CYNTHIA HONG

UX DESIGNER

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OBJECTIVE

Offering excellent employment skills for an entry-level position as a user experience (UX) designer in user research and interaction design within your company with opportunities for advancement.

MY SKILLS

- Usability Evaluation and Testing
- Information Architecture
- User Research & Persona Creation
- Wireframe Production
- Rapid Prototyping
- HTML/CSS, JavaScript
- Sketch, Balsamiq, Adobe Photoshop, Invision

RELEVANT COURSES

CURRENT
COGS 102C: Cognitive Design Studio
COGS 121: Human Computer Interaction Design Studio
COGS 160: Interaction Design Research
PAST
COGS 120: Interaction Design
COGS 187A: Usability and Information Architecture

EDUCATION

University of California, San Diego
B.S. in Cognitive Science with Specialization in Human-Computer-Interaction, 2017

WORK EXPERIENCE

UCSD
(APRIL 2015-PRESENT)

Mail/Clerical Assistant
- Provides telephone and in-person customer service for residents, guests, and professional staff
- Working the front desk, receptionist, duties, and mailroom
- Data entry, maintain records, computer files, and reports
- Responsible for issuing keys and packages to residents

PROJECTS

Pierre
Mobile Web App +
UX/UI Designer
(JAN-MAR 2016)

- Designed and developed a mobile web application, allowing high school seniors to set up appointments with college students and receive a more personalized experience
- Iterated through low & high fidelity prototyping tools such as paper & pen, Sketch
- Created storyboards, workflows, and conducted A/B testing with Google Analytics

University of Alaska, Anchorage Redesign
Information Architect + UX Designer
(FEB 2016)

- Redesigned UAA's school website based on usability evaluation, user need gathering, user type classification
- Created use cases, personas, competitive analysis with 5 other websites
- Articulated user scenarios with shown improvement of the redesign

Mobile Playlist Management
Information Architect + UI Designer
(MAR 2016)

- Created an information architecture wireframe for mobile playlist management
- Conducted interviews, user scenarios, walkthroughs, created a competitive analysis with 3 different music platforms, and created a high resolution wireframe with PhotoShop and Invision