

COMPANY PROFILE

MLBS INTERNATIONAL MARKETING SDN BHD
MY HOMETOWN MEDIA SDN BHD





Malaysia's Leading Force in

SOCIAL MEDIA MARKETING

Founded in 2014, MLBS International Marketing Sdn. Bhd. has grown into a strategic force in digital marketing. Operating under the banner of My Hometown Media, we specialize in social media marketing, online reputation management, and digital engagement solutions.

Our passion lies in empowering businesses to build lasting brand value through innovative, data-driven strategies. We offer holistic advertising, marketing, and communications services designed to resonate with audiences from the inside-out.

CHOOSE THE RIGHT PLATFORMS



12+ Years of Proven Expertise

30+ Social Media Platforms Mastered

3,000+ Satisfied Clients

10,000+ High-Impact Campaigns Delivered



AUDIENCE REACH & INFLUENCE

9,000,000

FANS & FOLLOWERS

100,000,000

MONTHLY ONLINE TRAFFIC

 Perils My Hometown

 Kedah My Hometown

 Penang My Hometown

 Penang

 Perak My Hometown

 Selangor My Hometown

 KL My Hometown

 N.Sembilan My Hometown

 Melaka My Hometown

 Johor My Hometown

 I'm Malaysian
 Malaysia Foodie

 Kelantan My Hometown

 Terengganu My Hometown

 Pahang My Hometown

 Sabah My Hometown

 Sarawak My Hometown

 Discover Malaysia

 China

 My Hometown Media (BM)

 My Hometown Media (BC)

 My Hometown Media (IG)

 走遍马来西亚

 探索马来西亚



We create

**CONTENT
BUILDS
INTEREST**

We have

**TRAFFIC
BUILDS
IMPACT**

We prove

**RESULT
BUILDS
GROWTH**

WHY WE'RE DIFFERENT ?

We don't just manage pages
— we own them !



FAN BASE & COMMUNITY

An established, trusted
audience ready to engage



PASSIONATE CREW

Content creators who
never stop delivering



INSTANT CREDIBILITY

Your brand amplified
by voices that matter

OUR SERVICE

AWARENESS - What is this?

A

Content That Captivates

High-impact photos, videos, reels, and short films designed to captivate viewers and spark interest.

INTEREST - I'm curious to know more

I

Traffic & Awareness That Scales

Leverage our powerful media platforms to reach millions across Malaysia — fast, targeted, and effective.

DESIRE - I want it

D

Leads & Engagement That Matter

Boost interaction through tailored content, smart storytelling, and strategic calls-to-action that drive audience response.

ACTION - I'm getting it

A

Turn interest into impact

Maximizing exposure and engagement — increasing the chances of measurable results that support business goals.

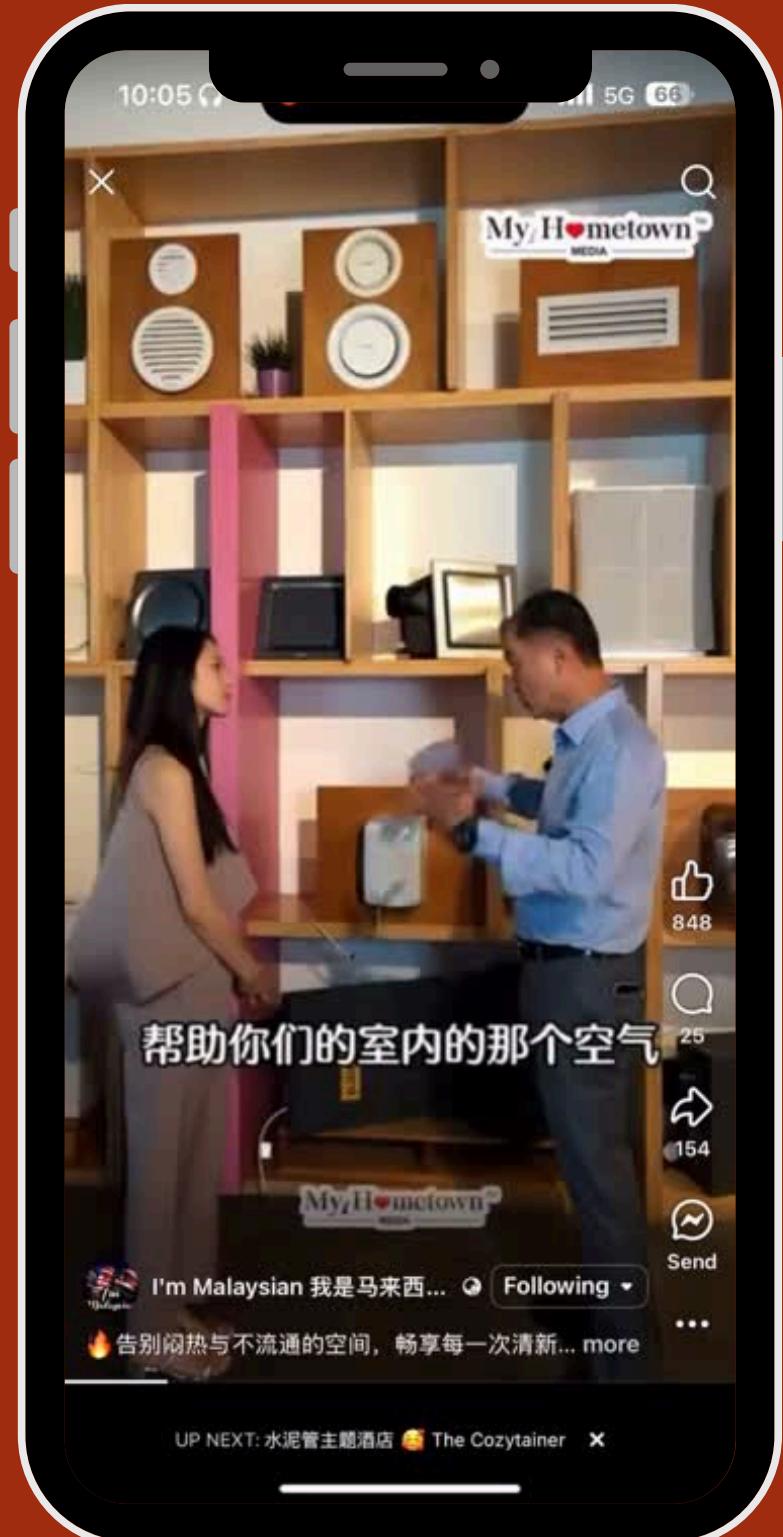


CONTENT FORMAT

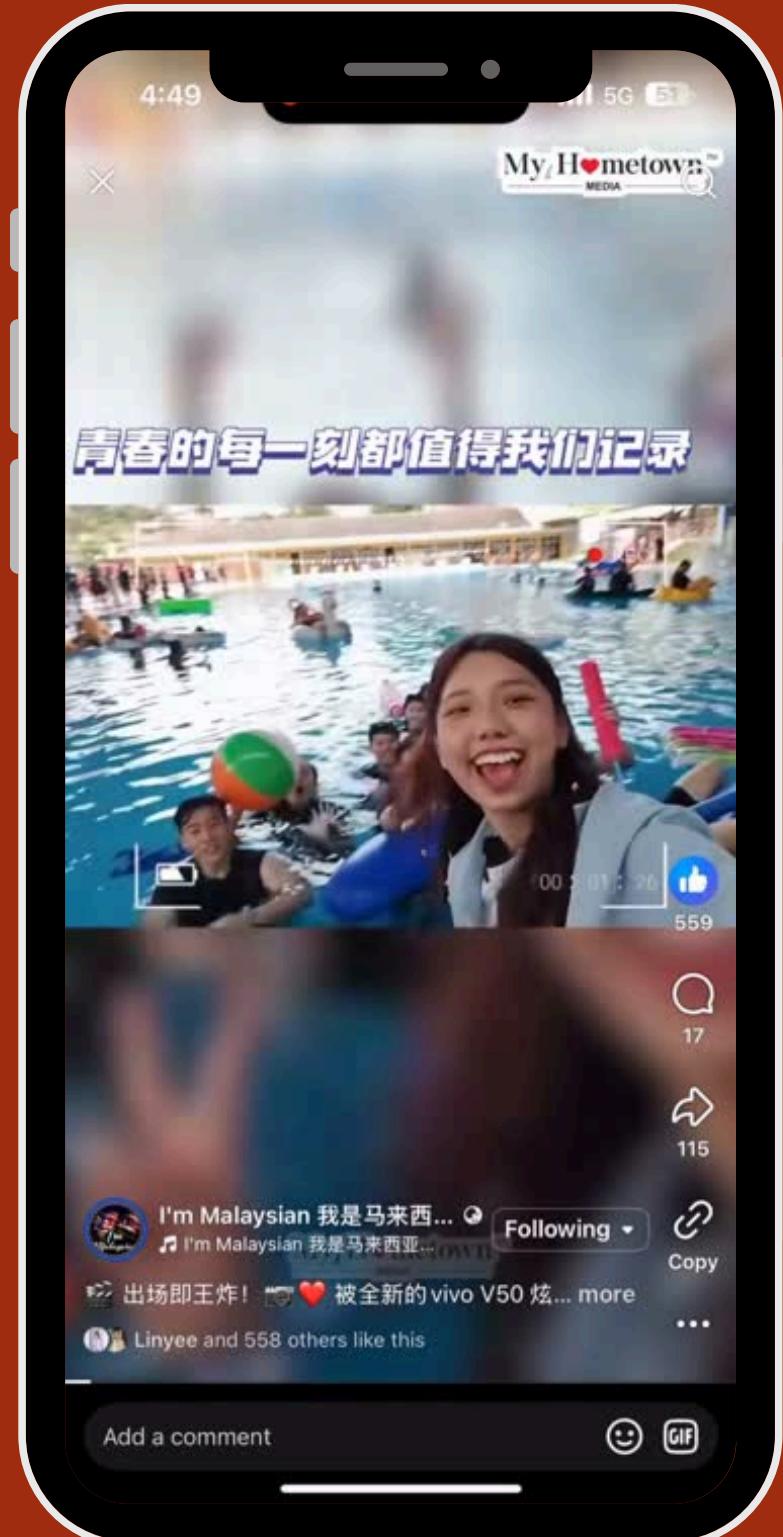
PHOTO/ CONTENT



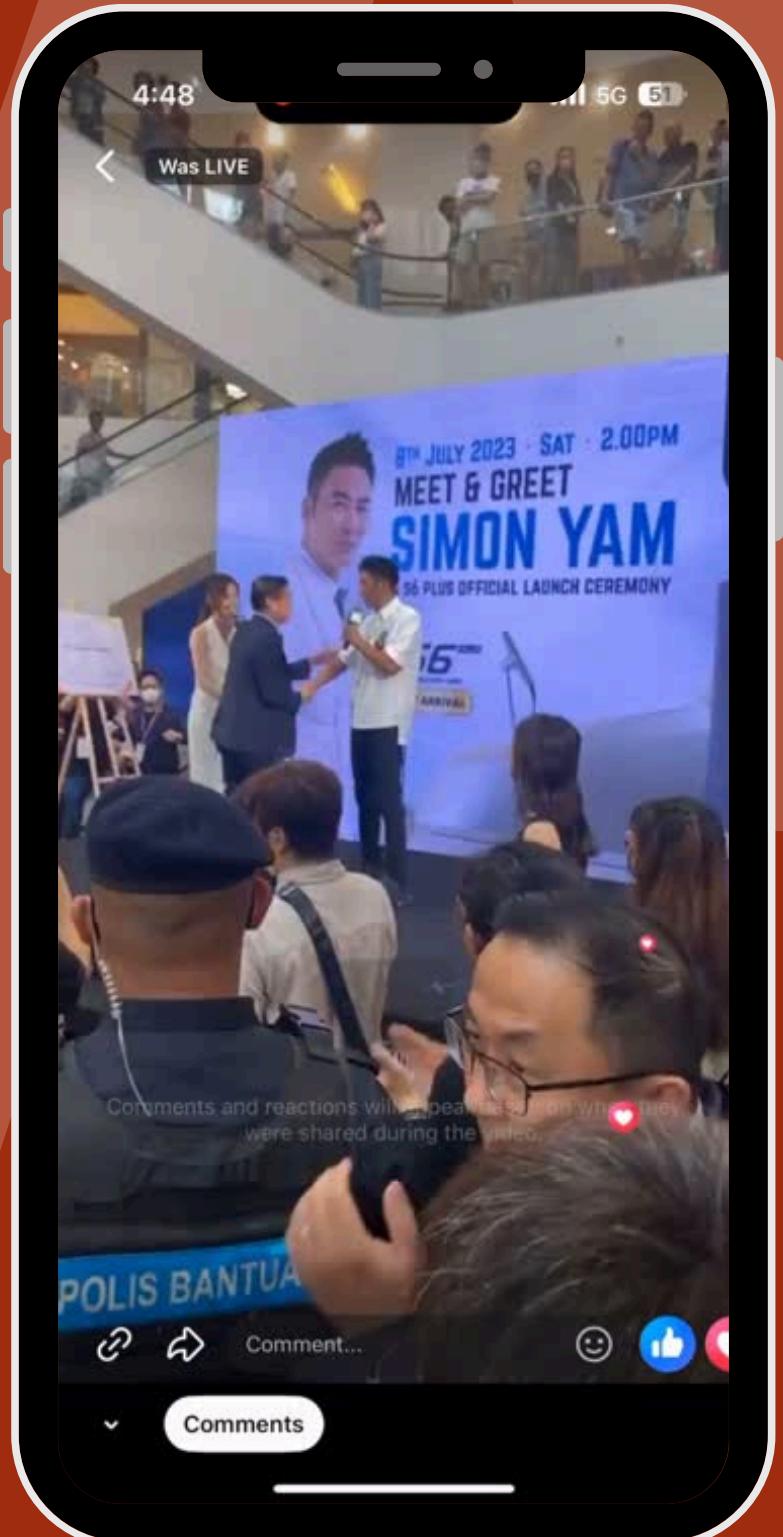
VIDEO



REEL



LIVE





My Hometown Media

@myhometownmediaofficial

110 Following 45.7K Followers 463.1K Likes

Media, News, Food, Travel & Shopping 🇲🇾

✉️ https://www.myhometownmedia.com.my

Message Shop

Pinned posts:

- MY HOMETOWN MEDIA
- DAPUR MODEN HOUSE ANDA
- FOTILE Luna Series Range Hood & Cooking Range
- HIBURAN
- Happy Eid Mubarak
- DAPUR MODEN HOUSE ANDA
- KITCHENHAUSS 20 PELANGAN PEMBELIAN HOOD & FOB
- DAULAT TUANKU
- SELAMAT HARI GAWAI
- MALAYSIA



My Hometown Media

@myhometownmedia

10 Following 22.4K Followers 376.4K Likes

Get latest updates on events, festival, fashion & even the culture of Malaysia!

Message Shop

Pinned posts:

- HIBURAN
- Penang Eco Rimbo Re.
- 2013年蛇年《全民过年Ulala》
- MY HOMETOWN MEDIA
- Astro历年新年歌曲合集
- This move is for PROFESSIONALS only!
- MY HOMETOWN MEDIA
- Astro历年新年歌曲合集
- Roti Canai Terbang
- MY HOMETOWN MEDIA
- FOTILE Luna Series Range Hood & Cooking Range
- DAULAT TUANKU
- SELAMAT HARI GAWAI
- MALAYSIA



my_hometown_media

My Hometown Media

2,738 posts 20.9K followers 180 following

Media/news company

My Hometown Media 在各州的Facebook Pages 拥有超过800万粉丝、每天为大家带来马来西亚的点点滴滴、旅游、美食、购物、新闻等等、应有尽有...

Jalan Hang Tuah, Kuala Lumpur, Malaysia

Professional dashboard

New tools are now available.

Edit profile Share profile Contact

+ New My Collabor... My News My Foodie My Viral

Pinned posts:

- HIBURAN
- Penang Eco Rimbo Re.
- 2013年蛇年《全民过年Ulala》
- MY HOMETOWN MEDIA
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penang_my_hometown

Monday mood?

Penang My Hometown 我来自槟城

Advertising/marketing

Active fans and platforms that covering the entire Malaysia 8,000,000+ Page Likes & Followers

任何合作邀约 欢迎联系我们 013 668 8181... more

www.facebook.com/PenangMyHometown

Professional dashboard

New tools are now available.

Edit profile Share profile Contact

+ My Sharing My Foodie. My Travel. My Talk. My News.

Posts

NASIB PAKAI KASUT KALAU TAK

男子跑步突然觉得脚痛 原来马路上有铁钉

Sri Petaling 大城堡街边网红自挤炸薯条

6月12日至15日 仅限四天 Signature Warehouse Sale 火热来袭！

FOTILE Luna Series Range Hood & Cooking Range



走遍

走遍马来西亚

分享各大马来西亚《吃,喝,玩,乐》

追踪我们获得最新资讯! ❤️

MalaysiaKuala

4 7,028 55.3K

Follow

Top Posts

NASIB PAKAI KASUT KALAU TAK

男子跑步突然觉得脚痛 原来马路上有铁钉

Sri Petaling 大城堡街边网红自挤炸薯条

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FOTILE Luna Series Range Hood & Cooking Range



My Hometown Media

rednote ID: Discover_Msia

JP Address: Malaysia

MalaysiaKuala

289 9,705 306.3K

Follow

Posts

Top Posts

外劳骑士的头盔倒反戴 获得好心人提醒

不但热心且耐心十足地指导外劳正确戴头盔～

见者吉祥！ 🌈

FOTILE Luna Series Range Hood & Cooking Range

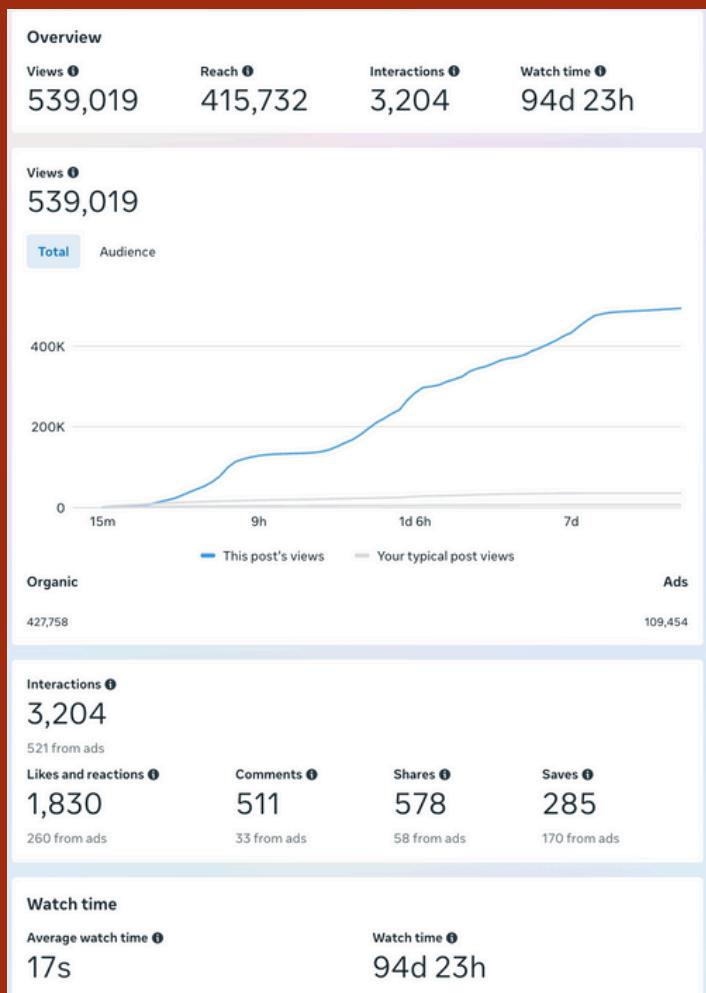
MEASURABLE GROWTH

Guaranteed Views. Every Post. Every Time.

We don't leave reach to chance — we deliver it.

Every social media post we publish is backed by guaranteed visibility across our high-traffic platforms.

Whether it's a product launch, event teaser, campaign reel, or brand story — each post is strategically crafted with clear **CALL TO ACTION** that drive clicks, spark engagement, and move your audience to respond.



Customised Link for further enquiry

Hi,i saw this from

**My Hometown Media,
would like to get more info...**

Register Now

Walk Ins

Visit Now

**Mark your Calendar,
See You There!**

Check out more



**REACH FURTHER
ENGAGE DEEPER
CONVERT BETTER**

TRUSTED BY

Home & Living



Property



Events



TRUSTED BY

IT Tech & Automotive



Fashion & Sports



Food & Beverages



Lifestyle & Personal Care



Education



Travel & Accommodation



MEET OUR TEAM



MEET OUR HOST



Jess



Emily



Wei Kei



Pika



Pink



Zi Qi



Ern Ern



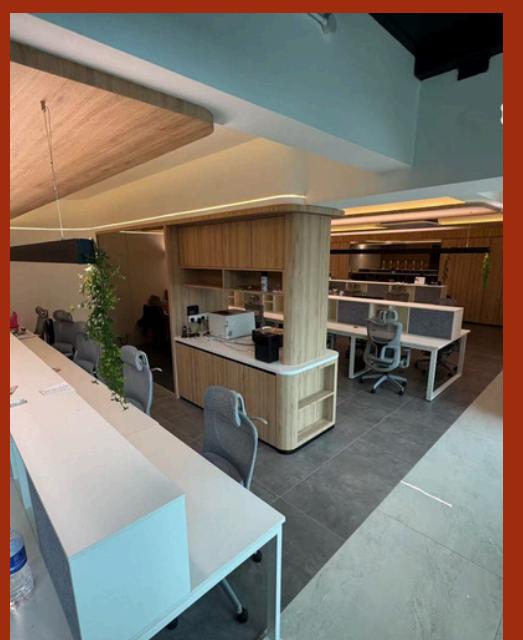
Jia Xin

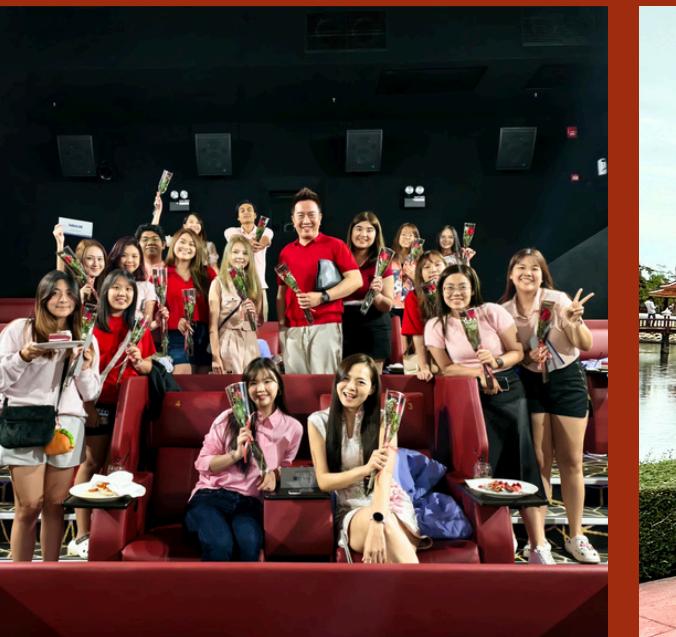


Kar Sing



Kelvy





*Knowing is nothing ,
Doing is something ,
Do it well is everything!*

Let's DO IT NOW!

THANK YOU