

Proposed Project Timeline : Dreams of Industry and Innocence

November / December 2015 - Artists begin creative development for first iteration.

January 2015 - First versus series presented to Council.

January 2015 - Technical preparation of works.

January / February 2015 - First billboard installation.

February 2015 - Launch event and project promotion.

February to August 2015 – First versus series presented on billboards.

May / June 2015 - Artists begin creative development for second iteration.

July 2015 - Second versus series presented to Council.

August 2015 - Technical preparation of works.

August 2015 - Change over and installation for second versus series.

August 2015 to February 2016 - Second versus series presented on billboards.

March 2016 – De-installation of works.

Proposed Budget

Expenditure	Amount
Project Management Fee	700
Artist Fees	4'000
Materials	1'000
Technical preparation of works	500
Fabrication of skins	3'600
Installation	600
Promotion	300
Design & Printing (Cabinet Text)	200
Launch	100
Maintenance	in-kind
Permits	in-kind
Total	11'000