

Key Dates

The billboards will be developed across 2 modules. Each module runs for 5 - 7 weeks at Dodgers. There is 2 weeks at the end of each module to fine tune and finalise the billboards before sending them to City of Yarra for proofing and Melbourne Billboards for printing and installation.

Module 1:

Workshops:

7 weeks (no workshop Cup Day 4 Nov) every Tuesday at Artful Dodgers from Tuesday 28th October until Tuesday 15th December from 2pm til 5pm.

Billboards Proofed:

January 6th 2015

Final Billboards sent for Print:

January 9th 2015

Billboards installed:

January 19th 2015

Module 2:

Workshops:

Jill Orr: 5 weeks every Tuesday at Artful Dodgers from Tuesday 5th May until Tuesday 2nd June from 2pm til 5pm.

Billboard Proofed:

June 23rd 2015

Final Billboards sent for Print:

June 30th 2015

Billboards installed:

August 3rd 2015

Events:

Billboard Launch Events:

Held at Artful Dodgers Studios on the evening of install. Light refreshments provided and site visit.

Refraction Launch Event:

Scheduled for June 2015 at SIGNAL or Meat Market. Dates and times TBC.

This will comprise install and launch of the Refraction projects as well as Master classes for the public. Collateral will contain reference to Yarra Billboard Project.

Budget

Three modules of Refraction have been funded with Benjamin Ducroz, Cake Industries and Jill Orr. Two of these - Benjamin Ducroz and Jill Orr - will incorporate the billboard design. The workshops and the artist fees will be funded through Arts Victoria. The Billboard budget will provide a top up to these artist fees and cover production and installation costs. The CCD artist fees cover two full days in the Artful Dodgers Studios to support and develop the project around the workshops.

Income	Description	Amount
Arts Victoria Grant (confirmed)	Project fees and costs	\$30000
In Kind (Jesuit Social Services)	CCD Artist Fees	\$12000
City of Yarra Billboard Grant (unconfirmed)	Production Costs & Artist Fees	\$11000
Total		\$53000

Expense Item	Cost	Income Source
Artists' fees: Lead artists Benjamin Ducroz, Jill Orr, Cake Industries (Cake not part of Billboard)	9000	Arts Victoria (confirmed)
Promotion/Documentation	1000	Arts Victoria (confirmed)
Materials 3 x workshops	6000	Arts Victoria (confirmed)
ADS CCD artist fees	12000	Arts Victoria (confirmed)
ADS CCD artist fees	12000	In Kind Jesuit Social Services (confirmed)
Refraction Launch Event	2000	Arts Victoria (confirmed)
Artists' fees: Lead artists	2500	Yarra Billboard Grant
Artists' fees: Artful Dodgers CCD artists	2500	Yarra Billboard Grant
Print and install costs: Billboards Australia Quote: 4 x print and install	5418 (4881 + GST)	Yarra Billboard Grant
Launch catering (held at Artful Dodgers on each evening of install)	582	Yarra Billboard Grant
Total:	53000	