

Yogesh Singh

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WORK EXPERIENCE

ALSAC – St. Jude Children’s Research Hospital – Memphis, TN, USA

User Experience Designer

Dec 2019 – Present

- Leading multiple cross-functional Agile teams to research, design, and test fundraising experiences with 31% experience enhancement in FY21.
- Conducted UCD Workshops to educate individuals and teams within the organization, resulting in a 400% increase in audience in FY20.
- Collaborating with designers and developers to establish, document and maintain brand standards in the St. Jude design system.
- Facilitating Lightning Decision Jams, Design sprints, and UX Reviews with large-scale hybrid teams to identify and prioritize UX decisions.

DePaul Innovation Development Lab, DePaul University – Chicago, IL, USA

User Experience Designer

Aug 2018 – Jun 2019 | 11 months

- Created and deployed Lab's flagship Optimizing Digital Innovation (ODI) Conference 2019 website in-house, saving the company \$3500.
- Contributed to the development of efficient and effective workflows and processes for web development projects in Agile product development environment to enhance clients' product experiences.
- Assisted teams and individuals with brainstorming, user research and usability testing.

Continental AG – Deer Park, IL, USA

User Experience Design Intern

Nov 2018 – Mar 2019 | 5 months

- Worked with two cross-functional Agile teams to redesign an MVP of car audio tuning software, tailored to meet the needs of engineers and enterprise partners.
- Improved audio tuning software resulted in a 2x increase in engineers' efficiency and a 50% reduction in error rates.
- Spearheaded the usability tests and collected valuable feedback from engineers to continually enhance the user experience.

EDUCATION

DePaul University – Chicago, IL, USA

MS Human Computer Interaction

Mar 2017 – Jun 2019

Guru Jambheshwar University of Science and Technology – Hisar, India

BTech Computer Science and Engineering

Aug 2012 – May 2015

UX SKILLS

UX Design

User Research

Interaction Design

Usability Testing

Prototyping

Wireframes

Competitive Analysis

Design Sprint

Journey Maps

DESIGN TOOLS

Figma

Axure

Adobe XD

Sketch

Miro/Mural

Adobe Creative Suite

HTML/CSS

SOFT SKILLS

Collaborator

Communication

Workshop Facilitation

Presentation

Detail-oriented

Public Speaking

Leadership

Creative & Visual Thinking