRINT'S Regional Design Annual | The Society of Publication Design

EDUCATION

Flatiron School, New York, NY | Full Stack Web Development, Ruby on Rails and JavaScript immersive program

General Assembly, New York, NY | Front-end web development

New School University, New York, NY | Non matriculated coursework on HTML, web design

New York University, New York, NY | Dreamweaver coursework

Kansas University, Lawrence, KS | Bachelor of Fine Arts in Visual Communications