Cynthia Eddy Frontend Software Engineer

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SKILLS

JavaScript | CSS | HTML | React | Redux | Ruby on Rails | RESTful APIs | Adobe Creative Cloud

PROJECTS

Adopt a Pet, a React app.   GITHUB FRONTEND | GITHUB BACKEND | DEMO
an app for adopting/maintaining a virtual pet without the upkeep of a live one
Persists each user's pets and experience to a Postgres database and provides a Rails API with JWT authorization.
Displays a React frontend with Semantic-ui-React and CSS. Employs flexbox with hamburger menu.

Come on Kayak, a React-Redux app.   GITHUB FRONTEND | GITHUB BACKEND | DEMO
an app for kayakers to make comments on past trips and create upcoming ones
Persists data to a Rails database and provides a Rails API. Displays a React, Redux frontend with Semantic-ui-React.
Fetches data from the Rails API using Javascript.

Earth Paints, a React app.   GITHUB FRONTEND | GITHUB BACKEND | DEMO
an app to discover images that Google Earth takes from afar
Persists data to a Rails database and provides a Rails API. Incorporates a search bar to sort by Country. Displays a React
frontend with Semantic UI React. Fetches data from the Rails API using Javascript.

Match Game, a vanilla Javascript app.   GITHUB | DEMO
a memory game app
Built with vanilla Javacript, CSS, HTML.

EMPLOYMENT HISTORY

Freelance Software Engineer | August 2019-Present
Freelance Print, Digital Art Director | June 2017-Present
Various Clients ranging from Publications to Individuals

Digital Art Director | September 2011-May 2017
Hearst | Women's Health | Prevention | People Magazine
all located in New York, NY
Reviewed content from print material and translated it using elements of company's designated brand for user
interaction on ipad/iphone. Utilized Edge Animate and Photoshop to produce engaging interactive material for the reader.
Redesigned ipad/iphone editions to reflect current format to insure continued viewing by subscribers. Directed staff of
4, troubleshot design decisions to improve layout to best captivate and maintain readers' attention.

Art Director | April 1996-August 2011
Shape Magazine | Time Inc. Custom Publishing | TV Guide | Worth Magazine
all located in New York, NY
Produced effective layouts, contributed to multiple redesigns under high pressure environment; met deadlines on or
ahead of schedule while continuously updating content based on feedback. Collaborated with editors to visualize their
perception of stories; independently created end products. Conceptualized story content with illustrators to determine
visual representation; hired talent based on whether subject matter and illustrator/photographer specialization were aligned.

Awarded for outstanding design by:
Print's Best Typography | PRINT'S Regional Design Annual | The Society of Publication Design

EDUCATION

Flatiron School, New York, NY | Full Stack Web Development, Ruby on Rails and JavaScript immersive program
General Assembly, New York, NY | Front-end web development
New School University , New York, NY | Non matriculated coursework on HTML, web design
New York University, New York, NY | Dreamweaver coursework
Kansas University, Lawrence, KS | Bachelor of Fine Arts in Visual Communications