Yogesh Singh

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WORK EXPERIENCE

ALSAC – St. Jude Children's Research Hospital – Memphis, TN
User Experience Designer
Dec 2019 – Present

- Leading 4 cross-functional Agile teams as UX Designer to research, design, and test fundraising apps and experiences.
- Increased the SUS rating of new user experiences from 58% to 89% by reducing the reliance on training and additional backend support.
- Led UCD Workshops to educate individuals and teams within the organization with a 400% increase in audience in FY20.
- Working with designers and developers to set brand standards for St. Jude design system and defining standards, patterns and guidelines for developers and designers.

DePaul Innovation Development Laboratory, DePaul University – Chicago, IL
User Experience Designer
Aug 2018 – Jun 2019 | 11 months

- Worked with designers and developers to create a design system, micro-interactions, macros, and interaction guidelines for Continental's audio tuning tool.
- Saved $3500 by creating and deploying lab's flagship Optimizing Digital Innovation Conference (ODI) 2019 website in-house.
- Assisted other teams in conducting user research, brainstorming and usability testing.

Continental AG – Deer Park, IL
User Experience Design Intern
Nov 2018 – Mar 2019 | 5 months

- Worked closely with two cross-functional Agile teams to redesign an MVP of car audio tuning tool for engineers and enterprise partners.
- Increased the engineers' efficiency by 2x and deduced error rate by 50% with the redesigned car audio tuning tool.
- Led usability testing of various feature releases to find and fix usability issues and to get feedback from engineers.

EDUCATION

DePaul University – Chicago, IL
MS Human Computer Interaction
Mar 2017 – Jun 2019

Guru Jambheshwar University of Science and Technology – Hisar, India
BTech Computer Science and Engineering
Aug 2012 – May 2015

UX SKILLS

Storyboarding
Wireframes
Prototyping
Information Architecture
User Research
Usability Testing
Task Flows
Competitive Analysis
Heuristic Evaluation
Empathy Maps
Journey Maps
Personas
Design QA

DESIGN TOOLS

Adobe Creative Suite
Adobe XD
Figma
Sketch
Axure
Invision
Balsamiq
HTML/CSS

SOFT SKILLS

Communication
Facilitation
Detail-oriented
Team Player
Creative Thinking
Leadership