Cynthia (Mengyuan) Li

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EXPERIENCE

Volvo Cars — Gothenburg, Sweden
Product Manager, Data Platform — *Aug 2023 - Present*

- **Product Strategy & Stakeholder Alignment:** Led cross-functional strategy and execution for Volvo's car asset visualization platforms, aligning product vision across design, engineering, and marketing through 50+ stakeholder interviews.
- **Growth & Market Expansion:** Owned feature roadmap and go-to-market strategy for fleet shopping and tracking tools in 9 markets, including the U.S.—boosting qualified leads by 18% and generating $2M+ in pipeline.
- **Process Optimization:** Launched an OpenAI-powered LLM chatbot with RAG architecture, streamlining contract workflows for 600+ procurement users and saving 6,800+ hours annually.
- **Data Governance:** Shipped Data Contract tooling, reducing data validation time by 15% and enabling scalable governance for 50+ teams.
- **User Insights:** Established feedback channels with 20+ internal data consumers, integrating insights into planning cycles and prioritization.
- **Product Analytics:** Defined north-star and health metrics across key features, setting up dashboards to track usage and drive iterations.
- **Innovative Solutions:** Drove GenAI innovation by identifying 3 high-impact image enhancement use cases and piloting solutions across legal, data science, and commercial teams.
- **Leadership:** Facilitated GenAI upskilling by delivering prompt engineering and LangChain enablement sessions to a 15-person data science core team, accelerating experimentation velocity.

SAP — Shanghai, China
Product Specialist, Cloud Platform — *Feb 2022 – Aug 2022*

- **Integration:** Led the integration of SAP cloud platform for EDIFACT-based automation, accelerating $50M+ in transactions.
- **Collaboration:** Orchestrated 3 global teams to align feature priorities, reducing deployment timelines by 25% and improving uptime to 99.9%.

Airwallex (Fintech) — Shanghai, China
Product Manager Intern, Global Transfer Payment Network — *Nov 2021 – Feb 2022*

- **Scale:** Redesigned batch transaction workflows in 3 months, boosting system capacity by 20% and supporting $10M+ in monthly volume. Created detailed user stories and UAT test plans, ensuring alignment between compliance constraints and engineering implementation.
- **Feature Launch:** Led launch operations for SWIFT payment support across 17 countries, growing volume by 12% and adapting to compliance changes. Collaborated with risk and ops teams to update payment APIs, reducing settlement errors by 30% for 5,000+ transactions monthly.

Alibaba Group — Hangzhou, China
Software Engineer Intern, Last-mile Delivery — *Jul 2021 – Nov 2021*

- **Delivery Experience:** Integrated real-time tracking APIs, increasing delivery accuracy by 12% across 3 regional hubs.
- **Agile Execution:** Participated in sprint planning and code reviews, improving deployment cadence by 10% for faster iteration cycles.
- **Tech Collaboration:** Partnered with PMs and QAs to ensure API readiness and end-to-end test coverage for critical logistics services.

Atkins — Atlanta, GA
Engineer I → II, Bridge Data Analysis — *Jan 2019 – Jun 2021, Aug 2022 – Jul 2023*

- **Visualization:** Led development of interactive dashboards for 8k+ bridges in the National Bridge Inventory, reducing analysis time by 43%.
- **Product Thinking:** Worked with internal stakeholders to translate DOT requirements into data tooling that scaled across teams and projects.

Art & Apps (Personal Projects)
Co-Founder and Product Builder

- **Entrepreneurship:** Launched an art venture generating $15K+ revenue through custom art sales and B2B commissions in the US and China. Secured collaborations with breweries and creative media firms in Georgia and Los Angeles.
- **End-to-End Development:** Designed and launched two iOS apps (Zoner & AkaTask) solving for sleep tracking and family task management, earning 5-star ratings. Owned UX design, development in Swift, integrated analytics, and ran A/B tests to iterate features post-launch.

EDUCATION

Georgia Institute of Technology — Atlanta, GA
M.Sc. in Computer Science, GPA: 3.8/4.0

- Teaching Assistant, Data Visualization Lab @Georgia Tech Library

Hong Kong University of Science and Technology — Hong Kong
B.Eng. in Computer Science & Engineering, Honors

- Sole engineering admit from Guizhou Province; First in major to win President's Cup for Innovation.

ADDITIONAL INFORMATION

- **Skills:** B2B SaaS, UI/UX Design, Applied AI/ML, Agile Methodology, JIRA, Notion, Zapier, Figma, Miro
- **Programming:** Python, Java, HTML, CSS, SQL, Swift, API, PowerBI, Azure AI Services, Kubeflow, Kafka, RAG, LangChain,React
- **Certifications:** AWIT PM (2024), IIBA PM (2023), GenAI Solutions with Azure (2023), SAP Cloud Platform (2022)