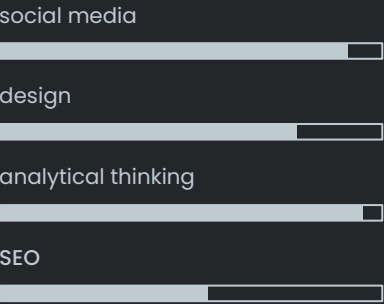


PROFILE

Certified junior digital marketer and master’s degree student in digital marketing. Builds skills through practical project work and solid academic training. Skilled in content creation, social media management, SEO, and analytics. Native English and ready to support marketing teams with clear, reliable execution. Open to remote roles. Can relocate after studies.

SKILLS



TOOLS

- outreach
 - Google ads, Facebook ads, email marketing, video marketing
- analytics
 - SPSS, R
- IT
 - MS Office, GSuite, WordPress, LLMs

CYNTHIA
NDAKOLA

JUNIOR DIGITAL MARKETING SPECIALIST

COLOGNE, GERMANY | CYNTHIA@NDAKOLA.COM

linkedin.com/in/cynthia-ndakola-52187a162/ | github.com/cynthianda

PORTFOLIO excerpt

Leafy Haven

<https://leafyhaven.wordpress.com/2025/07/31/hard-to-kill-plants/>

- page design and imagery
- narrative
- WordPress implementation

INCLUSIVE TOMORROW

Multi-Channel Marketing Campaign

<https://tinyurl.com/cynthia-inclusivetomorrow>

- Multi-channel marketing project for Inclusive Tomorrow
- Channels: Social Media, Podcast Guest Spots, Influencer Collabs, Email & Display Ads
- Role: Junior Digital Marketer – campaign planning & coordination

EDUCATION

- MA Digital Marketing
 - CBS Cologne (2025–2027)
- Bootcamp Digital Marketing
 - CareerFoundry (2024–2025)
- BSc Industrial Psychology
 - BSc English
 - University of Namibia (2018–2023)

LANGUAGES

English (native), Oshiwambo (native), German (A2), Korean (A1)