

Key Dates and Budget

Budget

PUBLIC ART BILLBOARD PROGRAM PROPOSED BUDGET			
EXPENSES JAN-AUG	Minimum	Expected	Maximum
Artist Fees	500	750	1000
Project Management Fees	750	1000	1250
Administration Costs	100	200	500
Technical Preparation of Works	100	200	300
Fabrication of Skins	1500	2440	3000
Installation costs	100	included above	400
Launch and Promo Costs	400	500	600
Total Cost JAN-AUG \$	3450	5090	7050
EXPENSES AUG-FEB	Minimum	Expected	Maximum
Artist Fees	1000	1500	2000
Project Management Fees	750	1000	1250
Administration Costs	100	200	500
Technical Preparation of Works	100	200	300
Fabrication of Skins	1500	2440	3000
Installation costs	100	included above	400
Launch and Promo Costs	400	500	600
Total Cost AUG-FEB \$	3950	5840	8050
TOTAL COST \$	7400	10930	15100

All estimates have been made based on previous fees paid to artists, project managers, and cost of design and printing jobs, with the exception of the fabrication and installation of the skins, for which Billboards Australia have provided me with the below quote:

Package cost: **\$4,880 +gst**

This cost includes:

- 2 x prints with dimensions 5765mm x 2785mm
- 2 x prints with dimensions 5900mm x 2895mm
- Shipping costs
- Two trips for installation (mid Jan & late Aug) installing two skins each trip

Key Dates

PUBLIC ART	BILLBOARD PROGRAM PROPOSED KEY DATES
KEY DATES	ACTIVITY
Nov-19	Selection date
Dec-10	Select works by artist from their already made collection
Dec-15	Submit works to Billboard Printing
Dec-15	Submit information for interpretive panel to designer
Jan-15	Deliver billboard skins ready for installation
Jan-15	Install billboard skins and interpretive panel
Feb-15	Complete monthly check up of billboard for maintenance
Mar-15	Complete monthly check up of billboard for maintenance
Apr-15	Complete monthly check up of billboard for maintenance
May-15	Complete monthly check up of billboard for maintenance
May-17	Put proposal forward to two artists for next installation. Artists have three months to complete commissioned work.
Jun-15	Complete monthly check up of billboard for maintenance and development of new artists work
Jul-15	Complete monthly check up of billboard for maintenance and development of new artists work
Jul-15	Submit information for interpretive panel to designer
Aug-15	Complete monthly check up of billboard for maintenance and finalising of new artists work
Aug-29	De-install first set of billboard skins and install new skins
Sep-16	Complete monthly check up of billboard for maintenance
Oct-15	Complete monthly check up of billboard for maintenance
Nov-16	Complete monthly check up of billboard for maintenance
Dec-16	Complete monthly check up of billboard for maintenance
Jan-16	Complete monthly check up of billboard for maintenance
Feb-16	De-install second set of billboard skins and interpretive panel