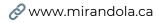
# CYNTHIA MIRANDOLA

226-201-2102





cmirando@uwaterloo.ca 🔗 www.mirandola.ca 📊 www.linkedin.com/in/cynthia-mirandola

### **EXPERIENCE**

### Market Research Analyst

Northern HCI Solutions Inc

m05/2020-08/2020

Remote

- Informed company decision making through market research analysis of the event industry
- Researched the implications of COVID-19 on the event industry
- Prepared reports and marketing materials
- Designed two updated company websites using HTML and CSS
- Conducted sales outreach with over 350 leads to generate new clients

#### Student Accountant

**Lumico Logistics Inc** 

**m**07/2018-09/2018

• Cambridge, ON

- Organized 2 years of accumulated financial data to restructure the entire accounting department
- Transferred the accounting department onto QuickBooks accounting software
- Completed all routine accounting activities including journal entries, ledger postings, invoices, balance sheet and income statement

#### Personal Seller

### **Appleflats**

m07/2017-10/2017

Waterloo, ON

- Generated sales through one-on-one sales pitches with clients
- Consistently exceeded quota by a minimum of 15%
- Established a loyal customer base through developing connections with clients

# **EDUCATION**

# **Business Administration and Mathematics** Double Degree

University of Waterloo & Wilfrid Laurier University

- University of Waterloo President's Scholarship Recipient
- Waterloo County Entrance Scholarship Recipient

### **SKILLS**

Python **CSS HTML JavaScript** 

Microsoft Office Suite

QuickBooks

Accounting

**Analysis** 

Research

# **ACHIEVEMENTS**

#### Mirandola.ca

Coded a personal portfolio website using HTML, CSS, JavaScript and Git

#### **HP BU111 Live Case Competition**

**m**11/2019

Placed first out of 250 teams. Created a solution to combat declining demand among millennial consumers. Presented for Executives at HP Canada

### Xlerate Lazaridis Case Conference

**m01/2020** 

Placed second out of 57 teams. Proposed a method for generating millennial interest and knowledge in investing. Presented to executives at Fidelity Investments

### **Quantify: Risk & Insurance Case** Competition

**m**07/2020

Semi-finalist. Prepared a business plan for a hypothetical insurance company. Presented to industry experts

# VOLUNTEER

#### Math Shadow Mentor

m 01/2020-Present

#### Math Ambassador

m10/2019 - Present