Cynthia (Mengyuan) Li

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EXPERIENCE

Volvo Cars

Gothenburg, Sweden Aug 2023 - Present

Global Rotation - Data Platform

- Fleet Shopping Product: Led the rollout of key features, including test drive forms and lead capture forms, across 9 international markets, improving lead generation processes. Collaborated with stakeholders to define event tracking standards, enhancing analytics consistency. Streamlined the team's Azure DevOps structure, increasing operational efficiency.
- AI for Procurement: Enabled the development and global launch of an intelligent Teams Chatbot powered by Azure OpenAI and RAG framework. Built scalable data pipelines to integrate and streamline contract data from multiple sources (e.g., VGS) into the chatbot's backend, ensuring real-time responses to user queries, reducing contract retrieval times by 70% for over 600 buyers and managers to efficiently interact with contract data across EMEA, APAC, and the Americas.
- Analytics Governance: Implemented a governance framework to standardize data practices across analytics teams, improving data integrity by 20%. Automated compliance workflows using Python and GitHub Actions, reducing validation time by 15%. Collaborated with cross-functional teams to develop key use cases, conduct user interviews, and gather feedback from data teams.

Atkins

Engineer II

- Jan 2019 Jun 2021, Aug 2022 Jul 2023
- o Data-Driven Structural Workflows: Designed and implemented a data ingestion platform to streamline structural engineering processes, increasing decision-making efficiency by 30%. Automated bridge rating workflows using Python, accelerating project delivery timelines and enhancing operational efficiency by 30%.
- o Interactive Data Visualization: Developed Python-based visualization tools (Bokeh, D3.js) to enable real-time analysis of large datasets, reducing analysis time by 40% and improving client reporting.

SAP

Shanghai, China

Feb 2022 - Aug 2022

Consultant - Cloud Platform

- o Data Integration Framework: Implemented a cloud-based data integration framework, achieving a 38% improvement in data processing accuracy and full compliance with EDIFACT standards.
- Architecture Optimization: Refined and optimized data flow architecture, leading to a 20% increase in user adoption and reducing system error rates by 15%.
- Stakeholder Alignment: Collaborated with stakeholders across product and engineering teams to deliver scalable cloud solutions that addressed client needs and compliance requirements.

Airwallex

Shanghai, China

Nov 2021 - Feb 2022

- Product Manager Global Transfer Payment Network
 - Workflow Scalability: Redesigned and optimized batch workflows, increasing transaction volume capacity by 20% and reducing processing times. Led cross-functional teams to ensure seamless implementation and improved user experiences.
 - Payment Network Expansion: Collaborated with engineering teams to expand the SWIFT payment network to 17 countries, enhancing market reach by 12%. Aligned technical execution with strategic market expansion goals for successful deployments.

Alibaba Group

Hangzhou, China Jul 2021 - Nov 2021

Backend Engineer - Last-mile Delivery

- Feedback System Optimization: Developed and deployed a RocketMQ-based feedback processing system, reducing false delivery reports by 74% and improving platform reliability.
- Scalable System Design: Enhanced system scalability to handle peak loads during high-demand periods, increasing customer satisfaction by 15%. Ensured robust fault tolerance through real-time monitoring solutions.
- o Cross-Functional Collaboration: Worked closely with product and operations teams to align system performance with user experience expectations, delivering improvements within tight deadlines.

SKILLS

- Platforms & Programming: Kubernetes, Kafka, Airflow, Snowflake, RocketMQ, Python, RESTful, GraphQL, YAML, Terraform
- Data Engineering & Analytics: SQL, Data Contracts, Data Governance, Data Pipelines, Power BI
- Product Management: JIRA, Confluence, Azure DevOps, Wireframing and prototyping dashboards and internal tools (Figma, Miro)
- Certifications: AWIT Product Management Professional (2024), IIBA Certified Product Manager (2023), Develop GenAI Solutions with Azure OpenAI (2023), SAP BTP Certified Developer (2022)
- Languages: Fluent in English, Mandarin, and Cantonese

EDUCATION

Georgia Institute of Technology

Atlanta, GA

M.Sc. in Computer Science (2021–2023), M.Sc. in Structural Engineering (2017–2018), GPA: 3.77/4.0

Hong Kong University of Science and Technology B.Eng. in Structural Engineering and Computer Science, Honors

Hong Kong Sep 2013 - Jun 2017