# Yogesh Singh

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#### WORK EXPERIENCE

# ALSAC - St. Jude Children's Research Hospital - Memphis, TN, USA

User Experience Designer

Dec 2019 - Present

- Leading multiple cross-functional Agile teams to research, design, and test fundraising experiences with 31% experience enhancement in FY21.
- Led UCD Workshops to educate individuals and teams within the organization, with a 400% increase in audience in FY20.
- Collaborating with designers and developers to set, document and maintain brand standards in the St. Jude design system.
- Facilitating Lightning Decision Jams, Design sprints, and UX Reviews with large-scale hybrid teams to identify and prioritize UX decisions.

# DePaul Innovation Development Lab, DePaul University - Chicago, IL, USA

User Experience Designer

Aug 2018 - Jun 2019 | 11 months

- Saved \$3500 by creating and deploying Lab's flagship Optimizing Digital Innovation (ODI) Conference 2019 website in-house.
- Collaborated with designers and developers in Agile product development environment on client projects to enhance their product experiences.
- Assisted teams and individuals with brainstorming, user research and usability testing.

# Continental AG - Deer Park, IL, USA

User Experience Design Intern Nov 2018 - Mar 2019 | 5 months

- Worked with two cross-functional Agile teams to redesign an MVP of car audio tuning software for their engineers and enterprise partners.
- Increased the engineers' efficiency by 2x and deduced error rate by 50% with the redesigned audio tuning software.
- Led usability testing of various feature releases to find and fix usability issues and to get feedback from engineers.

#### **EDUCATION**

## DePaul University - Chicago, IL, USA

MS Human Computer Interaction Mar 2017 - Jun 2019

Guru Jambheshwar University of Science and Technology - Hisar, India

BTech Computer Science and Engineering Aug 2012 - May 2015

# **UX SKILLS**

**UX** Design

Information Architecture

User Research

**Prototyping** 

Wireframes

**Usability Testing** 

Competitive Analysis

**Design Sprint** 

Storyboarding

Design QA

#### **DESIGN TOOLS**

Figma

Sketch

Axure

Adobe XD

Adobe Creative Suite

HTML/CSS

## SOFT SKILLS

Collaborator

Communication

Workshop Facilitation

Detail-oriented

**Public Speaking** 

Leadership

Creative & Visual Thinking