



Sheetal Sunil Narkhede
PG (II Year I Semester)
M.Des in Industrial Design
Contact No: 7447766388
Email: sheetal_snarkhede@design.iitr.ac.in
Registration No: 22712014/2024



Area of Interest

UX Design, UI Design, UX Research

Education

Year	Degree/Examination	Institution/Board	CGPA/Percentage
2023	Master of Design 1st Year	Indian Institute of Technology, Roorkee	8.953
2021	Graduate (UG)	MIT Institute of Design, Pune	8.450
2017	Intermediate (Class XII)	City Pride Junior College, Nigdi, Pune	82.46 %
2015	Matriculate (Class X)	City International School, Pimpri, Pune	91.80 %

Experience

Graduate Engineer Trainee | Vodafone Intelligent Solutions, Pune

August 2021 - August 2022

- I was working as a User experience designer.

Internships

Design Intern | N B Technologies, Pune

June 2018

- The work included vehicle specification study, ergonomics, tear down of scooter and physical data collection including key measurements, BOM, weight of key components, manufacturing process and material understanding, Poka yoke, DFMA, Mass production techniques and report out.

Design Intern | Leotechsa Robotics Pvt. Ltd.

May 2019 - July 2019

- Work included market research, form generation and poster design.

UX Designer | Rhombuz

May 2023 - July 2023

- I was part of a team working on a project which included redesign of a website. This gave me an opportunity to work on various stages of the design process, get to know about the details and precision required while designing the interface, learning in depth about the tools used in the industry and much more.

Projects

Design Portfolio | Self Project

July 2022 - May 2024

- Check my Design portfolio - <https://sheetalnarkhede.com/> . It includes projects that I have worked on and gives a detailed glimpse of the design process used, my roles and the unique outcomes. It also is a platform where I talk about my understanding and opinion on various topics.

Placement and Internship Cell, IIT Roorkee website redesign | Placement and Internship Cell, IIT Roorkee

February 2023 - September 2023

- Mitigated usability concerns in the IIT Roorkee placement website characterized by primitive design and non-intuitive user flows. It was done through a strategic redesign focusing on user experience enhancement. Introducing intuitive navigation and a contemporary visual aesthetic resulting in a significantly improved interface. This initiative culminated in heightened engagement for employers and effectively communicated the institute's strengths.

Awards / Scholarships / Academic Achievements

- Won an award "India's best design project award 2020" by "Design India" for the project 'BLENDr Pro 1000'.
- I worked on a packaging project "Shatadhauta Ghrita", it featured on "Packaging of the world", It was published on 8th May'2020.
- Among Top 5 in Adobe Designathon 2023 organized at Tryst'23 by IIT Delhi
- 'Choco Carve' a packaging project which aims at promoting Kashmiri Walnut Wood Carving Art was featured on 'Packaging of the World'

Skills

Computer languages -

Software Packages Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe XD, Sketch, Solidworks, Fusion 360, Keyshot

Additional Courses Successfully completed "Design for the 21st Century by Don Norman" with Distinction (Among Top 10% in the class) organized by Interaction Design Foundation

Languages Known Marathi, Hindi, English

Positions of Responsibility & Extra Curriculars

Placement Coordinator | Placement and Internship Cell, IIT Roorkee

May 2023 - Present

Designer | IIT Roorkee

July 2023 - September 2023

- Worked on the visual design of the "Annual report 2022-23" for IIT Roorkee.

Participant | Department of Design, IIT Roorkee

April 2023

- Attended Industry Academic Meet organized by Department of Design, IIT Roorkee, the topic of the meet was "Insights on Innovation: Success Stories". It was a two day workshop which provided us with valuable insights on how innovation takes place in various industries.

Anchor and Volunteer | Department of Design, IIT Roorkee

February 2023 - Present

- Volunteered and anchored at events organized by Department of Design, IIT Roorkee which were Awareness Programmes on "MSME Innovation (Design) Scheme" on 25th February'23 and 22nd March'23 respectively.

References

Associate Prof. Rahul Nair

Head of Department
MIT Institute of Design, Pune
rahulnair@mitid.edu.in

Prof. Saptrashi Kolay

Assistant Professor
IIT Roorkee
saptarshi.kolay@ar.iitr.ac.in