Yogesh Singh

cyogesh56@gmail.com
www.cy56.work
+1-219-238-7150

WORK EXPERIENCE

ALSAC – St. Jude Children's Research Hospital – Memphis, TN, USA
User Experience Designer
Dec 2019 – Present

- Leading multiple cross-functional Agile teams to research, design, and test fundraising experiences with 31% experience enhancement in FY21.
- Facilitating Lightning Decision Jams, Design sprints, and UX Reviews with large-scale hybrid teams to identify and prioritize UX decisions.
- Collaborating with designers and developers to set, document and maintain brand standards in the St. Jude design system.
- Led UCD Workshops to educate individuals and teams within the organization, with a 400% increase in audience in FY20.

DePaul Innovation Development Lab, DePaul University – Chicago, IL, USA
User Experience Designer
Aug 2018 – Jun 2019 | 11 months

- Collaborated with designers and developers in Agile product development environment on client projects to enhance their product experiences.
- Saved $3500 by creating and deploying Lab's flagship Optimizing Digital Innovation (ODI) Conference 2019 website in-house.
- Assisted teams and individuals with brainstorming, user research and usability testing.

Continental AG – Deer Park, IL, USA
User Experience Design Intern
Nov 2018 – Mar 2019 | 5 months

- Worked with two cross-functional Agile teams to redesign an MVP of car audio tuning software for their engineers and enterprise partners.
- Increased the engineers' efficiency by 2x and deduced error rate by 50% with the redesigned audio tuning software.
- Led usability testing of various feature releases to find and fix usability issues and to get feedback from engineers.

EDUCATION

DePaul University – Chicago, IL, USA
MS Human Computer Interaction
Mar 2017 – Jun 2019

Guru Jambheshwar University of Science and Technology – Hisar, India
BTech Computer Science and Engineering
Aug 2012 – May 2015

UX SKILLS

Storyboarding
Wireframes
Prototyping
Information Architecture
User Research
Usability Testing
Competitive Analysis
Heuristic Evaluation
Empathy Maps
Journey Maps
Personas
Design Sprint
Design QA

DESIGN TOOLS

Adobe Creative Suite
Adobe XD
Figma
Sketch
Axure
Invision
Balsamiq
HTML/CSS

SOFT SKILLS

Communication
Workshop Facilitation
Detail-oriented
Collaborator
Public Speaking
Leadership
Creative & Visual Thinking