



## IEEE CUET STUDENT BRANCH CHITTAGONG UNIVERSITY OF ENGINEERING AND TECHNOLOGY

### **Sponsorship Proposal**

We are excited to share that the **IEEE CUET Student Branch** is organizing a **Reception for the Batch of 2023**, taking place on **28 October 2025**. This event is meant to warmly welcome the newest members of CUET and give them a glimpse into the exciting opportunities that IEEE and its initiatives offer.

We would be thrilled to have **Cypher Edge** as a partner for this event. Your work in technology and innovation inspires many of our students, and your support would not only strengthen the reception but also create meaningful engagement between your organization and the CUET community.

**Cypher Edge will benefit greatly from our partnership through exposure and interaction opportunities, such as:**

#### **Promotion of Brand**

- Prominent use of the Cypher Edge logo on backdrops, banners, and print and digital marketing materials for the event.
- Participation in our official social media campaigns to reach a large and active audience of students, faculty, and alumni.

#### **Engagement with the Audience**

- Direct access to gifted and driven students for potential job openings, internships, or networking opportunities.
- Opportunities to speak to guests at the reception and highlight Cypher Edge's projects and expertise.

#### **Assistance with Publicity**

- Active promotion of Cypher Edge's offerings, initiatives, and successes among CUET members.
- Inclusion in post-event communications, press releases, and event coverage.

#### **Opportunities for Collaboration**





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- Option to co-host tech events, workshops, or competitions during the reception.
- Space to recommend interactive activities or marketing strategies aligned with Cypher Edge's objectives.

We are fully committed to ensuring that this sponsorship brings **maximum value to Cypher Edge**. We are also eager to hear your ideas and suggestions for collaborative activities, workshops, or promotional strategies. Together, we can make this event meaningful, memorable, and impactful.

Regards,

Abdullah Al Rafi Tanim

Executive Member, IEEE Student Branch Cuet

