



Sinedrom's Rhizomatic Resistance: Détournement, Glitch, and Punk in a Digital Media Constellation

Abstract: Sinedrom is a digital media constellation – spanning a YouTube channel, multiple Tumblr blogs, and a Blogspot-based zine – that cultivates an explicitly anarchist, anti-authoritarian aesthetic. Through tactics of détournement, collage, glitch, and cut-up, Sinedrom repurposes media fragments into disruptive juxtapositions, deploying **cultural hijacking** as critique ¹. The project's architecture is deliberately **rhizomatic** in the Deleuzian sense – a non-hierarchical, multiplicitous network with no central node ² ³ – mirroring its anti-authoritarian ethos by subverting linear hierarchies and inviting participatory, acentric engagement. Sinedrom re-appropriates the detritus of “**low**” **culture** (pulp cinema trailers, underground comix art, glitch artifacts and other digital ephemera) as tools of resistance, **turning cultural trash into insurgent treasure**. This approach creates a productive tension between nostalgia and critique: the archive of trashy horror films, obsolete graphics, and campy pop culture is lovingly celebrated even as it is recontextualized to **expose power structures and absurdities**. Elevating marginalized or forgotten media is itself a political gesture, challenging the boundary between “high” and “low” art and rejecting the sanitized polish of mainstream digital culture. Stylistically, Sinedrom’s collage of influences – from surrealism’s dreamlike non-sequiturs to Situationist prank and **détournement** strategies, filtered through punk’s DIY irreverence – produces a subversive vernacular that **embodies a cultural critique of controlled digital environments** ⁴. In sum, Sinedrom exemplifies how a networked, **rhizomatic media practice** can fuse radical art and political dissent, transforming nostalgia for retro-trash media into a **vibrant form of cultural resistance**.

¹ Détournement Movement : A Technique of Cultural Hijacking in Art ...

https://whitefoxcinema.com/news/D%C3%A9tournement_Movement_A_New_Perspective_on_Cultural_Hijacking_in_Art_and_Media

² ³ rhizome

<https://csmt.uchicago.edu/glossary2004/rhizome.htm>

⁴ Artifacts of Glitch: Why Errors Inspire Artists – Glitch Lab

<https://glitchlab.info/artifacts-of-glitch-why-errors-inspire-artists/>