

Cynthia (Mengyuan) Li

Website: <https://cynthialmy.github.io/>
LinkedIn: Cynthia (Mengyuan) Li

Email: cynthiamengyuanli@gmail.com
Mobile: (+46)70-569-6136

EXPERIENCE

- Volvo Cars

Product Manager, Data Platform

Gothenburg, Sweden
Aug 2023 - Present

 - Product Strategy & Stakeholder Alignment:** Led cross-functional strategy and execution for Volvo's car asset visualization platforms, aligning product vision across design, engineering, and marketing through 50+ stakeholder interviews.
 - AI Innovation & Pilot Development:** Drove GenAI innovation by identifying 3 high-impact image enhancement use cases and piloting solutions across legal, data science, and commercial teams.
 - Process Optimization:** Launched an OpenAI-powered LLM chatbot with RAG architecture, streamlining contract workflows for 600+ procurement users and saving 6,800+ hours annually.
 - Growth & Market Expansion:** Owned feature roadmap and go-to-market strategy for fleet shopping and tracking tools in 9 markets, including the U.S.—boosting qualified leads by 18% and generating \$2M+ in pipeline.
 - Data Platform & Governance:** Shipped real-time Data Contract tooling, reducing analytics validation time by 15% and enabling scalable governance for 50+ teams.
 - Enablement:** Facilitated GenAI upskilling by delivering prompt engineering and LangChain enablement sessions to a 15-person data science core team, accelerating experimentation velocity.
 - User Research:** Established feedback channels with 20+ internal data consumers, integrating insights into planning cycles and prioritization.
 - Product Analytics:** Defined north-star and health metrics across key features, setting up dashboards to track usage and drive iterations.
- SAP

Product Specialist, Cloud Platform
- Shanghai, China
Feb 2022 – Aug 2022
- Systems Integration:** Led the rollout of a cloud integration platform for EDIFACT-based trade automation, improving processing accuracy by 38% and accelerating \$50M+ in transactions.
 - Cross-Functional Collaboration:** Orchestrated 3 global product and engineering teams to align feature priorities, reducing deployment timelines by 25% and improving uptime to 99.9%.
 - Leadership:** Founded a mentorship program for 50+ women in tech; coached 3 mentees on cloud development and automation tooling.
- Airwallex (Fintech)

Product Manager Intern, Global Transfer Payment Network
- Shanghai, China
Nov 2021 – Feb 2022
- Scale:** Redesigned batch transaction workflows in 3 months, boosting system capacity by 20% and supporting \$10M+ in monthly volume. Created detailed user stories and UAT test plans, ensuring alignment between compliance constraints and engineering implementation.
 - Feature Launch:** Led launch operations for SWIFT payment support across 17 countries, growing volume by 12% and adapting to compliance changes. Collaborated with risk and ops teams to update payment APIs, reducing settlement errors by 30% for 5,000+ transactions monthly.
- Alibaba Group

Software Engineer Intern, Last-mile Delivery
- Hangzhou, China
Jul 2021 - Nov 2021
- Collaborated with engineers to integrate real-time tracking APIs, improving delivery accuracy by 12% for 3 regional warehouses.
 - Contributed to sprint planning and code reviews, accelerating deployment cycles by 10% for a team of 8 engineers.
- Art & Apps (Personal Projects)

Co-Founder and Developer
- Launched a boutique art business generating \$15K in total revenue through custom art sales and B2B commissions.
 - Secured collaborations with local breweries and media firms. Managed end-to-end operations in U.S. & China.
 - Designed and launched two iOS apps (Zoner & AkaTask) addressing sleep tracking and family task management with 5-star ratings.
 - Developed in Swift with integrated analytics, A/B testing and gained hands-on experience across product lifecycle

EDUCATION

- Georgia Institute of Technology

M.Sc. in Computer Science, GPA: 3.8/4.0
- Atlanta, GA
- Teaching Assistant, Data Visualization Lab @Georgia Tech Library
- Hong Kong University of Science and Technology

B.Eng. in Computer Science & Engineering, Honors
- Hong Kong
- Sole engineering admit from Guizhou Province; First in major to win President's Cup for Innovation.

ADDITIONAL INFORMATION

- Skills:** B2B SaaS, UI/UX Design, Applied AI/ML, Agile Methodology, JIRA, Notion, Zapier, Figma, Miro
- Programming:** Python, Java, HTML, CSS, SQL, Swift, API, PowerBI, Azure AI Services, Kubeflow, Kafka, RAG, LangChain, React
- Certifications:** AWIT PM (2024), IIBA PM (2023), GenAI Solutions with Azure (2023), SAP Cloud Platform (2022)