BLACKARTPROJECTS PRESENTS

ASH KEATING & REKO RENNIE

THIS LAND IS...



THIS LAND IS...

"This land is..." is a site-specific response to the dynamic inner-city suburb of Collingwood. With its bold typeface and seasonal colour palette, the proposed collaborative Yarra City Arts Billboard by Ash Keating and Reko Reko may, upon a cursory glance, appear to unassumingly blend into the local environment, much the way Jesse Marlow's OAO (One And Only) CCP / City of Yarra Billboard did, however, Keating and Rennie's artworks pay homage to the history of the area in two distinct ways; in recognition of the original custodians of this land, and thus the site on which this building stands, and of the vibrant demographical change that has occurred in the area in recent times. It is, at once, a connection to both country and community.





















