Cynthia (Mengyuan) Li

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#### EXPERIENCE

### Volvo Cars

Gothenburg, Sweden Aug 2023 - Present

Product Manager - Global Rotation Program

- o Generative AI for Procurement Management: Led the end-to-end development and deployment of a Generative AI application using Azure OpenAI API, revolutionizing procurement contract management processes. This initiative resulted in a 70% reduction in contract retrieval times, a 30% increase in analytical efficiency, and a 55% reduction in operational costs, benefiting over 600 buyers.
- o Data & Analytics Platforms: Crafted and executed a comprehensive data governance model leveraging YAML-based data contracts, enhancing data integrity by 20%. Engineered Python-based automation tools for data validation and privacy enhancement, integrated into CI/CD workflows via GitHub Actions, resulting in a 15% boost in regulatory compliance.

**Atkins Realis** Atlanta, GA

Product Manager & Engineer II, LEED GA

Jan 2019 - Jun 2021, Aug 2022 - Jul 2023

o Software Development and Data Visualization: Created interactive dashboards using Python's Bokeh and D3.js, transforming complex datasets into actionable insights. Developed advanced software tools for bridge assessment, increasing workflow efficiency by 40% and reducing dependency on technical support.

SAP

Shanghai, China

Feb 2022 - Aug 2022

- Associate Product Manager Cloud Applications
  - Cloud Application Development: Orchestrated and implemented cloud application strategies to refine compliance processes focusing on EDIFACT standards, achieving a 20% enhancement in process accuracy.
  - Customer-Centric UI/UX Optimization: Applied customer-first approaches, integrating feedback loops into development, leading to a 20% increase in user adoption rates and a 15% decrease in software anomalies.

Airwallex

Shanghai, China Nov 2021 - Feb 2022

Intern Product Manager - Global Transfer Payment Network

- o User Flow Enhancement: Overhauled the Batch Maker-Checker user flow, resulting in a 20% boost in operational efficiency and a 15% increase in customer satisfaction ratings. Collaborated with UX/UI and engineering teams to enhance process streamlining, reducing transaction processing durations significantly.
- Strategic Market Expansion: Led the expansion of Airwallex's SWIFT payment network into 17 new countries, increasing market reach by 25% and improving feature deployment efficiency by 10%.

Apecyn Art

Atlanta, GA

Founder & Lead Curator

Mar 2019 - Dec 2022

o Business Development & Strategic Partnerships: Built and scaled Apecyn Art Collections. Directed a collaborative team of artists and formed partnerships with five local breweries and media companies in Los Angeles, expanding sales channels and placing art in over 10 local stores, resulting in a 50% increase in revenue.

Alibaba Group

Hangzhou, China

Software Engineer - Department of New Retail

Jul 2021 - Nov 2021

• Real-Time Monitoring System Development: Developed a RocketMQ-based system to monitor and analyze customer feedback, reducing erroneous issue reports by 74% and significantly enhancing product dependability and consumer confidence.

# EDUCATION

Georgia Institute of Technology

Atlanta, GA

Hong Kong

M.Sc. in Computer Science, GPA: 3.77/4.0

Aug 2021 - Aug 2023

Georgia Institute of Technology

Atlanta, GA

M.Sc. in Structural Engineering, GPA: 3.8/4.0

Aug 2017 - Dec 2018

Hong Kong University of Science and Technology

B.Eng. in Structural Engineering and Computer Science, Honors

Sep 2013 - Jun 2017

## SKILLS

- Product Management: Agile & Scrum, Roadmap & Go-To-Market Strategy, User Stories, Competitive & Market Analysis
- Data Analysis: SQL, R, Tableau, Google Analytics, A/B Testing, Data Visualization, Mixpanel, Power BI, Amplitude
- Development: Python, JavaScript, Swift, Java, Kotlin, React, RESTful API, OpenAI API, LangChain, D3, Imba, Git, JIRA
- UX/UI Design: Wireframing & Prototyping, Usability Testing, Customer Journey Mapping, Figma, FigJam, Miro, Procreate

### OTHER

- Certifications: AWIT Product Management Professional Specialization (2024), MBA Essentials @UofGlasgow (2024), IIBA Certified Product Manager (2023), Develop GenAI Solutions with Azure OpenAI (2023), SAP BTP Certified Developer (2022)
- Languages: Fluent in English, Mandarin, and Cantonese. Beginner Level Japanese.