Cynthia Eddy *Frontend Engineer*

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TECHNICAL SKILLS

• Languages: Javascript, HTML/CSS
• Frameworks: React.js, Redux, Ruby on Rails, Semantic UI
• Other: RESTful APIs, Github, Heroku, Adobe Creative Cloud

PROJECTS

James Oseland's World Food, a React app.   GITHUB | DEMO
a website for James' new book series
• Incorporates Mailchimp for newsletter sign up.
• Renders two Carousels: one built from scratch, the other using a library.
• Displays a React frontend with CSS grid and flexbox, being responsive for mobile and desktop.

Adopt a Pet, a React app.   GITHUB FRONTEND | GITHUB BACKEND | DEMO
an app for adopting/maintaining a virtual pet without the upkeep of a live one
• Persists each user's pets and experience to a Postgres database and provides a Rails API with JWT authorization.
• Displays a React frontend with Semantic UI React and CSS.
• Employs flexbox with a hamburger menu.

Earth Paints, a React app.   GITHUB FRONTEND | GITHUB BACKEND | DEMO
an app to discover images that Google Earth takes from afar
• Persists data to a Rails database and provides a Rails API.
• Incorporates a search bar to sort by Country.
• Displays a React frontend with Semantic UI React and CSS.

WORK HISTORY

Freelance Software Engineer | August 2019-Present
Freelance Digital, Print Art Director | June 2017-Present
Various Clients ranging from Publications to Individuals

Digital Art Director | September 2011-May 2017
Hearst | Women's Health | Prevention | People Magazine
SKILLS Adobe Digital Publishing Suite | Edge Animate | Photoshop   PORTFOLIO cynthiaeddy.com/digital
all located in New York, NY
• Reviewed content from print material and translated it using elements of the company's designated brand for user interaction on iPad/iPhone.
• Utilized Edge Animate and Photoshop to produce engaging interactive material for the reader.
• Redesigned iPad/iPhone editions to reflect current format to insure continued viewing by subscribers.
• Directed staff of 4, troubleshot design decisions to improve layout to best captivate and maintain readers' attention.

Art Director | April 1996-August 2011
Shape Magazine | Time Inc. Custom Publishing | TV Guide | Worth Magazine
SKILLS Indesign | k4 | Illustrator | Photoshop   PORTFOLIO cynthiaeddy.com/print
all located in New York, NY
• Produced effective layouts, contributed to multiple redesigns under a high pressure environment; met deadlines on or ahead of schedule while continuously updating content based on feedback.
• Collaborated with editors to visualize their perception of stories; independently created end products.
• Conceptualized story content with illustrators to determine visual representation; hired talent based on whether subject matter and illustrator/photographer specialization were aligned.

Awarded for outstanding design by:
Print's Best Typography | PRINT'S Regional Design Annual | The Society of Publication Design

EDUCATION

Flatiron School, New York, NY | Full Stack Web Development, Ruby on Rails and JavaScript immersive program
General Assembly, New York, NY | Front-end web development
New School University , New York, NY | Non matriculated coursework on HTML, web design
New York University, New York, NY | Dreamweaver coursework
Kansas University, Lawrence, KS | Bachelor of Fine Arts in Visual Communications