

[REDACTED]

Dear [REDACTED]

I'm excited to be applying for the Business Analyst Intern position at KPOP Foods! As someone who is a small part Korean, growing up, my connection to my culture and heritage was solely through food. If I hadn't been introduced to these dishes as a child, I wouldn't feel as connected as I am today with my background. As a result, I strongly resonated with KPOP Food's mission of bringing people together by sharing Korean foods and flavors and knew I had to apply for this position.

Since I'm a student with a highly analytical background, my favorite thing to do is understand how each business runs. Skillwise, my certification in Google Analytics allowed me to gain experience in analyzing online conversion funnels. Furthermore, I am presently working with a non-profit dance company and tracking their current performance metrics in order to best adapt their business operations to restrictions imposed by COVID-19. In addition, the past year I was an associate for Smart Woman Securities, where my main research focus centered around the restaurant industry. I put together a stock pitch for both Starbucks Coffee and Dunkin' Donuts with a strong emphasis on analyzing financial metrics for these corporations. Likewise, as a project manager for a consulting group, I have created numerous slide decks and presentations highlighting insights on key business metrics. Evidently, my skillsets and prior experience make me a great fit for the duties required as a Business Analyst Intern.

I hope to have a chance to work with fellow Bruins at KPOP Foods in the near future! I want to thank you for your time and consideration, and I look forward to hearing back from you soon.

Sincerely,

[REDACTED]