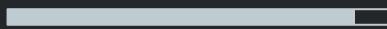


PROFILE

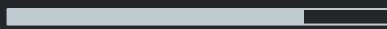
Certified junior digital marketer and master's degree student in digital marketing. Builds skills through practical project work and solid academic training. Skilled in content creation, social media management, SEO, and analytics. Native English and ready to support marketing teams with clear, reliable execution. Open to remote roles. Can relocate after studies.

SKILLS

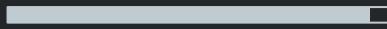
social media



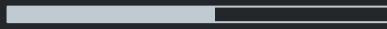
design



analytical thinking



SEO



TOOLS

outreach

Google ads, Facebook ads, email marketing, video marketing

analytics

SPSS, R

IT

MS Office, GSuite, WordPress, LLMs

CYNTHIA NDAKOLA

JUNIOR DIGITAL MARKETING SPECIALIST

COLOGNE, GERMANY

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github.com/cynthiandakola

PORTFOLIO excerpt

Leafy Haven

<https://leafyhaven.wordpress.com/2025/07/31/hard-to-kill-plants/>

- page design and imagery
- narrative
- WordPress implementation

INCLUSIVE TOMORROW

Multi-Channel Marketing Campaign

<https://tinyurl.com/cynthia-inclusivetomorrow>

- Multi-channel marketing project for Inclusive Tomorrow
- Channels: Social Media, Podcast Guest Spots, Influencer Collabs, Email & Display Ads
- Role: Junior Digital Marketer – campaign planning & coordination

EDUCATION

MA Digital Marketing

CBS Cologne (2025–2027)

Bootcamp Digital Marketing

CareerFoundry (2024–2025)

BSc Industrial Psychology

BSc English

University of Namibia (2018–2023)

LANGUAGES

English (native), Oshiwambo (native), German (A2), Korean (A1)