COLOUR

Always use the custom color specifications to maintain color consistency across multiple channels and media.

Green
#01A982
rgb(1, 169, 130)
Call to Action

Black
#333333
rgb(51, 51, 51)
Text

White
#FFFFFF
rgb(255, 255, 255)

Dark Steel
#617D78
rgb(97, 125, 120)

Slate
#60798D
rgb(96, 121, 141)

Purple
#614767
rgb(97, 71, 103)

Bronze
#877B75
rgb(135, 123, 117)

Grey
#CCCCCC
rgb(204, 204, 204)

Turquoise
#2AD2C9
rgb(41, 210, 201)
Selection

Orange
#FF8D6D
rgb(255, 141, 109)
Accent

Red
#FF454F
rgb(255, 69, 79)
Warning

Yellow
#FFD042
rgb(255, 208, 66)
Notification