

April 10th, 2022

Dear SKDK Talent Team,

I am a rising senior at [REDACTED] studying Diplomacy & World Affairs with minors in Linguistics and Politics. My established history of taking initiative and my previous communications experience make me a strong fit for SKDK's Summer Public Affairs Internship.

Taking Initiative: After Governor Abbott passed a controversial abortion bill in Texas, I knew Occidental students would want to respond. As Vice President of Planned Parenthood Club, I spearheaded communication with Planned Parenthood Pasadena and looped in other campus organizations to lead a protest. After a week of social media marketing, the protest drew 500 community members to Pasadena to voice their dissent against the bill. Juggling social media outreach, creating promotional materials, and the streams of communication across multiple parties allowed me to sharpen my organizational skills by managing several tasks at once.

Previous Communications Experience: My time as a Senior Communications Fellow for Rep. [REDACTED] congressional campaign cemented my desire to work in public relations. During my time on the campaign, I was tasked with writing fundraising emails, drafting speech memos, and publishing a quarterly newsletter. This introduction to communications honed my research, writing, and editing skills and culminated in my leading a team of 8 interns in revamping the campaign website. As my writing skills improved, I adapted to being on top of competing deadlines while staying informed about the political world in a fast-paced environment.

It is apparent my personal values align well with SKDK's mission when looking at SKDK's work with Democratic candidates and issues. Additionally, I spoke to Andrew Mamo, a former Public Affairs intern for SKDK who I worked alongside on Andy Kim's campaign. Andrew's description of the culture of SKDK as emphasizing collaboration and mentorship aligned with what I had been looking for in a firm.

Given my experience with politics and advocacy, I'm deeply excited by SKDK's work at the intersection of public relations and equity. My internship experience and extracurricular activities have strengthened my organizational and analytical skills. These skills, combined with my meticulousness, curiosity, and collaborative nature make me a strong fit for the Public Affairs internship at SKDK.

Thank you for your time and consideration, and I hope to hear from you soon.

Sincerely,

[REDACTED]