Cynthia Eddy *Software Developer*

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PROJECTS

Outdoors Club, a MERN stack app. GITHUB | DEMO
the new website for Outdoors Club NY, presently in testing mode
- User can sign up, login, edit their information, reset forgot password and view their membership status.
- Membership payment for different tiers via Stripe.
- Employs an Admin table where Admin can search, edit and delete users personal and membership information.

James Oseland's World Food, a React app. GITHUB | DEMO
the website for James' book series
- Incorporates Mailchimp for newsletter sign up.
- Renders two Carousels: one built from scratch, the other using a library.
- Displays a React frontend with CSS grid and flexbox, being responsive for mobile and desktop.

The Brooklyn Museum Project, a React app. GITHUB | DEMO
an app where you can search the museum's vast collection by the artist's name
- Chains 3 HTTP requests with axios to fetch data from the Brooklyn Museum's API.
- Incorporates a Masonry Grid library to mimic how traditional museums display their art.
- Utilizes a Node/Express backend, and displays a React frontend with CSS grid and flexbox.

WORK HISTORY

Freelance Software Developer | August 2019-Present
- Collaborated with a team in a Scrum environment.
- Submitted and reviewed PR's.
- Created/modified apps with Client's input and approval.

Freelance Digital, Print Art Director | June 2017-Present
- Created new Brand identities.
- Designed features within the Brand's constraints.
- Continue to wear many hats as described in former experiences.

Digital Art Director | September 2011-May 2017
Hearst | Women's Health | Prevention | People Magazine
SKILLS Adobe Digital Publishing Suite | Edge Animate | Photoshop   PORTFOLIO cynthiaeddy.me/digital
all located in New York, NY
- Reviewed content from print material and translated it using elements of the company's designated brand for user interaction on iPad/iPhone.
- Utilized Edge Animate and Photoshop to produce engaging interactive material for the reader.
- Redesigned iPad/iPhone editions to reflect current format to insure continued viewing by subscribers.
- Directed staff of 4, troubleshot design decisions to improve layout to best captivate and maintain readers' attention.

Art Director | April 1996-August 2011
Shape Magazine | Time Inc. Custom Publishing | TV Guide | Worth Magazine
SKILLS Indesign | k4 | Illustrator | Photoshop   PORTFOLIO cynthiaeddy.me/print
all located in New York, NY
- Produced effective layouts, contributed to multiple redesigns under a high pressure environment; met deadlines on or ahead of schedule while continuously updating content based on feedback.
- Collaborated with editors to visualize their perception of stories; independently created end products.
- Conceptualized story content with illustrators to determine visual representation; hired talent based on whether subject matter and illustrator/photographer specialization were aligned.

Awarded for outstanding design by:
Print's Best Typography | PRINT'S Regional Design Annual | The Society of Publication Design

EDUCATION

Flatiron School, New York, NY | Full Stack Web Development, Ruby on Rails and JavaScript immersive program
General Assembly, New York, NY | Front-end web development
New School University , New York, NY | Non matriculated coursework on HTML, web design
New York University, New York, NY | Dreamweaver coursework
Kansas University, Lawrence, KS | Bachelor of Fine Arts in Visual Communications

TECHNICAL SKILLS

Javascript
React.js
HTML/CSS
Node.js
Express.js
RESTful APIs
Ruby on Rails
MongoDB
Github, Digital
Ocean, Heroku
Netlify, Adobe
Creative Cloud