

CYNTHIA MEDEIROS

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EDUCATION

University of Strathclyde	2019 - present
PhD in Management Science	
Universidad Carlos III de Madrid	2019
MSc in Statistics for Data Science	
University of Edinburgh	2018
MSc in Economics	
Ibmec	2017
BSc in Economics	

WORK EXPERIENCE

University of Strathclyde	January, 2023 - present
Teaching Assistant. Main lecturer or co-lecturer for quantitative courses such as Analytical Support for Decision-Making (2023, 2024), Quantitative Business Analysis (2023), Spreadsheet and Modelling (2024) and Risk Analysis and Management (2024).	
University of Strathclyde	September, 2020 - December, 2022
Tutor for undergraduate and graduate courses: MS922 Quantitative Business Analysis (2021, 2022), Management Development Programme 1, 2 and 3 (2021, 2022), SF105/106 Multidisciplinary Perspectives of Sustainable Development (2021, 2022), MS924 Spreadsheet and Modelling (2020).	
Vinci Partners	June, 2016 - December, 2016
Back office intern, responsible for helping the portfolio manager with daily operations and investments for over 120 wealth management funds; also responsible for releasing rentability reports to clients.	
Studio Investimentos	October, 2015 - April, 2016
Equity research intern. Responsible for analysing companies from the retail sector listed on Bovespa stock market.	
Bahia Asset Management (formerly BBM Investimentos)	February, 2015 - October, 2015
Macroeconomic Analysis intern. Responsible for collecting and interpreting macroeconomic data, such as inflation and GDP growth rates, industrial activity. Also responsible for predicting inflation indexes such as CPI (IPC-Fipe) and IGP.	

SOFTWARE SKILLS

R, Python, Stata, Microsoft Excel

RESEARCH INTERESTS AND WORKING PAPERS

Natural Language Processing, Bayesian Econometrics, Energy Economics, Applied Econometrics

“Are we speaking the same language? Using topic models to shed light on research utilization issues between entrepreneurial ecosystem scholars and policy-makers” (joint with Stephen Green, 2024)

CONFERENCES

Entrepreneurial Ecosystem Research - University of Stuttgart, Stuttgart, Germany (May, 2024)

International Workshop Game Theory Society - Sao Paulo, Brazil (July, 2014)

LANGUAGE SKILLS

Portuguese (native), English (fluent), French (advanced), Spanish (advanced), Italian (intermediate), Dutch (basic), Hebrew (basic)

AWARDS AND HONORS

Brazilian Central Bank Top 5 Award for Best Inflation Forecasting, 2015 (under the name of BBM Investimentos)

Ibmec Academic Excellence Award, 2014

OTHER ACTIVITIES

Time 2 English English/Portuguese Translator (Volunteer), 2020-2021

Ibmec Tutor for Calculus I, Calculus II, Macroeconomics I, Microeconomics I, Statistics I, Political Science, 2013-2014

Ibmec Tutor of Exchange Students (Volunteer), 2014