

# Cynthia Eddy Frontend Developer

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## PROJECTS

### **Outdoors Club, a MERN stack app.** [GITHUB](#) | [DEMO](#)

*the website for Outdoors Club NY, presently in testing mode*

- User can sign up, login, edit their information, reset forgot password and view their membership status.
- Membership payment for different tiers via Stripe.
- Employs an Admin table where Admin can search, edit and delete users personal and membership information.

### **James Oseland's World Food, a React app.** [GITHUB](#) | [DEMO](#)

*the website for James' book series*

- Incorporates Mailchimp for newsletter sign up.
- Renders two Carousels: one built from scratch, the other using a library.
- Displays a React frontend with CSS grid and flexbox, being responsive for mobile and desktop.

### **The Brooklyn Museum Project, a React app.** [GITHUB](#) | [DEMO](#)

*an app where you can search the museum's vast collection by the artist's name*

- Chains 3 HTTP requests with axios to fetch data from the Brooklyn Museum's API.
- Incorporates a Masonry Grid library to mimic how traditional museums display their art.
- Utilizes a Node/Express backend, and displays a React frontend with CSS grid and flexbox.

## WORK HISTORY

### **Freelance Software Developer** | August 2019-Present

- Collaborated with a team in a Scrum environment
- Submitted and reviewed PR's
- Created/modified apps with Client's input and approval

### **Freelance Digital, Print Art Director** | June 2017-Present

- Created new Brand identities
- Designed features within the Brand's constraints
- Continue to wear many hats as described in former experiences

### **Digital Art Director** | September 2011-May 2017

#### **Hearst | Women's Health | Prevention | People Magazine**

SKILLS [Adobe Digital Publishing Suite](#) | [Edge Animate](#) | [Photoshop](#) PORTFOLIO [cynthiaeddy.com/digital](http://cynthiaeddy.com/digital)

*all located in New York, NY*

- Reviewed content from print material and translated it using elements of the company's designated brand for user interaction on iPad/iPhone.
- Utilized Edge Animate and Photoshop to produce engaging interactive material for the reader.
- Redesigned iPad/iPhone editions to reflect current format to insure continued viewing by subscribers.
- Directed staff of 4, troubleshoot design decisions to improve layout to best captivate and maintain readers' attention.

### **Art Director** | April 1996-August 2011

#### **Shape Magazine | Time Inc. Custom Publishing | TV Guide | Worth Magazine**

SKILLS [Indesign](#) | [k4](#) | [Illustrator](#) | [Photoshop](#) PORTFOLIO [cynthiaeddy.com/print](http://cynthiaeddy.com/print)

*all located in New York, NY*

- Produced effective layouts, contributed to multiple redesigns under a high pressure environment; met deadlines on or ahead of schedule while continuously updating content based on feedback.
- Collaborated with editors to visualize their perception of stories; independently created end products.
- Conceptualized story content with illustrators to determine visual representation; hired talent based on whether subject matter and illustrator/photographer specialization were aligned.

### **Awarded for outstanding design by:**

Print's Best Typography | PRINT'S Regional Design Annual | The Society of Publication Design

## EDUCATION

**Flatiron School, New York, NY** | Full Stack Web Development, Ruby on Rails and JavaScript immersive program

**General Assembly, New York, NY** | Front-end web development

**New School University, New York, NY** | Non matriculated coursework on HTML, web design

**New York University, New York, NY** | Dreamweaver coursework

**Kansas University, Lawrence, KS** | Bachelor of Fine Arts in Visual Communications



## TECHNICAL SKILLS

JavaScript  
React.js  
HTML/CSS  
Node.js  
Express.js  
RESTful APIs  
Ruby on Rails  
MongoDB  
Github, Digital  
Ocean, Heroku  
Netlify, Adobe  
Creative Cloud