

# Yogesh Singh

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## WORK EXPERIENCE

### **ALSAC – St. Jude Children’s Research Hospital – Memphis, TN, USA**

User Experience Designer

*Dec 2019 – Present*

- Led cross-functional Agile teams to research, design & test fundraising experiences, achieving an 86% SUS rating & 95% training reduction.
- Transformed St. Jude Marathon Bib Assignment app, saving 500 hours of manual work annually through user experience design, prototyping and usability testing.
- Facilitated User Centered Design Workshops, educating & empowering individuals & teams, resulting in a 400% audience increase.
- Improved design consistency across 50+ products by co-authoring the St. Jude design system with designers and developers.

### **DePaul Innovation Development Lab, DePaul University – Chicago, IL, USA**

User Experience Designer

*Aug 2018 – Jun 2019*

- Designed and launched the ODI Conference 2019 website, saving \$3500 in outsourcing costs and increasing online registrations by 20%.
- Enhanced collaboration among designers and developers by 25% through revamping the web development process in an Agile environment.
- Collaborated with teams and individuals to brainstorm, research and test client products for Fortune 500 companies’ B2B and B2C streams.

### **Continental AG – Deer Park, IL, USA**

User Experience Design Intern

*Oct 2018 – Mar 2019*

- Collaborated with two Agile multidisciplinary teams to redesign an MVP of car audio tuning software, tailored to meet the needs of engineers and enterprise partners.
- Transformed audio tuning software, leading to a 2x increase in engineers’ efficiency and a 50% reduction in error rates.
- Maximized user experience with a 100% increase in content discovery and an 82% average SUS score through leading usability tests.

## EDUCATION

### **DePaul University – Chicago, IL, USA**

MS Human Computer Interaction

*Mar 2017 – Jun 2019*

### **Guru Jambheshwar University of Science and Technology – Hisar, India**

BTech Computer Science and Engineering

*Aug 2012 – May 2015*

## SKILLS

### **UX Skills**

UX Design

User Research

Usability Testing

Prototyping

Wireframing

Design Systems

Competitive Analysis

Information Architecture

Design Thinking

Design Strategy

User Personas

Journey Mapping

### **Tools**

Figma

Axure

Adobe XD

Sketch

Miro/Mural

Adobe Photoshop

Adobe Illustrator

HTML/CSS

Jira

Confluence

### **Soft Skills**

Teamwork

Communication

Workshop Facilitation

Agile Methodologies

Presentation

Public Speaking

Leadership

Empathy