

CYNTHIA MIRANDOLA

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EXPERIENCE

Market Research Analyst

Northern HCI Solutions Inc

 05/2020-08/2020  Remote

- Informed company decision making through market research analysis of the event industry
- Researched the implications of COVID-19 on the event industry
- Prepared reports and marketing materials
- Designed two updated company websites using HTML and CSS
- Conducted sales outreach with over 350 leads to generate new clients

Student Accountant

Lumico Logistics Inc

 07/2018-09/2018  Cambridge, ON

- Organized 2 years of accumulated financial data to restructure the entire accounting department
- Transferred the accounting department onto QuickBooks accounting software
- Completed all routine accounting activities including journal entries, ledger postings, invoices, balance sheet and income statement

Personal Seller

Appleflats

 07/2017-10/2017  Waterloo, ON

- Generated sales through one-on-one sales pitches with clients
- Consistently exceeded quota by a minimum of 15%
- Established a loyal customer base through developing connections with clients

EDUCATION

Business Administration and Mathematics Double Degree

University of Waterloo & Wilfrid Laurier University

 2019-2024

- University of Waterloo President's Scholarship Recipient
- Waterloo County Entrance Scholarship Recipient

SKILLS

Python HTML CSS JavaScript

Microsoft Office Suite QuickBooks

Accounting Analysis Research

ACHIEVEMENTS

Mirandola.ca

Coded a personal portfolio website using HTML, CSS, JavaScript and Git

HP BU111 Live Case Competition

 11/2019

Placed first out of 250 teams. Created a solution to combat declining demand among millennial consumers. Presented for Executives at HP Canada

Xlerate Lazaridis Case Conference

 01/2020

Placed second out of 57 teams. Proposed a method for generating millennial interest and knowledge in investing. Presented to executives at Fidelity Investments

Quantify: Risk & Insurance Case Competition

 07/2020

Semi-finalist. Prepared a business plan for a hypothetical insurance company. Presented to industry experts

VOLUNTEER

Math Shadow Mentor

 01/2020-Present

Math Ambassador

 10/2019 - Present