

Cynthia Eddy Frontend Developer

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PROJECTS

James Oseland's World Food, a React app. [GITHUB](#) | [DEMO](#)

a website for James' new book series

- Incorporates Mailchimp for newsletter sign up.
- Renders two Carousels: one built from scratch, the other using a library.
- Displays a React frontend with CSS grid and flexbox, being responsive for mobile and desktop.

The Brooklyn Museum Project, a React app. [GITHUB](#) | [DEMO](#)

an app where you can search the museum's vast collection by the artist's name

- Chains 3 HTTP requests with axios to fetch data from the Brooklyn Museums API.
- Incorporates a Masonry Grid library to mimic how traditional museums display their art.
- Utilizes a Node/Express backend, and displays a React frontend with CSS grid and flexbox.

Adopt a Pet, a React app. [GITHUB FRONTEND](#) | [GITHUB BACKEND](#) | [DEMO](#)

an app for adopting/maintaining a virtual pet without the upkeep of a live one

- Persists each user's pets and experience to a Postgres database and provides a Rails API with JWT authorization.
- Displays a React frontend with Semantic UI React and CSS.
- Employs flexbox with a hamburger menu for mobile.

WORK HISTORY

Freelance Software Developer | August 2019-Present

- Collaborated with a team in a Scrum environment
- Submitted and reviewed PR's
- Created/modified apps with Client's input and approval

Freelance Digital, Print Art Director | June 2017-Present

- Created new Brand identities
- Designed features within the Brand's constraints
- Continue to wear many hats as described in former experiences

Digital Art Director | September 2011-May 2017

Hearst | Women's Health | Prevention | People Magazine

SKILLS Adobe Digital Publishing Suite | Edge Animate | Photoshop PORTFOLIO cynthiaeddy.com/digital

all located in New York, NY

- Reviewed content from print material and translated it using elements of the company's designated brand for user interaction on iPad/iPhone.
- Utilized Edge Animate and Photoshop to produce engaging interactive material for the reader.
- Redesigned iPad/iPhone editions to reflect current format to insure continued viewing by subscribers.
- Directed staff of 4, troubleshoot design decisions to improve layout to best captivate and maintain readers' attention.

Art Director | April 1996-August 2011

Shape Magazine | Time Inc. Custom Publishing | TV Guide | Worth Magazine

SKILLS Indesign | k4 | Illustrator | Photoshop PORTFOLIO cynthiaeddy.com/print

all located in New York, NY

- Produced effective layouts, contributed to multiple redesigns under a high pressure environment; met deadlines on or ahead of schedule while continuously updating content based on feedback.
- Collaborated with editors to visualize their perception of stories; independently created end products.
- Conceptualized story content with illustrators to determine visual representation; hired talent based on whether subject matter and illustrator/photographer specialization were aligned.

Awarded for outstanding design by:

Print's Best Typography | PRINT'S Regional Design Annual | The Society of Publication Design

EDUCATION

Flatiron School, New York, NY | Full Stack Web Development, Ruby on Rails and JavaScript immersive program

General Assembly, New York, NY | Front-end web development

New School University, New York, NY | Non matriculated coursework on HTML, web design

New York University, New York, NY | Dreamweaver coursework

Kansas University, Lawrence, KS | Bachelor of Fine Arts in Visual Communications



TECHNICAL SKILLS

Javascript

React.js

HTML/CSS

Node.js

Express.js

RESTful APIs

Ruby on Rails

MongoDB

Github, Heroku

Netlify, Adobe

Creative Cloud